

# ANNUAL REPORT

2024-2025

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**SPORT  
BC**

BC AMATEUR  
**Sport Fund**



BC  
**WOMEN &  
SPORT**



**SPORT  
BC**

# ABOUT SPORT BC

**Sport BC** believes in the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our members and KidSport Chapters, work to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive through sport.

In 1966, a small group of dedicated volunteers created an organization to provide a unified voice for amateur sport in British Columbia. While much has changed over the years, our core purpose remains the same.

## **Who We Are**

Sport BC is the non-profit federation, representing 78 Provincial Sport Organizations (PSOs), Multi-Sport Organizations (MSOs), and Disability Sport Organizations (DSOs) in British Columbia. As a member-based organization, Sport BC offers services and programs to build the capacity of our members and advocate on their behalf to improve the landscape for organized sport in British Columbia.

## **Mission**

Sport BC, as a member-based organization, supports the growth of amateur sport in BC and provides leadership through delivery of its programs and services for members.

## **Vision**

Sport in British Columbia is thriving through the leadership of Sport BC and our members.

## **Values**

Integrity, Transparency, Collaboration, Creativity, and Innovation



# SANDI SWANIGAN

CHAIR, BOARD OF DIRECTORS

## Sport BC Members,

On behalf of the Board of Directors of Sport BC, it is my pleasure to present Sport BC's Annual Report 2025.

It has been a privilege to support and serve an organization such as Sport BC. Under the CEO's leadership, Sport BC continues to work competently and impactfully in the amateur sport sector. Whether delivering programs, acting as an independent advocate for sport, providing members with needed services, or advancing the 2022-2026 Strategic Plan priorities, Sport BC remains a strong partner to and support for our membership. And what a membership! The Board salutes your day-to-day efforts to build healthier bodies, communities and connection in our province. We recognize that you do so in an increasingly challenging and complex environment, making your successes even more laudable.

In September 2024, the Board of Directors met in a full-day session to review governance principles and resources as well as determine the pathway for delivery of strategic goals. We left this meeting with an action plan to update governance processes and resources and more strongly align them with likewise updated operational policies and procedures. This led to very active Committee work which you will see referenced in the individual committee reports below. I am very proud of the work this 6-person Board has accomplished or has underway.

I would like, therefore, to take this opportunity to recognize my fellow directors: Vice-Chair Judy Joseph-Black and Directors Jennifer Fenton, Brian McC Calder and Allan Prazsky. And I wish to give a special mention to Director and Finance Committee Chair Lisa Kwiatkowski who has served with enthusiasm and commitment for 8 years. What a talented, dedicated and collaborative group of individuals you are! All organizations should be so lucky to have such a Board.

In closing, it has been wonderful to serve Sport BC for the past 6 years. I would be remiss to not acknowledge Sport BC's CEO Rob Newman and the organization's management and operations team. You are truly amazing, and I know that Sport BC's future is safe in your hands

Sincerely,

A handwritten signature in black ink, appearing to read 'S. Swanigan'.

Sandi Swanigan  
Chair of the Board of Directors, Sport BC



# ROB NEWMAN

PRESIDENT AND CEO

## **Sport BC Members,**

I am proud to share Sport BC's Annual Report with our members and colleagues in the amateur sport sector. Sport BC is a member-based organization with a focus on supporting our membership as they deliver amateur sport in B.C. Sport BC's membership is comprised of seventy-eight provincial sport, multisport, disability sport and sport supporting organizations. As President and CEO, I am proud of our collective efforts and work on behalf of all B.C. sport participants and supporters.

Sport BC's vision is that sport is thriving through the leadership of our members. Through the work of our members and their clubs British Columbians can connect through sport, showcasing the power of sport at all levels and all corners of the province.

A key highlight for the year was the 57<sup>th</sup> Annual Athlete of the Year Awards on March 6, 2025. Once again Scott Russell was our emcee, and 550 guests came together to celebrate the province's best sporting accomplishments in 2024. In addition to the celebration of the Athlete of the Year Award finalists and winners, the Presidents' Awards were hosted in a special ceremony honouring more than 40 dedicated sport volunteers.

Congratulations to Ultimate BC on being selected as the 4<sup>th</sup> Annual Delivering on Diversity Award by the Province of BC for their inspiring work, particularly their Ultimate Spirit program. A new addition was the addition of the Male I-SPARC Athlete of the Year and Female I-SPARC Athlete of the Year into the ceremony. We are proud to work with our member I-SPARC to integrate their top athlete recognition to our awards and thank you for trusting us with this important opportunity. Sport BC is committed to enhancing reconciliation through sport, and we believe this step is an important example of our commitment to this goal. I personally congratulate all finalists and category winners and thank all event sponsors, our members, and guests for supporting the event once again.

Another key highlight of the past year was our advocacy efforts regarding the provincial election campaign. On behalf of members and the amateur sport sector Sport BC was proud to lead the efforts of the Sport for health, connection, and community campaign. To name just a few of our activities we: hosted a booth at the Union of BC Municipalities, conducted public research and polling, created an activist tool kit, hosted a Voting For Sport website to communicate with candidates, engaged with all party leaders, and much more. This was a significant investment of Sport BC and while not all our goals were achieved (yet), we are proud of these efforts and remain committed to continuing this and other advocacy work.



Other efforts over the course of the year have been working towards the goals outlined in our 2022-2026 strategic plan. Specific accomplishments include:

- Increased learning opportunities for members to help diversify revenue sources. Specifically, a detailed philanthropy workshop has been developed and delivered in multiple communities to help sport organization maximize the BC Amateur Sport Fund as a fundraising vehicle.
- Development, implementation, and sharing of member specific talent and compensation survey. This is data driven document that highlights the current situation of our sector and looks at trends and BC specific concerns and challenges.
- Continuing to provide strong programs and services through Sport BC Insurance, KidSport, BC Women and Sport, and the BC Amateur Sport Fund.

The work and efforts listed above and highlighted in our Annual Report is possible because of our staff team who are committed to maintaining high service levels and support for our members. I would like to thank our Board of Directors for their leadership, vision, and support of these efforts. Specifically, I would like to acknowledge outgoing Directors, Sandi Swanigan and Lisa Kwiatkowski. Both have passionately contributed to Sport BC with vision and exceptional believe of our team and the work of our membership. Each director is a valuable member of our Sport BC team.

