

ANNUAL REPORT

2023-2024

SPORT BC

BC AMATEUR
Sport Fund



BC
**WOMEN &
SPORT**

SBC
INSURANCE AGENCIES LTD.

**SPORT
BC**

ABOUT SPORT BC

Sport BC believes in the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our members and KidSport Chapters work to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive through sport.

In 1966, a small group of dedicated volunteers created an organization to provide a unified voice for amateur sport in British Columbia. While much has changed over the years, our core purpose remains the same.

Who We Are

Sport BC is the non-profit federation, representing 76 Provincial Sport Organizations (PSOs), Multi-Sport Organizations (MSOs), and Disability Sport Organizations (DSOs) in British Columbia. As a member-based organization, Sport BC offers services and programs to build the capacity of our members and advocate on their behalf to improve the landscape for organized sport in British Columbia.

Mission

Sport BC, as a member-based organization, supports the growth of amateur sport in BC and provides leadership through delivery of its programs and services for members.

Vision

Sport in British Columbia is thriving through the leadership of Sport BC and our members.

Values

Integrity, Transparency, Collaboration, Creativity, and Innovation



BLAIR LOWTHER

CHAIR OF THE BOARD OF DIRECTORS

Dear Sport BC Members,

On behalf of the Board of Directors of Sport BC, I am pleased to present Sport BC's Annual Report covering the organization's activities from April 2023 through March 2024. Overall, I am inspired by the achievements of our member organizations over the past year and am proud of the supporting role that Sport BC has played in their respective successes.

Significant highlights from the past year include the work done in furtherance of our 2022-2026 Sport BC Strategic Plan. This work included focused and targeted advocacy for and in support of our members, and the continued provision of exceptional programs and services. In this regard, thank you to all Sport BC members and stakeholders for actively supporting these efforts and for contributing to BC's amateur sport community. Another significant highlight from the past year was the Board of Directors strategic planning session held over one weekend in January 2024. This session allowed the directors to revisit the core values of our organization and to help ensure that the Board remains connected, aligned, and focused on the strategic goals of the organization.

As Board Chair, I am proud of Sport BC's efforts to engage with our members through meaningful learning and recognition opportunities, including Hope on the Horizon and the re-launch of the Community Sport Hero Awards (which awards provide well-deserved recognition of amateur sport volunteers in British Columbia). We believe that these opportunities are part of our core commitment, and a direct response, to Sport BC member needs. Our Board of Directors and staff remain dedicated to consultation, engagement, and the effective implementation of our programs and initiatives, all for the benefit of our members and the amateur sport community.



BLAIR LOWTHER

CHAIR OF THE BOARD OF DIRECTORS

In closing, I would like to thank my fellow directors, Sport BC staff, our growing membership base, and the entire amateur sport sector for providing opportunities for all British Columbians to thrive through sport. The upcoming 2024 Annual General Meeting of Members marks the end of my 8-year tenure with Sport BC. As I reflect upon the numerous achievements during my time with the organization, I'm humbled to have been a part of this community. During my tenure, Sport BC has achieved an unprecedented level of financial stability, made significant advancements in government advocacy, created more opportunities for women and underserved groups to participate in sport, and increased funding opportunities for sport infrastructure in British Columbia.

Thank you for allowing me to be a part of these successes and to contribute to the physical and mental health of British Columbians. In particular, I thank Rob Newman and each of the directors that I have worked with over the past eight years. Thank you for your patience, sage advice, unwavering support, and invaluable lessons.

Sincerely,

A handwritten signature in black ink, appearing to read 'Blair Lowther', written in a cursive style.

Blair Lowther
Chair, Board of Directors Sport BC



ROB NEWMAN

PRESIDENT AND CEO

Dear Sport BC Members,

I am proud to share Sport BC's Annual Report with our membership and the amateur sport sector. At our core, Sport BC is a member-based organization supporting the growth of amateur sport in B.C. and our primary focus is our seventy-six members comprised of provincial sport, multisport, disability sport and sport supporting organizations. As President and CEO, I am proud of our efforts and work on behalf of a healthy and strong sport sector.

Sport BC's vision is that sport in the province is thriving through the leadership of our members. Collectively, we are all providing opportunities for British Columbians to connect through sport, enhancing and demonstrating the power of sport.

A key highlight for the year was hosting the 56th Annual Athlete of the Year Awards on March 7, 2024. The event emcee was once again Scott Russell and close to 600 guests came together to celebrate our province's best sporting accomplishments in 2023. In addition, the Presidents' Awards were hosted the same day honouring 50 dedicated sport volunteers. These events inspired guests by highlighting the exceptional sport stories of all those honoured. I personally would like to congratulate all finalists and category winners and thank all event sponsors, our members, and guests for supporting the event once again.

