

ANNUAL REPORT

2022-2023

**SPORT
BC**

BC AMATEUR
Sport Fund



**SPORT
BC**

ABOUT SPORT BC

Sport BC believes in the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our members and KidSport Chapters, work to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive through sport.

In 1966, a small group of dedicated volunteers created an organization to provide a unified voice for amateur sport in British Columbia. While much has changed over the years, our core purpose remains the same.

Who We Are

Sport BC is the non-profit federation, representing 73 Provincial Sport Organizations (PSOs), Multi-Sport Organizations (MSOs), and Disability Sport Organizations (DSOs) in British Columbia. As a member-based organization, Sport BC offers services and programs to build the capacity of our members and advocate on their behalf to improve the landscape for organized sport in British Columbia.

Mission

Sport BC, as a member-based organization, supports the growth of amateur sport in BC and provides leadership through delivery of its programs and services for members.

Vision

Sport in British Columbia is thriving through the leadership of Sport BC and our members.

Values

Integrity, Transparency, Collaboration, Creativity, and Innovation



BLAIR LOWTHER

CHAIR, BOARD OF DIRECTORS

Sport BC Members,

On behalf of the Board of Directors of Sport BC, I am pleased to present Sport BC's Annual Report covering the organization's activities from April 2022 through March 2023. Overall, I am inspired by the achievements of our member organizations over the past year and am proud of the supporting role that Sport BC plays in their respective (and collective) successes.

A significant highlight from the past year was the completion of the 2022-2026 Sport BC Strategic Plan. Thank you to all members and stakeholders who participated in the process. Your collaborative efforts have helped to ensure that Sport BC will continue to support the overarching needs of our members and the amateur sport sector. The three pillars of our Strategic Plan are: Advocacy, Programs and Services, and Organizational Excellence. I encourage you to review the complete plan to understand the goals and objectives. The Board of Directors enthusiastically endorsed the plan and believes it to be an important road map for the organization.

As Board Chair, I am proud of Sport BC's enhanced efforts to engage with members and take a leading role as advocates for the amateur sport sector. As a member-driven organization, Sport BC's commitment to respond to the needs of our members is a foundational principle. Our Board and staff remain dedicated to consultation, engagement, and the effective implementation of our programs and initiatives, all for the benefit of our members.

In closing, I would like to thank my fellow Board members, specifically outgoing Director Greg White, who has completed the maximum four consecutive two-year terms. Greg's leadership, insight, and passion for amateur sport will be dearly missed. I also thank our growing membership base, Sport BC staff, and the entire amateur sport sector for providing opportunities for all British Columbians to thrive through sport.

Sincerely,

Blair Lowther, Chair of the Board of Directors
Sport BC



ROB NEWMAN

PRESIDENT AND CEO

Sport BC Members,

I am proud to share Sport BC's Annual Report with our membership and the amateur sport sector. Seventy-four members comprised of provincial sport, multisport, disability sport and sport supporting organizations that together are Sport BC. As President and CEO, I believe this collection of members is strong and are the core focus of our work.

Sport BC's vision is that sport in British Columbia is thriving through the leadership of our members, supported by our programs and team. We are all providing opportunities for British Columbians to connect and thrive through sport, enhancing the power of sport.

I am pleased to share a few key highlights from the past year. Sport BC completed the implementation of the Government of BC's \$2.5M investment to grow sport participation through our organization for indigenous youth, low-income youth, new Canadian youth, youth with a disability, and girls.

The investment was allocated in two key areas of grassroots programming. \$1.65M was allocated to KidSport to support chapters with funds for granting while they were dealing with significant fundraising challenges due to the pandemic. This bridging investment was instrumental to ensuring that granting could continue in communities across the province during a very difficult time.

Over \$600,000 supporting grassroots programs were completed. Specially, twenty-nine programs were delivered in forty-four communities to over 11,000 deserving young British Columbians. On behalf of the program participants, I would once again like to thank the Honourable Lana Popham, Minister of Tourism, Art, Culture and Sport and the Province of British Columbia for supporting and funding this great work. Together our KidSport Chapters and members have provided meaningful sport programs to deserving youth.

Another highlight was hosting the in-person 55th Annual Athlete of the Year Awards on March 9, 2023. The event emcee was Scott Russell and 600 guests came together to celebrate our province's best sporting accomplishments in 2021 and 2022. In addition, the Presidents Awards were hosted the same day honouring 45 dedicated volunteers. This event highlighted exceptional sport stories and were true demonstrations of the Power of Sport. I personally would like to thank all event sponsors, our members, and guests for supporting the event.



Thank you all for your leadership, and for trusting Sport BC to support your organizations. I would like to recognize the work and efforts of our staff team who have maintained service levels and support for our members, as well as the broader sport sector. I would also like to thank our Board of Directors for their leadership, vision, and council over the past year. March marked my 10th year with Sport BC, and I believe that as an organization we are stronger than ever and look forward to leading a bold strategic plan over the next year.

Other organizational highlights for the year include:

- the completion of Sport BC's strategic plan;
- continuing to be the voice for amateur sport in the province enhancing our role as advocacy leaders;
- leading our member's involvement through the public Budget Consultation process; and
- continuing to provide strong programs and services through Sport BC Insurance, KidSport, ProMOTION Plus, and the BC Amateur Sport Fund.

I would like to recognize the work and efforts of our staff team who maintain high service levels and support for our members, as well as the broader sport sector. I would also like to thank our Board of Directors for their leadership, vision, and council over the past year. Specifically, I would like to acknowledge outgoing Director, Greg White who has completed his fourth and final two-year term. Greg has proven to be a committed and valuable member of the Board of Directors.