Lastly, thank you to our members and friends in the sport sector for participating in our programs and services. We are proud to be a part of your team.

Yours in sport,



Rob Newman  
President and CEO, Sport BC

# SPORT BC TEAM

## BOARD OF DIRECTORS



**SANDI SWANIGAN**  
*Chair*



**JUDY JOSEPH-BLACK**  
*Vice-Chair*



**JENNIFER FENTON**  
*Director*



**BRIAN MCCALDER**  
*Director*



**LISA KWIATKOWSKI**  
*Director*



**ALLAN PRAZSKY**  
*Director*

# SPORT BC TEAM

## STAFF



**ROB NEWMAN**  
*President and CEO*



**ALLISON MAILER**  
*Vice President Operations*



**ANGELA CROWTHER**  
*KidSport BC Director*



**KATELYNN RAMAGE**  
*KidSport BC Operations  
Manager*



**MICHAEL PETERS**  
*Vice President Finance*



**BRIAN LEE**  
*Financial Accountant*



**EDWIN LAM**  
*Payroll and Benefits  
Coordinator*



**ALI KIESMAN**  
*Operations Administrator*



**KYLE BEATTIE**  
*KidSport BC Program  
Administrator*



**CAMERON CHEUNG**  
*General Manager,  
SBC Insurance*



**SARAH XIAO**  
*SBC Insurance, Senior  
Insurance Advisor*



**ERIC SMITH**  
*SBC Insurance,  
Insurance Advisor*



**JONATHAN OSTONAL**  
*SBC Insurance,  
Customer Support*



**JOCELYN TU**  
*SBC Insurance,  
Administrative Coordinator*

# FINANCIAL SUMMARY

This financial summary and the table below are based on the review engagement consolidated financial statements of Sport BC and SBC Insurance Ltd. for the year ended March 31, 2025.

Sport BC realized a net operating surplus of \$206,401 for its fiscal year ended March 31, 2025 (2024 – \$326,614) and total excess of revenues over expenses of \$432,457 (2024 – \$549,946) and ended its fiscal year with net assets of \$6,009,295 (2024 – \$5,576,838). Included in net assets is Sport BC's investment in a balanced managed mutual fund with a fair value of \$3,854,281 at March 31, 2025 (2024 – \$3,538,706) – almost \$1.5 million more than its initial cost value of \$2,450,00 with an annualized return of 6.2% since inception. The fund has approximately 61% of its portfolio invested in a mix of Canadian and international equity securities, 33% in fixed income instruments, and 6% in cash equivalents.

Total consolidated revenue for FY2025 was \$3.9 million vs \$3.1 million in the previous fiscal year, an increase of \$0.8 million due mainly to:

- Insurance revenue +\$28k, a nominal increase from prior year;
- Corporate support & fundraising +\$458k largely based on KidSport's 50/50 draw partnership with the Vancouver Whitecaps and a \$220k estate gift to benefit KidSport BC;
- Provincial funding +\$587k comprised of increases in KidSport funding (+\$448k), Kids-in-Sport Whitecaps grant (+\$100k), and sport philanthropy (+\$59k) offset by a decrease of \$20k related to Provincial Funding Program initiatives;
- Other government support -\$165 on Canadian Sport for All Initiative funding in FY2024 that was not received in 2025;
- Net investment income -\$41k on lower capital gains and other distributions from the investment fund vs the prior year; and
- Fees for service and membership dues combined +\$10k on increased payroll activity and changes in membership.

# FINANCIAL SUMMARY

	2025	2024	Change	
			\$	%
<b>Revenues</b>				
Insurance revenues	\$ 1,366,178	\$ 1,338,106	28,072	2%
Corporate support & fundraising	1,344,533	886,362	458,171	52%
Provincial funding	849,119	261,968	587,151	224%
Net investment income	203,884	244,742	(40,858)	-17%
Fees for service	92,381	85,389	6,992	8%
Membership fees	81,350	78,100	3,250	4%
Other government support	-	165,000	(165,000)	-100%
	<u>3,937,445</u>	<u>3,059,667</u>	<u>877,778</u>	<u>29%</u>
<b>Expenses</b>				
KidSport BC	1,780,671	1,060,349	720,322	68%
Provincial Funding Initiative	22,584	42,500	(19,916)	-47%
Whitecaps Kids in Sport	100,000	-	100,000	N/A
Sport philanthropy	59,250	-	59,250	N/A
Insurance operations	806,554	737,364	69,190	9%
Financial services	370,086	359,707	10,379	3%
Leadership & operations	293,362	245,118	48,244	20%
Marketing & communications	298,882	288,015	10,867	4%
	<u>3,731,389</u>	<u>2,733,053</u>	<u>998,336</u>	<u>37%</u>
Net operating surplus	206,056	326,614		
Unrealized gain (loss) on investments	226,401	223,332	3,069	
Excess of revenues over expenses	<u>\$ 432,457</u>	<u>\$ 549,946</u>		