A key goal in our strategic plan is to provide meaningful educational opportunities for members. Specifically, in the fall we hosted Hope On The Horizon which was delivered in partnership with Sport Law and the Canadian Centre for Ethics in Sport and was conceived to support the sport community as a response to increased expectations related to good governance, risk management, safety in sport, and values-based leadership. Sport BC was proud to be the B.C. partner organization for the tour.



ROB NEWMAN

PRESIDENT AND CEO

Other organizational highlights for the year include:

- the implementation of the operational plan in support of Sport BC's strategic plan;
- continuing to be the voice for amateur sport in the province enhancing our role as advocacy leaders;
- leading our member's involvement through the public Budget Consultation process resulting in a third consecutive recommendation for a core funding increase;
- supporting the evolution of ProMOTION Plus to a new name and logo BC Women and Sport; and
- continuing to provide strong programs and services through Sport BC Insurance, KidSport, BC Women and Sport, and the BC Amateur Sport Fund.

I would like to recognize the work and efforts of our staff team who maintain high service levels and support for our members, as well as the broader sport sector. I would also like to thank our Board of Directors for their leadership, vision, and council over the past year. Specifically, I would like to acknowledge outgoing Director, Blair Lowther who has completed his fourth and final two-year term. Blair has passionately led Sport BC with vision and exceptional appreciation for our team and the work of our membership. Blair has proven to be a committed and valuable member of the Board of Directors and a true asset.

Sincerely,

A handwritten signature in black ink, appearing to read 'Rob Newman'.

Rob Newman
President and CEO Sport BC

SPORT BC TEAM

BOARD OF DIRECTORS



JENNIFER FENTON



LISA KWAITKOWSKI



BLAIR LOWTHER
Chair



BRIAN MCCALDER



MARIO RAMOS



SANDI SWANIGAN
Vice-Chair

SPORT BC TEAM

STAFF



ROB NEWMAN
President and CEO



ALLISON MAILER
*Vice President
Operations*



ANGELA CROWTHER
KidSport BC Director



MICHAEL PETERS
*Vice President
Finance*



BRIAN LEE
*Financial
Accountant*



EDWIN LAM
*Payroll and Benefits
Coordinator*



KATELYNN RAMAGE
*KidSport BC
Operations Manager*



ALI KIESMAN
*Operations
Administrator*



CAMERON CHEUNG
*General Manager
SBC Insurance*



SARAH XIAO
*SBC Insurance
Insurance Advisor*



ERIC SMITH
*SBC Insurance
Customer Support*



VIOLA LU
*SBC Insurance
Customer Support*



JONATHAN OSTONAL
*SBC Insurance
Customer Support*



JOCELYN TU
*SBC Insurance
Administrative Coordinator*

FINANCIAL SUMMARY

This financial summary and the table below are based on the audited consolidated financial statements of Sport BC and SBC Insurance Ltd. for the year ended March 31, 2024. The financial statements and accompanying notes are available on our website at SportBC.com.

Sport BC realized a net operating surplus of \$326,614 for its fiscal year ended March 31, 2024 (2023 – \$254,423) and total excess of revenues over expenses of \$549,946 (2023 – \$85,256) and ended its fiscal year with net assets of \$5,576,838 (2023 – \$5,026,892). Included in net assets is Sport BC's investment in a balanced managed mutual fund with a fair value of \$3,538,706 at March 31, 2021 (2023 – \$3,198,788) – almost \$1.1 million more than its initial cost value of \$2,450,00 with an annualized return of 5.7% since inception. The fund has approximately 62% of its portfolio invested in a mix of Canadian and international equity securities, 33% in fixed income instruments, and 5% in cash equivalents.

Total consolidated revenue for FY2024 was \$3.1 million vs \$2.6 million in the previous fiscal year, an increase of \$0.5 million due to:

- Insurance revenue +\$365k on a mix of new business, increase in events, and premium increases;
- Corporate support & fundraising +\$273k largely based on KidSport's 50/50 draw partnership with the Vancouver Whitecaps;
- Provincial funding -\$37k as 50/50 and other government support of \$165k reduced requirement to recognize provincial funding for KidSport to break even in the year;
- Other government support -\$206 on \$165k in CSAI funding in FY2024 vs \$371k in prior year;
- Net investment income +\$63k on continued higher rates and increased capital gains and other distributions from the investment fund; and
- Fees for service +\$3k on increased payroll activity.

Expenses totalled \$2.7 million, an increase of almost 0.4 million vs fiscal 2023 driven mainly by:

- KidSport + \$314k on an increase of \$247k in grants and \$66k in operational costs mostly related to 50/50 program transaction costs;
- Provincial Funding Initiative costs -\$208k due a decrease in programming activity;
- Insurance operations +\$145k on increased staff, overhead, and commission costs as well as income taxes; and
- Leadership & operations +\$105 due mainly to a headcount addition and increased costs related to in-person events.

FINANCIAL SUMMARY

	2024	2023	Change	
			\$	%
Revenues				
Insurance revenues	\$ 1,338,106	\$ 972,621	365,485	38%
Corporate support & fundraising	886,362	613,224	273,138	45%
Provincial funding	261,968	298,881	(36,913)	-12%
Other government support	165,000	370,711	(205,711)	-55%
Net investment income	244,742	182,156	62,586	34%
Fees for service	85,389	82,179	3,210	4%
Membership fees	78,100	77,750	350	0%
	3,059,667	2,597,522	462,145	18%
Expenses				
KidSport BC	1,060,349	746,648	313,701	42%
Provincial Funding Initiative	42,500	250,627	(208,127)	-83%
Insurance operations	737,364	592,649	144,715	24%
Financial services	359,707	353,770	5,937	2%
Leadership & operations	245,118	140,465	104,653	75%
Marketing & communications	288,015	258,940	29,075	11%
	2,733,053	2,343,099	389,954	17%
Net operating surplus	326,614	254,423		
Unrealized gain (loss) on investments	223,332	(169,167)	392,499	
Excess of revenues over expenses	<u>\$ 549,946</u>	<u>\$ 85,256</u>		

PAYROLL AND BENEFIT SERVICES

Sport BC provides top-of-the-line payroll and group benefit services to our members and affiliates at competitive rates. Sport BC provides these services on a break-even basis without an intent to earn profit.

Payroll services include:

- Direct deposit into each employees' bank account;
- WCB reporting and remittances;
- Retirement account contributions and matching per client policy;
- T4 and T4A filings;
- Statutory deductions and remittances to clients' RP accounts;
- CRA Authorized Representative services to administer clients' RP accounts if requested.

For group benefits, we provide the following services:

- Administration of comprehensive benefit package through Canada Life including:
 - Life insurance
 - Accidental death & dismemberment (AD&D) coverage
 - Critical illness coverage
 - Employee assistance program (EAP)
 - Short-term and long-term disability (STD and LTD)
 - Extended health and dental, including Consult+, a virtual health & wellness clinic.

In calendar 2023, Sport BC provided payroll services to 64 PSOs and clubs (2022 – 64), processing total payroll over \$19.5 million for 554 employees (2022 – \$17.0 million for 534 employees). Sport BC also administered extended benefits through Canada Life for 204 plan participants for 47 PSOs and clubs (2022 – 201 participants with 50 PSOs and clubs).

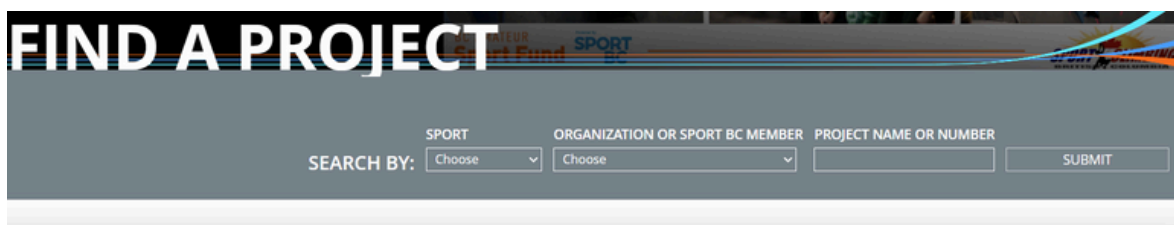
We look forward to continuing to offer our clients an exceptional level of service going forward and doing what we can to assist in an ever-changing labour market landscape. In June 2022, we distributed Sport BC's 2022 Sport Sector Talent Survey to our members which included insights on sector compensation, benefits, and organizational structure. We look forward to conducting a similar and enhanced survey in 2024.

BC AMATEUR Sport Fund

The BC Amateur Sport Fund is a chapter of the Canadian Council of Provincial and Territorial Sports Federations, a registered Canadian amateur athletic association (RCAAA). BCASF can issue an official tax receipt for qualifying donations. This provides the opportunity to solicit support for amateur sport projects.