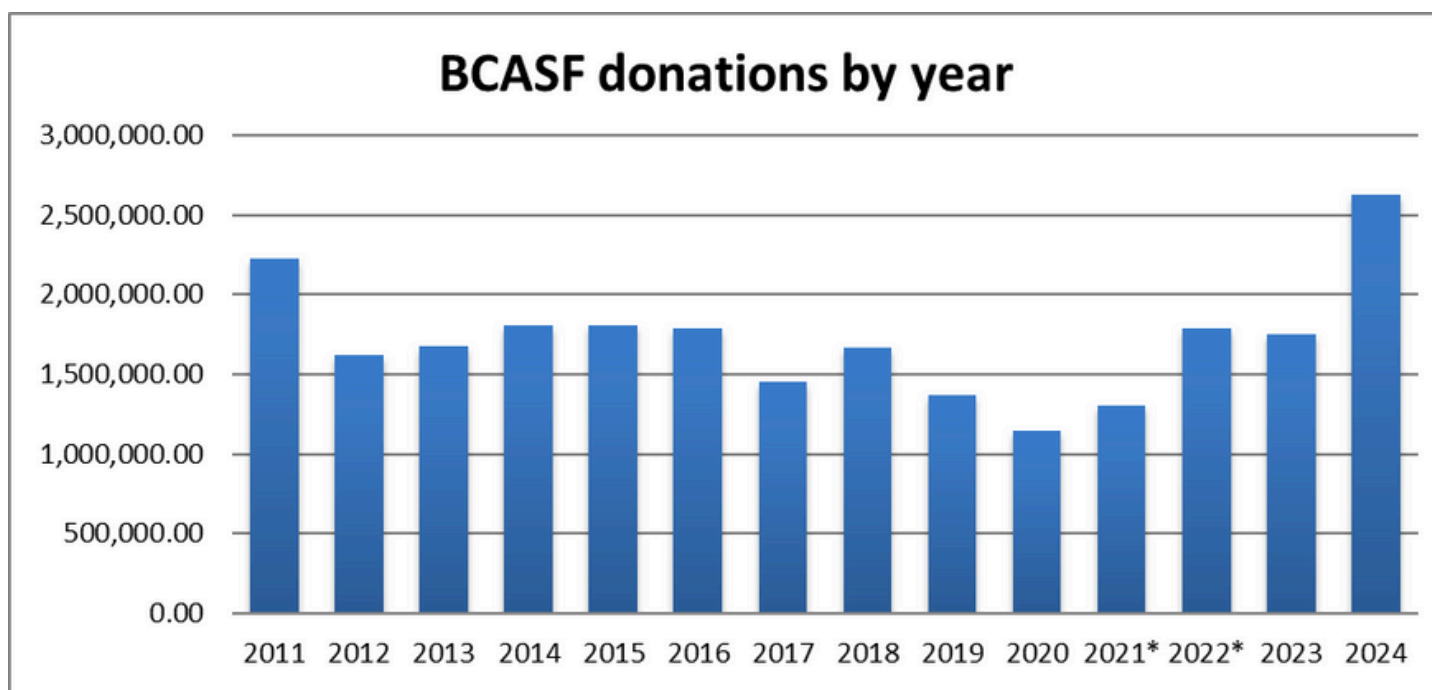
# BC AMATEUR Sport Fund

The BC Amateur Sport Fund is a chapter of the Canadian Council of Provincial and Territorial Sports Federations, a registered Canadian amateur athletic association (RCAAA). BCASF can issue an official tax receipt for qualifying donations. This provides the opportunity to solicit support for amateur sport projects.

The Fund enables Sport BC members and their clubs to diversify their revenue streams through fundraising from private sources including individuals, corporations, and foundations. Sport organizations may register a project with the Fund, allowing them to solicit donations to benefit their approved project. Projects can support operating, program-specific, capital (e.g., facilities, equipment) and scholarship/bursary costs, or any combination of these areas.

## 2024 CALENDAR HIGHLIGHTS

Contributions totaling \$2,626,212 across 150 projects (2023 - \$1,748,899 over 119 projects)  
1,409 contributions for an average size of \$1,864 (2023 - 1,380 with an average donation size of \$1,380).



\*data does NOT include Sport BC and BC Games contributions totaling \$837k in 2021, Sport BC contribution of \$150k in 2022.



# BC AMATEUR Sport Fund

## 2024 TOP 10 PROJECTS BY GRANTS PAID

### Top ten projects by grants paid

P0112	Whistler Mountain Ski Club Developing Champions Fund	418,715	26%
P0470	LMBA Cromie Park Indoor Training Facility	319,368	20%
P0274	TaG Cycling Youth Development - TaG Cycling Protegies	160,000	10%
P0100	Other	97,697	6%
P0340	Meraloma Rugby Club - Community Sport Development Fund	52,168	3%
P0402	Representative Players' Busary	51,800	3%
P0315	Squash BC - Building the Future Fund	50,000	3%
P0496	Sticks to Schools PE/GYM Program	47,500	3%
P0471	WMSC Timing Hut	42,750	3%
P0044	BC Rugby Union - Union Development	40,000	2%

**Total grants paid in 2024**

**2,069,097**

## 2024 TOP 10 PROJECTS BY DONATIONS RECEIVED

### Top ten projects by contributions

P0112	Whistler Mountain Ski Club Developing Champions Fund	347,324	20%
P0343	BC Games Society - Powering Potential Fund	323,500	18%
P0470	LMBA Cromie Park Indoor Training Facility	314,809	18%
P0274	TaG Cycling Youth Development - TaG Cycling Protegies	188,607	11%
P0509	VCC Club Development	92,180	5%
P0496	Sticks to Schools PE/GYM Program	79,843	5%
P0100	Other	75,500	4%
P0410	Ultimate Spirit First Nation School Outreach	75,168	4%
P0289	BC Lacrosse Association - Lacrosse on the Move Travel Fund	48,559	3%
P0315	Squash BC - Building the Future Fund	48,049	3%

**Total contributions received in 2024**

**2,626,212**

# PAYROLL AND BENEFITS SERVICES

Sport BC provides top-of-the-line payroll and group benefit services to our members and affiliates at competitive rates. Sport BC provides these services on a break-even basis without an intent to earn profit.

Payroll services include:

- Direct deposit into each employees' bank account;
- WCB reporting and remittances;
- Retirement account contributions and matching per client policy;
- T4 and T4A filings;
- Statutory deductions and remittances to clients' RP accounts;
- CRA Authorized Representative services to administer clients' RP accounts if requested.

For group benefits, we provide the following services:

- Administration of comprehensive benefit package through Canada Life including:
  - Life insurance;
  - Accidental death & dismemberment (AD&D) coverage;
  - Critical illness coverage;
  - Employee assistance program (EAP);
  - Short-term and long-term disability (STD and LTD); and
  - extended health and dental, including Consult+, a virtual health & wellness clinic.

In calendar 2024, Sport BC provided payroll services to 61 PSOs and clubs (2023 – 64), processing total payroll almost \$21.3 million for 574 employees (2023 – \$19.5 million for 554 employees).

Sport BC also administered extended benefits through Canada Life for 214 plan participants for 44 PSOs and clubs (2023 – 204 participants with 47 PSOs and clubs).