The Fund enables Sport BC members and their clubs to diversify their revenue streams through fundraising from private sources including individuals, corporations, and foundations. Sport organizations may register a project with the Fund, allowing them to solicit donations to benefit their approved project. Projects can support operating, program-specific, capital (e.g., facilities, equipment) and scholarship/bursary costs, or any combination of these areas.

Sport BC has hosted a number of events to help educated members about the opportunity to diversify revenue through the BCASF such as four Revenue Development Workshops and enhanced member meetings focusing on the fund. Sport BC upgraded the fund section of sportbc.com so potential donors to the fund can now search by sport, member, organization, and project name.



The screenshot shows a search bar titled "FIND A PROJECT". Below the title, there are three search criteria: "SPORT", "ORGANIZATION OR SPORT BC MEMBER", and "PROJECT NAME OR NUMBER". Each criterion has a dropdown menu with "Choose" selected. To the right of the dropdowns is a "SUBMIT" button.

GVVA FastTrack Youth Programs

- Project number: P0523
- Sport: **Cycling**
- Organization: **Greater Victoria Velodrome Association**
- Project status: **Active**

[LEARN AND DONATE](#)

BC AMATEUR Sport Fund

119
Projects

In 2023, Sport BC members and their clubs raised more than **\$1.75 million** through the BC Amateur Sport Fund. Sport BC is proud to offer fundraising support and opportunities provided through the BC Amateur Sport Fund.

#PoweringSport

sportbc.com/bcamateursportfund

**SPORT
BC**

BC AMATEUR Sport Fund

2023 CALENDAR HIGHLIGHTS

Donations totaling \$1,748,899 across 119 projects (2022 - \$1,787,425 over 92 projects)

1,267 donations for an average donation size of \$1,380 (2022 - 1,256 with an average donation size of \$1,423).

Top ten projects by donations received

P0494	BC Hockey Better Access to Hockey Program Fund	205,000	12%
P0112	Whistler Mountain Ski Club Developing Champions Fund	183,799	11%
P0274	TaG Cycling Youth Development - TaG Cycling Protegies	126,652	7%
P0373	Kimberley Gymnastics Recovery Project	100,158	6%
P0402	Representative Players' Busary	61,238	4%
P0058	BC Sailing Association - High Performance Fund	54,773	3%
P0044	BC Rugby Union - Union Development	48,247	3%
P0269	Cycling BC - Youth Development Fund	45,129	3%
P0471	WMSC Timing Hut	45,000	3%
P0481	Whistler Gymnastics Sea to Sky Performance Team	42,000	2%

Total donations received in 2023

1,748,899

Top ten projects by grants paid

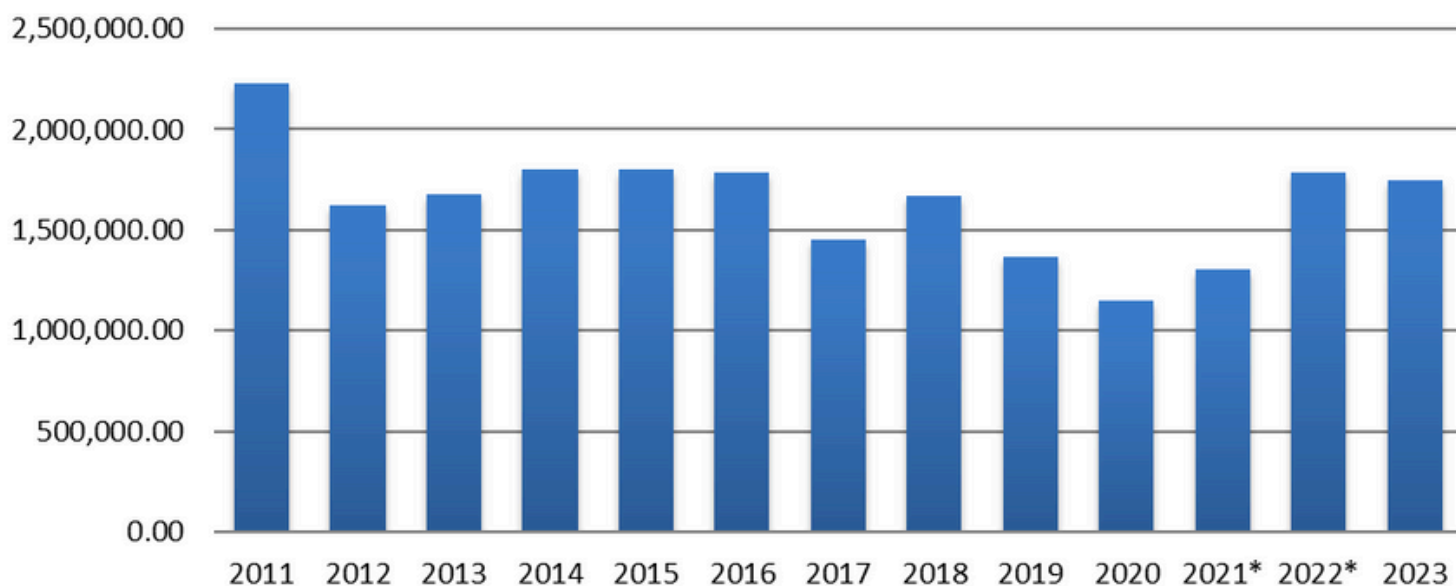
P0494	BC Hockey Better Access to Hockey Program Fund	198,950	12%
P0343	BC Games Society - Powering Potential Fund	135,376	8%
P0274	TaG Cycling Youth Development - TaG Cycling Protegies	115,000	7%
P0373	Kimberley Gymnastics Recovery Project	95,150	6%
P0044	BC Rugby Union - Union Development	92,059	6%
P0269	Cycling BC - Youth Development Fund	59,214	4%
P0100	Other	58,000	4%
P0402	Representative Players' Busary	51,500	3%
P0058	BC Sailing Association - High Performance Fund	50,557	3%
P0315	Squash BC - Building the Future Fund	50,000	3%

Total grants paid in 2023

1,624,924

BC AMATEUR SPORT FUND

BCASF donations by year



“

The partnership and support from the BC Amateur Sport Fund has allowed us to develop and deploy our grassroots programming initiatives at a level never before seen in our sport community. Having a fundraising vehicle like our Building the Future Fund has engaged our donor community tremendously, giving us the fuel required to introduce squash to thousands of new participants each year. As well, the administrative support provided by the BCASF team helps us provide a high level of donor communication and stewardship, leading to long-term satisfaction and retention. Thank you to the BCASF and Sport BC for working with us on this initiative and providing an incredible service to our sport community!

Colin Latchford, Executive Director, Squash BC

”

**SPORT
BC**

SPORT BC STRATEGIC PLAN 2022-2026

The activities and priorities of the Sport BC team are guided by the Sport BC Strategic Plan for 2022 through 2026 which represents the collective efforts of our board, members, advocacy working group, BC Women and Sport committee, KidSport leaders, and senior staff. Along with the additional priorities outlined in the diagram below, the Plan clearly shows Sport BC will continue to strongly advocate for and serve our members and stakeholders as well as provide programs that support a strong, diverse and equitable sport environment in BC.



2022 - 2026
STRATEGIC PLAN

THE FUTURE WE ARE WORKING TOWARD





Sport BC Insurance posted another record year of earnings based on the new commission income from securing new customer accounts. The most relevant was obtaining the insurance account for Sport Manitoba along with all its Provincial, Disability and Multi Sport partners. This was a significant win for SBCI and is a demonstration of the strong understanding that Sport BC/SBCI have in the unique space of sport insurance. Specifically, issues regarding the needs and risks of the sport sector not only in the province of B.C. and our membership base, but also for the sector in Canada.

With significant growth, a key priority is the importance of maintaining strong service standards for our membership and new clients as we take on new accounts. Also understanding that SBCI needs to continue to grow to provide a strong consistent revenue stream to support Sport BC to offer sustainable programming and services on behalf of our membership and the sector at large.

I would like to take this opportunity to thank the member clients of SBCI for their support and loyalty over this past year and understanding the value proposition that comes from purchasing their insurance products through SBCI.



A key accomplishment over the last year is the establishment of a new name and logo for ProMOTION Plus. Sport BC members and other stakeholders provided feedback for the organization, name and brand and we are proud to move forward being known as BC Women and Sport. The new name makes it easier for people both internal and external to understand the purpose of the organization.

The BC Women and Sport working committee meets regularly to ensure the priority of recognition, advocacy, and the In Her Footsteps Hall of Fame exhibit are on track as well as planning additional initiatives and events. BC Women and Sport continues to be committed to increasing opportunities for girls and women in physical activity and sport.

BC Women and Sport hosted an International Women's Day Celebration on March 8 at the BC Sports Hall of Fame. The event was attended by 75 people and was well received. Many Sport BC members brought emerging leaders and a primary goal of the event was to provide a meaningful networking opportunity. This event will act as the base of what is possible for the organization.