We look forward to continuing to offer our clients an exceptional level of service going forward and doing what we can to assist in an ever-changing labour market landscape. In September 2024, we distributed Sport BC's 2024 Sport Sector Talent Survey to our members which included insights on sector compensation, benefits, and organizational structure, building on the study released in 2022. We aim to continue this biannual study in 2026.





Sport BC owns SBC Insurance Agencies Ltd. (SBCI), a full-service retail insurance brokerage. During the mid-1980's liability insurance markets experienced a major crisis resulting in substantial price increases, reduction in coverage and limitations of coverage. SBCI has been providing insurance coverages for Sport BC's members and various NSOs and additional provincial and national sport clients for over 30 years.

As the only non-profit owned insurance brokerage in Canada, SBCI proudly supports a wide range of clients and the team works hard to provide high-level of service and competitive pricing. As a full service insurance brokerage, SBCI can work with various Canadian insurance companies ensuring clients can be confident we have the right products and pricing for their needs.

SBCI continues to support the sport sector in British Columbia and across Canada, by providing quality risk management and insurance advice, which assists clients to select appropriate coverages to protect it's sport/business operations. During these challenging times for amateur sport, feeling assured that proper coverages at competitive pricing is available from a trusted supplier, is the basis for the services provided from SBCI.

Knowing that the profits of SBC Insurance are invested back into the delivery of programs and services, delivered by Sport BC, to support it's membership, is a compelling reason why so many of Sport BC members choose to support this model.

The need to grow the profits of SBCI is necessary, to ensure Sport BC can have a strong impact in Advocacy, Programs and Services and Organizational Excellence.

We encourage you, if you are not already supporting SBCI, to contact us and request a competitive quote for your organization and the amateur sport sector at large.

BC Women & Sport is committed to increasing opportunities for girls and women in physical activity and sport. Through its dedicated team of volunteers, BC Women & Sport has been leading this vital work since the organization was formed in 1990. As a signature aspect of Sport BC, BC Women & Sport is committed to implementing plans to support members with their goals to help female athletes, coaches, officials, volunteers, and administrators to reach their potential in sport.

Under the umbrella of Sport BC, BC Women & Sport is working to strengthen its impact by delivering resources in gender equity and recognition to Sport BC members and the amateur sport community at large. BC Women & Sport is passionate about sharing resources with members to encourage a gender equitable landscape in sport. Through social media channels and other communication tools, we are actively sharing links, studies, opportunities, and events on these topics to encourage members.

A key aspect of BC Women & Sport is recognition. Below are the exceptional women honoured with In Her Footsteps, Bobbie Steen Legacy Foundation Award, and the Presidents' Award that were honoured at the Sport BC 57<sup>th</sup> Athlete of the Year Awards.

Sport BC Chair Sandi Swanigan and BCWS volunteer Sue Griffin presented the Presidents' Award to Brenda Chinn



BCWS volunteers Erin Wilkins and Sue Griffin presented the Bobbie Steen Legacy Award to Katie Miyazaki



BCWS volunteers Erin Wilkins and Sue Griffin presented the In Her Footsteps Award to recipient Katie Gordon



BCWS volunteers Erin Wilkins and Sue Griffin presented the In Her Footsteps Award to recipient Mary Morice





BC Women & Sport hosted three significant events planned to advance goals of connecting and learning and celebrating professional women's sport. Thank you to our guests and partners for helping to make these events possible: Canadian Women & Sport, Richmond Sport Hosting, BC Sports Hall of Fame, Vancouver Rise FC, and the Professional Women's Hockey League.





# 2024 BC-WIDE IMPACT

**10,695 KIDS**

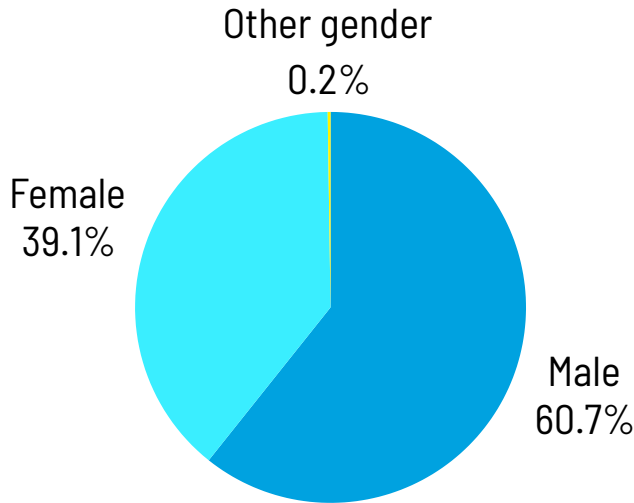
across BC received KidSport funding for a season of sport

**\$3.6M**

was distributed by KidSport chapters across BC last year

**+38% vs LY**

**ANOTHER RECORD YEAR**



**Avg grant : \$339.32**

**232**

kids in 232 communities across BC received funding from KidSport

**41%**

of grants supported Indigenous children, new Canadians or athletes with a disability

## TESTIMONIAL

“Both my son and daughter got funding from KidSport to participate in sports. Not only has this given them a sense of accomplishment, but also a sense of belonging. It's so amazing to see my child with down syndrome being cheered on by his team! Priceless. It's brought such happiness. Thank you!”

## 5-YEAR GRANT NUMBERS

**2020\***

**3507**

**2021\***

**4164**

**2022**

**5377**

**2023**

**7742**

**2024**

**10,695**

\*Many sport programs were not operating due to COVID-19, which led to a decrease in grant totals in 2020 and 2021.

**SPORT  
BC**



# TOP 50 COMMUNITIES ACROSS BC

Local impact is at the heart of the KidSport program, whether that happens through one of our volunteer-led community chapters or through the BC Provincial Chapter. These were the top communities where kids received funding in 2024.