A key aspect of BC Women and Sport is recognition. Below are the exceptional women honoured with In Her Footsteps, Bobbie Steen Legacy Foundation Award, and the Presidents' Award.

2023 RECIPIENTS



In Her Footsteps Celebrating BC Women In Sport



MARNI ABBOTT



MELISSA SOLIGO

Bobbie Steen Legacy Foundation Award



STACY FOURNIER

THURSDAY, MARCH 7, 2024
Fairmont Hotel Vancouver



@SportBC
#SportBC56thAOY

BC WOMEN & SPORT



Presidents' Award recipient
Erin Wilkins, Minister
Popham and BC Women in
Sport volunteer Sue Griffin



In Her Footsteps recipient
Melissa Soligo being presented
her award.



Bobbie Steen Legacy Award
recipient Stacy Fournier
being presented her award.



BC Women and Sport Leadership
Award presented to Jade Kotzer,
President of Quesnel Technics
Gymnastics Club, as part of the
Lhtako Quesnel 2024 BC Winter
Games.

BC WOMEN & SPORT

International Women's Day Celebration March 8, 2024



#PoweringSport

SPORT
BC



The Athlete of the Year Awards and the Presidents' Awards took place on March 7, 2024 at the Fairmont Hotel Vancouver. The event was hosted by CBC's Scott Russell and recognized the province's best in amateur sport including athletes, coaches, teams, and officials for outstanding performances in their sport in the 2023 season. Close to 600 guests attended the event and close to 100 people participated in the Presidents' Awards. The Honourable Lana Popham, Minister of Tourism, Arts, Culture, and Sport attended both events and was a major participant in the ceremonies. Thank you to the finalists, guests, volunteers, sponsors, and everyone who supported the event. Thank you also to the Selection Committee, led by long-serving Chair Bernie Pascall, a diverse group of highly experienced BC sport leaders and media members.





PRESENTED BY SPORTS WITH BALLS

Founded in 1994, the Presidents' Awards promote and celebrate the spirit of volunteerism by giving member organizations an opportunity to acknowledge and thank an individual who has demonstrated outstanding dedication and commitment to their sport organization.

The 28th edition of the Presidents' Awards is proudly presented by Sports with Balls. This group of sport organizations includes Baseball BC, Softball BC, BC Lacrosse, Volleyball BC, Tennis BC, BC Rugby, Ringette BC, and BC Soccer.

Badminton BC	RAYMOND WONG	Curl BC	NANDO SALVUILO
Baseball BC	SERJ SANGARA	Field Hockey BC	ALISON SWEETEN
Basketball BC	JOHN A. BUIS	Freestyle BC	PAMELA MACDONALD
BC Adaptive Snowsports	GAIL WILLIAMSON	Gymnastics BC	JOANNE MORCILLA-PFEFFER
BC Archery	SONIA SCHINA	Horse Council BC	SHARON PICKTHORNE
BC Athletics	BRIAN MCCALDER	Judo BC	CYNTHYA TAN
BC Blind Sports	AMY AMANTEA	Karate BC	ANDREAS KUNTZE
BC Diving	AMANDA ZOE LU	KidSport BC	CHRIS WILSON
BC Fencing	BRENDAN ROBERTSON	PacificSport Fraser Valley	TARA CLEAVE
BC Games Society	BRIAN BALKWILL	Pickleball BC	ROD WILLIAMS
BC Games Society	BRENDA BEATTY	BC Women and Sport	ERIN WILKINS
BC Golf	BOB RUSSELL	Racquetball BC	BOB WOLF
BC Hockey	NEIL MCNABB	Ringette BC	KEITH SULLIVAN
BC Lacrosse	WILL LOCKWOOD	Rowing BC	BAJ RIJINIERSCE
BC Netball	KEVAR MCCALLA	Skate Canada BC/YK	LORI VON HARDENBERG
BC Rhythmic Gymnastics	LORI FUNG	Softball BC	TRACEY OYE
BC Rugby	DAVE WILLIAMS	SportMedBC	ANNE DEITCH
BC Soccer	FRANK RENNICK	Squash BC	JOHN HUNGERFORD
BC Sports Hall of Fame	ANNA NYARADY	Swim BC	JESSICA JENSEN
BC Wheelchair Sports	RYAN SCHWEIZER	Tennis BC	GRAHAM COOPER
BC Provincial Football	JASON GILLIS	Triathlon BC	JORDAN MYERS
BC Senior Games Society	CINDY SIMPSON	Volleyball BC	ELIZABETH YOON
BC Wheelchair Basketball	BRYAN SHORE	Water Polo West	MARY BLAZEVIC
Bowls BC	LYNN CHWARTACKI	Wrestling BC	GORD STURROCK
Boxing BC	DAVE BRETT		



**SPORT
BC**



SPORT BC THANKS THE FOLLOWING SPONSORS FOR THEIR
GENEROUS SUPPORT OF THE ATHLETE OF THE YEAR AWARDS.