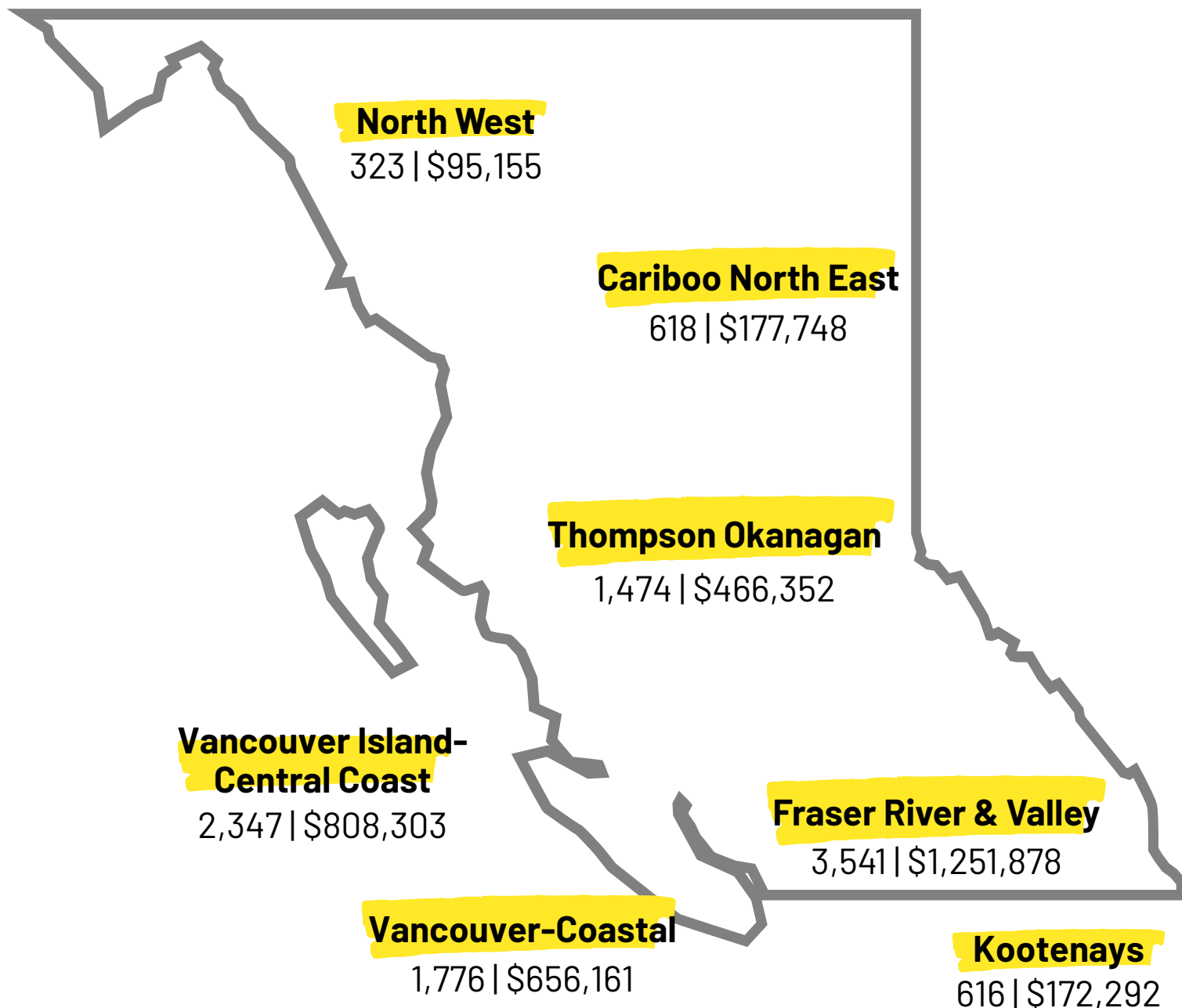
- |  |   |
|--|---|
| 1. <b>Surrey</b> 1189   \$468,027            | 26. <b>Cranbrook</b> 107   \$27,623     |
| 2. <b>Victoria</b> 912   \$359,850           | 27. <b>Prince George</b> 107   \$27,326 |
| 3. <b>Vancouver</b> 602   \$217,489          | 28. <b>Nelson</b> 93   \$27,319         |
| 4. <b>Richmond</b> 506   \$164,923           | 29. <b>Courtenay</b> 87   \$21,351      |
| 5. <b>Kamloops</b> 354   \$148,598           | 30. <b>Sooke</b> 84   \$36,536          |
| 6. <b>Langley</b> 336   \$109,206            | 31. <b>Williams Lake</b> 83   \$16,844  |
| 7. <b>Burnaby</b> 334   \$105,332            | 32. <b>Creston</b> 79   \$22,026        |
| 8. <b>Delta</b> 318   \$134,993              | 33. <b>Campbell River</b> 78   \$21,781 |
| 9. <b>Coquitlam</b> 316   \$118,336          | 34. <b>Powell River</b> 78   \$24,351   |
| 10. <b>Chilwack</b> 259   \$82,498           | 35. <b>West Kelowna</b> 73   \$17,550   |
| 11. <b>Kelowna</b> 259   \$67,555            | 36. <b>Hope</b> 69   \$26,615           |
| 12. <b>Maple Ridge</b> 232   \$68,755        | 37. <b>Prince Rupert</b> 69   \$16,087  |
| 13. <b>Nanaimo</b> 203   \$63,596            | 38. <b>Quesnel</b> 63   \$14,058        |
| 14. <b>North Vancouver</b> 188   \$82,945    | 39. <b>Fort St. John</b> 61   \$17,008  |
| 15. <b>Abbotsford</b> 172   \$61,178         | 40. <b>Brentwood Bay</b> 60   \$18,993  |
| 16. <b>New Westminster</b> 164   \$55,187    | 41. <b>Langford</b> 54   \$27,524       |
| 17. <b>Port Coquitlam</b> 153   \$55,676     | 42. <b>Terrace</b> 49   \$14,604        |
| 18. <b>Vernon</b> 152   \$51,870             | 43. <b>Aldergrove</b> 48   \$16,242     |
| 19. <b>Fort Nelson</b> 148   \$58,227        | 44. <b>Port Moody</b> 48   \$19,312     |
| 20. <b>Mission</b> 147   \$40,634            | 45. <b>Kaslo</b> 47   \$15,995          |
| 21. <b>Duncan</b> 140   \$39,699             | 46. <b>100 Mile House</b> 45   \$10,174 |
| 22. <b>Salmon Arm</b> 127   \$28,610         | 47. <b>Saanichton</b> 44   \$13,851     |
| 23. <b>Salt Spring Island</b> 117   \$38,255 | 48. <b>Smithers</b> 43   \$12,931       |
| 24. <b>Port Alberni</b> 116   \$26,105       | 49. <b>Merritt</b> 42   \$9,487         |
| 25. <b>Penticton</b> 113   \$34,398          | 50. <b>Summerland</b> 40   \$9,904      |

Communities listed in **blue** are supported  
through the BC Provincial Chapter

**SPORT  
BC**

# TOTAL GRANTS BY REGION

The KidSport program supports kids in more than 230 communities spanning every corner of the province each year. This is the distribution of grants across each region of the province.