SUPPORTED BY



GOLD SPONSORS



MAWER



SILVER SPONSORS



PRESIDENTS' AWARDS' SPONSOR

BRONZE SPONSORS





YEAR IN REVIEW

The KidSport concept was launched in 1993 by board and staff at Sport BC as a way to help address the challenges faced by many families when registering their children in organized sport. From a modest start in that first year, KidSport has since expanded across the country to become a national entity with 11 provincial/territorial chapters and over 160 community chapters.

Thirty years later, KidSport BC, with support from local community chapters across the province, has funded a season of sport for over 80,000 kids totaling more than \$19 million in grants.

To mark this important milestone, we invited KidSport volunteers, ambassadors, donors and other supporters to a special 30th anniversary celebration at the Vancouver Lookout where we reflected on how far we've come and our collective impact for amateur sport over the past thirty years.

In acknowledgement of this special milestone, the province of BC officially proclaimed October 1-7, 2023 as KidSport BC Powered by Sport BC Week and had an impact statement read in house of representatives to acknowledge the impactful work of the KidSport program over the past 30 years.



KIDSPORT BC POWERED BY SPORT BC WEEK



CELEBRATING 30 YEARS

So ALL Kids Can Play!

OCTOBER 1-7, 2023



2023 BC-WIDE IMPACT

7,742

kids in BC received
KidSport funding for
a season of sport

\$2.6M

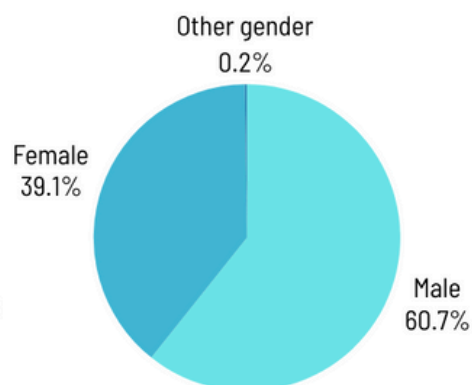
distributed by
KidSport chapters
across BC last year

210

communities
supported across
the province



**The LARGEST single-year
funding distribution in the
program's history.**



41%

of grants supported athletes
that are typically
underrepresented in sport

1,472 new Canadians

1,324 Indigenous
children

342 athletes with a
disability

TESTIMONIAL

"I [want to] thank you for all of the support KidSport has provided for my family over the years. Earlier this year, my children's father passed away suddenly. Hockey is what got them through it. I was, and still am, so thankful that they had that positive outlet. It saved all of us really! Our hockey organization did a little fundraiser for us when he first passed away, which helped with the time off of work and not having to worry about groceries, etc... It meant the world to us, and relieved a lot of stress at the time. If we were never approved for KidSport, that wouldn't have happened, as my boys would not have been playing. KidSport literally changes people lives!!!! Please keep up the special work that you do! I can not express my appreciation enough!!"

5-YEAR GRANT NUMBERS

2019

7248

2020*

3507

2021*

4164

2022

5377

2023

7742

*Many sport programs were not operating due to COVID-19, which led to a decrease in grant totals in 2020 and 2021.



KIDSPORT BC PROVINCIAL CHAPTER TOP COMMUNITIES

1. Chilliwack 195 \$57,722	11. Port Hardy 26 \$9,826
2. Fort Nelson 148 \$54,662	12. Kimberley 25 \$7,605
3. Hazelton and Area* 100 \$30,397	13. Merritt 24 \$5,818
4. Creston 68 \$20,363	14. Kaslo 21 \$8,300
5. Campbell River 68 \$18,232	15. Castlegar 17 \$5,177
6. Salmon Arm 63 \$16,465	16. Mackenzie 16 \$5,750
7. Hope 49 \$20,345	17. Sicamous 15 \$4,820
8. Squamish** 43 \$12,210	18. Lillooet 11 \$4,400
9. Powell River 32 \$10,246	19. Port McNeill 11 \$3,728
10. Smithers 27 \$9,826	20. Enderby 11 \$2,022