# TOP-FUNDED SPORTS IN 2024

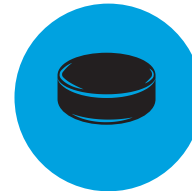
KidSport in BC is operated as a program of Sport BC. To be eligible for funding, the child must be registered with a sport club that is affiliated with a member sport organization of Sport BC and demonstrates a sustained sport experience led by a qualified coach. These are the top funded sports in 2024.



**SOCCER**  
3680 KIDS  
\$1,146,469



**GYMNASTICS**  
1332 KIDS  
\$462,898



**HOCKEY**  
1318 KIDS  
\$531,992



**FIGURE SKATING**  
575 KIDS  
\$192,883



**BASEBALL**  
406 KIDS  
\$92,980



**SCHOOL SPORTS**  
377 KIDS  
\$125,027



**FOOTBALL**  
332 KIDS  
\$89,626



**TAEKWONDO**  
314 KIDS  
\$134,250



**LACROSSE**  
292 KIDS  
\$85,460



**SWIMMING**  
275 KIDS  
\$109,095



**SOFTBALL**  
208 KIDS  
\$44,501



**VOLLEYBALL**  
175 KIDS  
\$74,702

**53** different sports  
funded through  
KidSport grants

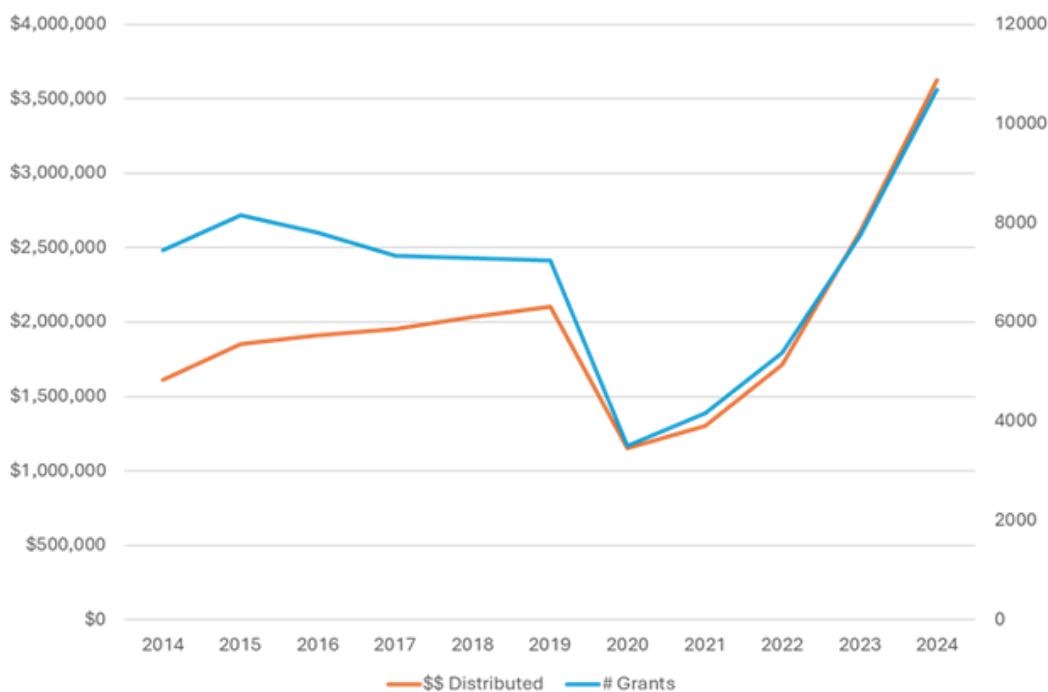
**1200+** amateur sport clubs had  
KidSport-funded participants in  
their programs

For a full list of eligible sports, visit  
[kidsport.ca/british-columbia/who-do-we-fund](https://kidsport.ca/british-columbia/who-do-we-fund)

**SPORT  
BC**

# A NEW ERA FOR KIDSPORT BC

Looking at the last decade of grants, the following chart illustrates the number of grants and dollars distributed since 2014. In the previous 6 years before the pandemic (2014-2019) grant numbers remained relatively steady, while dollars distributed saw marginal annual increases, totaling approximately 30% over the 6-year period. This is in stark contrast to recent years when grant totals increased at a much more rapid rate, effectively doubling from 2022 to 2024.



Year	#Grants	\$\$Distribution
2014	7448	\$1,611,800
2015	8152	\$1,852,669
2016	7799	\$1,910,171
2017	7332	\$1,955,401
2018	7297	\$2,035,180
2019	7248	\$2,106,234
2020	3507	\$1,151,542
2021	4164	\$1,301,159
2022	5377	\$1,711,759
2023	7742	\$2,607,809
2024	10,695	\$3,629,075

We are incredibly proud of the impact the KidSport program is having for kids and families across BC, but this accelerated increase in demand has been a challenge to keep up with - especially given that most chapters across the province are completely volunteer-run. We are grateful to our partners and donors who generously supported us this past year to help meet the significant need.





# KIDSPORT PARTNERS

We would like to thank the following organizations for their significant contributions to KidSport BC in the 2024-25 fiscal year



KidSport BC is also grateful to receive support from the following KidSport Canada National Partners





Sport BC celebrated the 57th Annual Athlete of the Year Awards on Thursday, March 6, 2025. The event was hosted by CBC's Scott Russell recognizing the province's best in amateur sport including athletes, coaches, teams, and officials for outstanding performances in their sport in the 2024 season. Each finalist was nominated by their Provincial or Multi-Sport Organization, High School, or Post-Secondary Institute. The Selection Committee, led by long-serving Chair Bernie Pascall, included a diverse group of highly experienced British Columbia sport leaders and media members. Thank you to the finalists, guests, volunteers, sponsors and everyone who supported the event.