* The Squamish chapter was absorbed by the Provincial Chapter part way through 2023

** Includes Hazelton, Kitwanga, New Hazelton, Kispiox, Gitanmaax, South Hazelton, Gitsegukla, and Sik-E-Dakh

KIDSPORT BC PROVINCIAL CHAPTER 2023



1174

kids supported



+60%

increase in kids
vs. 2022



\$373,503

funded in grants



105

communities
across BC

TOP-FUNDED SPORTS in 2023



KidSport in BC is operated as a signature program of Sport BC. To be eligible for funding, the child must be registered with a sport club that is affiliated with a member sport organization of Sport BC and demonstrates a sustained sport experience led by a qualified coach. These are the top funded sports in 2023.



SOCCER
2555 KIDS
\$800,097



HOCKEY
1103 KIDS
\$443,265



GYMNASTICS
965 KIDS
\$326,361



**FIGURE
SKATING**
436 KIDS
\$142,357



**SCHOOL
SPORTS**
305 KIDS
\$100,699



BASEBALL
295 KIDS
\$65,532



FOOTBALL
246 KIDS
\$67,884



TAEKWONDO
229 KIDS
\$90,987



LACROSSE
213 KIDS
\$56,587



SWIMMING
148 KIDS
\$57,471



VOLLEYBALL
132 KIDS
\$56,705



BASKETBALL
124 KIDS
\$35,078

53

different sports
funded through
KidSport grants

1000+

amateur sport clubs
supported across
the province



OUR PARTNERS

We would like to thank the following organizations for their significant contributions to KidSport BC in the 2023-24 fiscal year.



NATIONAL PARTNERS



SPORT BC MEMBERS

76
MEMBERS
STRONG

Provincial Sport Organizations

Badminton BC
Basketball BC
BC Adaptive Snowsports
BC Alpine Ski Association
BC Amateur Athletics Association
BC Amateur Baseball Association
BC Amateur Hockey Association
BC Archery Association
BC Artistic Swimming
BC Sport Cheer
BC Diving
BC Fencing Association
BC Freestyle Ski Association
BC Golf
BC Lacrosse Association
BC Netball Association
BC Provincial Football Association
BC Rhythmic Sportive Gymnastics Federation
BC Ringette Association
BC Rugby Union
BC Sailing Association
BC Snowboard Association
BC Soaring Society
BC Soccer Association
BC Ultimate Society
BC Weightlifting Association
BC Wheelchair Basketball Society
BC Wrestling Association
Biathlon BC
Bowl BC
Bowls BC
Boxing BC
Canada West Wushu Association
Cricket BC
Canoe Kayak BC
Curl BC
Cycling BC
Cross Country BC
DanceSport BC
Field Hockey BC

Gymnastics BC
Horse Council BC
Judo BC
Jump Rope BC
Karate BC
Pickleball BC
Racquetball BC
Rowing BC
Skate Canada BC/YK Section
Softball BC
Speed Skating BC Association
Sport Climbing Association of British Columbia
Squash BC
Swim BC
Tennis BC
Triathlon BC
Volleyball BC
W.T.F. Taekwondo Federation of BC
Water Polo West

Multi-Sport and Disability Sport Organizations

BC Blind Sports and Recreation Association
BC Deaf Sports Federation
BC Games Society
BC Recreation and Parks Association
BC School Sports
BC Sports Hall of Fame
BC Wheelchair Sports Association
Engage Sport North
Indigenous Sport, Physical Activity and Recreation Council
Moresports British Columbia Society
Pacific Sport - Fraser Valley
Pacific Sport - Okanagan
PacificSport - Vancouver Island
Special Olympics BC
Sportability
SportMed BC
BC Seniors Games Society

SPORT BC EVENTS



Community Sport Hero Celebration - VICTORIA

Jacqui and Wayne Coulson
Triathlon

Jeffrey Stevens
Swimming

Laura Tighe
Ringette

Greg Birtwistle
Archery

Kailee Bowman
Figure Skating/ Special Olympics

York Langerfeld
Rowing

Kirk Van Helvoirt
Ice Hockey Officiating

COMMUNITY SPORT HERO AWARDS

VICTORIA

CONGRATULATIONS SPORT VOLUNTEERS!

#PoweringSport

SPORT BC



Selection Committee Meeting



International Women's Day Celebration



Revenue Development Workshop



Hope on the Horizon Tour

SPORT BC

BC AMATEUR
Sport Fund



BC
**WOMEN &
SPORT**

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Sport BC knows the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our KidSport Chapters and members, truly believe sport can help British Columbians thrive.

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