## PRESENTED BY SPORTS WITH BALLS

Founded in 1994, the Presidents' Awards promote and celebrate the spirit of volunteerism by giving member organizations an opportunity to acknowledge and thank an individual who has demonstrated outstanding dedication and commitment to their sport organization.

The 29th edition of the Presidents' Awards is proudly presented by Sports with Balls. This group of sport organizations includes Basketball BC, Baseball BC, Softball BC, BC Lacrosse, Volleyball BC, Tennis BC, BC Rugby, Ringette BC, and BC Soccer.

Badminton BC	MICHAEL KHOO	BC Women & Sport	BRENDA CHINN
Basketball BC	KEN OLYNYK	BC Wrestling	SUCHA MANN
BC Adaptive Snowsports	RUSSELL VIDA	Boxing BC	MEHRAN BAGHAIE
BC Archery	GREG BIRTWISTLE	Curl BC	NEIL CAMPBELL
BC Athletics	DAWN DRIVER	Field Hockey BC	COLBIN WONG
BC Blind Sports and Recreation	SEAN COWIE	Football BC	DREW KIGHTLEY
BC Diving	SVEN BATALLA	Gymnastics BC	GRAHAM DODD
BC Fencing	JOHN FRENCH	Judo BC	DONNA HANSEN
BC Freestyle	CARSON DORWARD	Karate BC	MICHAEL SCALES
BC Games Society	JAKE RUDOLPH	KidSport BC	PATTI HUNTER
BC Golf	BARBARA RAINEY	PacificSport Fraser Valley	STEPHANIE EBY
BC Hockey	RANDY HENDERSON	Rowing BC	DAVID MIEGE
BC Lacrosse	PENNI KING	Skate Canada BC/YT Section	JOANNE NICKEL
BC Netball	SABRINA VERSTEEG	Softball BC	LAVAUGHN LARSON
BC Seniors Games Society	GORDON OATES	SportAbility	JUDI CAMERON
BC Snowboard	STEVEN HILLS	Squash BC	TASHA DOUCAS
BC Soccer	STUART WRIGHT	SportMedBC	JOSEPH STERN
BC Sport Cheer	ALYSSA BRADFORD	Triathlon BC	PETER DENNY
BC Sports Hall	STAN WONG	Volleyball BC	BARTON LIM
BC Wheelchair Basketball	DARLENE ANTONIUK	Water Polo West	BOB NICOLS
BC Wheelchair Sports	KELLY SMITH		



57th  
Annual



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## SPORT BC THANKS OUR GENEROUS SPONSORS

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# COMMUNITY SPORT HERO AWARDS

The vital contributions of local sport volunteers in our province are recognized through Sport BC's Community Sport Hero Awards. These awards honour individuals from Sport BC member and partner organizations who embody the spirit of volunteerism through years of dedication and commitment, enriching both their sport and their local community.

Throughout 2024–2025, we have brought this volunteer recognition initiative to four communities: Maple Ridge, Kamloops, Prince George, and Fort St. John. Congratulations to all the recipients and thank you to our members for nominating the volunteers! Full media releases about each event are available at [sportbc.com](https://sportbc.com)





# SPORT BC FINANCIAL LITERACY AND REVENUE DEVELOPMENT WORKSHOPS

In an effort to support local organizations delivering sport throughout the province, Sport BC hosted a unique day of learning focused on the potential of sport philanthropy and financial literacy in various communities, including Burnaby, Castlegar, Cranbrook, Nanaimo, Prince George, Victoria, Fort St. John, and three sessions in Vancouver.

Attendees explored key topics such as Philanthropy and Fundraising, Sources of Support, Planning and Implementation, the Power of Collaboration, and Impactful Storytelling. Thank you to the Province of B.C. for funding these learning opportunities.





# ADVOCACY

Sport BC takes its role as an independent voice for amateur sport in the province seriously. Through our Advocacy Working Group and discussions with stakeholders, we work to advance concerns of the sector and ensure sport is on the agenda with key decision makers. In a summer survey 89% of Sport BC members who responded shared they are very satisfied with our advocacy efforts on their behalf.

Over the period of the Annual Report, the primary focus has been leading a collaborative effort for the October provincial election. We greatly appreciate everyone who participated in the campaign, and trust the campaign had an impact. The BC Greens, and the BC NDP included commitments to supporting and enhancing investments in amateur sport, as well as plans for investing in infrastructure. We also worked hard to communicate with the Conservative Party of BC.

Our efforts led to 2,200+ letters and Sport Champions connecting with 259 candidates, from the 3 major parties, and also independents, seeking election in 80 different ridings. After the new cabinet was sworn in on November 18 and the new Minister of Tourism, Arts, Culture and Sport is Spencer Chandra Herbert, Sport BC reached out on behalf of membership and has worked to establish a strong relationship.

“

## **Congratulations, Minister Chandra Herbert.**

Sport BC congratulates the new Tourism, Arts, Culture and Sport Minister, Spencer Chandra Herbert. We look forward to working together on behalf of our 78 member organizations and the 830,000 British Columbians involved in community sport. We also extend our thanks to Minister Lana Popham for her efforts and know she will continue to be a champion of sport.

Rob Newman, President & CEO, Sport BC



**Sport** - for health, connection, and community!

**SPORT  
BC**

# ADVOCACY



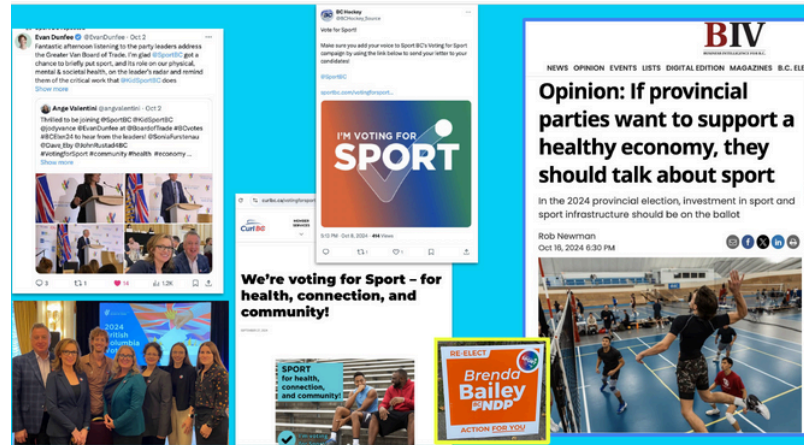
## 815,000+

British Columbians participate  
in organized amateur sport,

including 90,000+ high school students  
and 25,000+ Indigenous participants

I am voting for Sport!  
for health, connection, and community.

**SPORT  
BC**



## British Columbians love sport!

- 815,000+ sport participants
- 80+ provincial, disability, and multi-sport organizations leading amateur sport in communities
- 90,000+ high school students participating in school sport teams
- 25,000+ Indigenous participants in sport
- 460,000+ volunteers rallying at all levels in support of amateur sport

**Sport needs your help!** We haven't seen an increase to core funding for amateur sport since 2010 - we need to close the gap to meet the growing demand for safe and inclusive sport.

**Be a champion for sport** - on **October 19**, vote for sport!



**JOIN** the campaign today!

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BC**



# SPORT BC STRATEGIC PLAN 2022-2026

The Sport BC Strategic Plan for 2022 through 2026 is the result of the collective efforts of our board, members, advocacy working group, BC Women & Sport committee, KidSport leaders, and senior staff to determine the organization's path forward. As outlined in the Plan, Sport BC has continued to strongly advocate for and serve our members and stakeholders as well as provide high quality programs that support a strong, diverse and equitable sport environment in BC.

**SPORT BC** 2022 - 2026  
STRATEGIC PLAN

## THE FUTURE WE ARE WORKING TOWARD

STRATEGIC PILLAR

1

ADVOCACY

STRATEGIC PILLAR

2

PROGRAMS  
AND SERVICES

STRATEGIC PILLAR

3

ORGANIZATIONAL  
EXCELLENCE

**SPORT BC**

Year 2  
OPERATIONAL PLAN

## Operational Plan 2024-2025

By **2026**, we have realized our envisioned future for amateur sport in BC.

1

### Advocacy

- Voice of amateur sport
- Public narrative about the value of sport
- Members work showcased province-wide
- Effective communication strategy
- Support of Sport BC
- Support diversity initiatives



- Bi-weekly Advocacy Working Group meetings with expanded membership focusing on Provincial Election
- Bi-weekly meetings with Executive Director of Sport Branch
- Significant strategy with Government Relations consultant for October 2024 election
- Participated in Union of BC Municipalities as exhibitor
- Member meeting hosted to launch campaign, stakeholder engagement presentations
- Member Advocacy Survey complete: 89% surveyed satisfied with advocacy work

2

### Programs and Services

- Efficient suite of services supporting members
- Members can focus on sport and improved diversity
- Functioning as a true network for members



- KidSport and BCASF are being actively utilized by members
- Community Sport Hero Awards relaunched, 2nd event hosted in Maple Ridge, and 3rd hosted in Prince George
- Philanthropy workshops have been developed, 8 were hosted and additional being planned for rest of fiscal year
- 4th and final revenue development workshop hosted in April
- Talent and Compensation survey completed and presented to members in November 20 meeting
- Athlete of the Year and Presidents' Awards hosted March 6th
- Quarterly BC Women & Sport meetings set, along with 2 special events

3

### Organizational Excellence

- Sport BC has a strong, productive, and efficient team who benefit members
- Operational and strategic decisions are clear, effective and are demonstrably supported by data



- Annual Report completed and shared
- KidSport impact reports shared with members
- Implementing recommendations in KPMG report to support needed transitions for KidSport model
- Sport BC Monthly Updates highlight operational activities
- Regular updates shared through Social Media channels
- Successful and well attended AGM
- Regular members meetings including Sport BC 101 sessions for new members and leaders.

**SPORT BC**

# OUR MEMBERS



## Provincial Sport Organizations

Badminton BC  
Basketball BC  
BC Adaptive Snowsports  
BC Alpine Ski Association  
BC Amateur Athletics Association  
BC Amateur Baseball Association  
BC Amateur Hockey Association  
BC Archery Association  
BC Artistic Swimming  
BC Cheerleading Association  
BC Diving  
BC Fencing Association  
BC Golf Association  
BC Lacrosse Association  
BC Netball Association  
BC Rhythmic Sportive Gymnastics Federation  
BC Ringette Association  
BC Rugby Union  
BC Sailing Association  
BC Snowboard Association  
BC Soaring Society  
BC Soccer Association  
BC Ultimate Society  
BC Weightlifting Association  
BC Wheelchair Basketball Society  
BC Wrestling Association  
Biathlon BC  
Bowl BC  
Bowls BC  
Boxing BC  
Canada West Wushu Association  
Cricket BC  
Canoe Kayak BC  
Curl BC  
Cycling BC  
DanceSport BC  
Field Hockey BC  
Football BC

Gymnastics BC  
Horse Council BC  
Judo BC  
Jump Rope BC  
Karate BC  
Pickleball BC  
Rowing BC  
Skate Canada BC/YK Section  
Softball BC  
Speed Skating BC Association  
Sport Climbing Association of British Columbia  
Squash BC  
Swim BC  
Tennis BC  
Triathlon BC  
Volleyball BC  
W.T.F. Taekwondo Federation of BC  
Water Polo West

## Multi-Sport and Disability Sport Organizations

BC Blind Sports and Recreation Association  
BC Deaf Sports Federation  
BC Games Society  
BC Recreation and Parks Association  
BC School Sports  
BC Seniors Games Society  
BC Sports Hall of Fame  
BC Wheelchair Sports Association  
Engage Sport North  
Indigenous Sport, Physical Activity and Recreation Council  
Moresports British Columbia Society  
PacificSport - Columbia Basin  
PacificSport - Fraser Valley  
PacificSport - Interior BC  
PacificSport - Okanagan  
PacificSport - Vancouver Island  
Special Olympics BC  
Sportability  
SportMed BC

# SPORT BC

BC AMATEUR  
**Sport Fund**



BC  
WOMEN &  
SPORT



**Sport BC** knows the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our KidSport Chapters and members, truly believe sport can help British Columbians thrive.

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Vancouver, BC V6C 3C1

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