Sincerely,

**Rob Newman, President and CEO
Sport BC**

SPORT BC TEAM

BOARD OF DIRECTORS



BLAIR LOWTHER
Chair



GREG WHITE
Vice-Chair



JENNIFER FENTON



MARIO RAMOS



LISA KWAITKOWSKI



SANDI SWANIGAN

SPORT BC TEAM

STAFF



ROB NEWMAN
President and CEO



ALLISON MAILER
Communication Manager



ANGELA CROWTHER
*KidSport BC
Fundraising Manager*



KATELYNN RAMAGE
Program Administrator



MICHAEL PETERS
Finance Manager



BRIAN LEE
Financial Accountant



EDWIN LAM
*Payroll and Benefits
Coordinator*



CAMERON CHEUNG
*General Manager,
SBC Insurance*



SARAH XIAO
*SBC Insurance,
Insurance Advisor*



VIOLA LU
*SBC Insurance,
Administrative Coordinator*



JONATHAN OSTONAL
*SBC Insurance,
Customer Support*



ERIC SMITH
*SBC Insurance,
Customer Support*



JOCELYN TU
*SBC Insurance,
Customer Support*



FINANCIAL SUMMARY

This financial summary and table are based on the audited consolidated financial statements of Sport BC and SBC Insurance Ltd. for the year ended March 31, 2023. The financial statements and accompanying notes are available on our website at SportBC.com.

Sport BC realized a net operating surplus of \$254,423 for its fiscal year ended March 31, 2023 (2022 – \$306,775) and total excess of revenues over expenses of \$85,256 (2022 – \$146,029) and ended its fiscal year with net assets of \$5,026,892 (2022 – \$4,941,636). Included in net assets is Sport BC's investment in a balanced managed mutual fund with a fair value of \$3,198,788 at March 31, 2021 (2022 – \$3,243,332) – almost \$750,000 more than its initial cost value of \$2,450,00 with an annualized return of 5.0% since inception. The fund has approximately 60% of its portfolio invested in a mix of Canadian and international equity securities, 32% in fixed income instruments, and 8% in cash equivalents.

Total consolidated revenue for FY2023 was \$2.6 million vs \$3.6 million in the previous fiscal year, the decrease of \$1.0 million being largely due to a decline of \$1.4 million in deferred revenue recognition related to the Provincial Funding Initiative (revenue is recognized as related grants and expenses are incurred). Sport BC and SBC Insurance saw their revenue streams continue to normalize through 2023 and management believes the revenue impacts of the pandemic are no longer material. Included in 2022's fees for services was a one-time \$25k item related to a study undertaken for Sport Burnaby – after adjusting for this, every other revenue category saw year-over-year increases:

- Insurance revenue +\$222k on a mix of new business, increase in events, and premium increases; and
- Government support +\$182k on \$371k in KidSport federal Canadian Sport for All Initiative grants (vs \$189k in COVID support in FY2022).



FINANCIAL SUMMARY

Expenses totalled \$2.3 million, a decrease of almost 1.0 million vs fiscal 2022 driven mainly by the 1.4 million reduction in grants and expenditures related to the Provincial Funding Initiative and offset by expense increases in most other functional areas including:

- Marketing and communications +\$230k, including \$175k in costs related to the 2023 Athlete of the Year Awards event. The remaining increase of approximately \$55k is the result of a shift in staff and overhead costs that were allocated to the Provincial Funding Initiative in FY2022;
- Insurance operations +\$129k on increased staff, overhead, and commission costs; and
- KidSport +\$102k due mainly to fundraising costs related to the KidSport golf tournament in July 2022 (no tournament in the prior year) and prizing and transaction costs related to the 50/50 draw partnership with the Vancouver Whitecaps.

Sport BC did not make a contribution to the BC Amateur Sport Fund in its 2023 fiscal year whereas \$150,000 contributions were made in both the 2021 and 2022 fiscal years. These contributions have, and will be used to fund future amateur sport-related initiatives undertaken by Sport BC. In fiscal 2023, BCASF made a grant of \$53,000, included in Corporate support and fundraising, to help fund additional costs incurred by Sport BC in support of the Fund's activities (2022 – \$80,000).

FINANCIAL SUMMARY

	2023	2022	Change	
			\$	%
Revenues				
Insurance revenues	\$ 972,621	\$ 751,053	221,568	30%
Corporate support & fundraising	613,224	456,548	156,676	34%
Provincial funding	298,881	1,945,192	(1,646,311)	-85%
Other government support	370,711	188,623	182,088	97%
Net investment income	182,156	45,395	136,761	301%
Fees for service	82,179	100,661	(18,482)	-18%
Membership fees	77,750	76,650	1,100	1%
	<u>2,597,522</u>	<u>3,564,122</u>	<u>(966,600)</u>	<u>-27%</u>
Expenses				
KidSport BC	746,648	644,483	102,165	16%
Provincial Funding Initiative	250,627	1,631,988	(1,381,361)	-85%
Insurance operations	592,649	463,444	129,205	28%
Financial services	353,770	363,601	(9,831)	-3%
Leadership & operations	140,465	125,160	15,305	12%
Marketing & communications	258,940	28,671	230,269	803%
	<u>2,343,099</u>	<u>3,257,347</u>	<u>(914,248)</u>	<u>-28%</u>
Net operating surplus	254,423	306,775		
Unrealized (loss) gain on investments	(169,167)	(10,746)	(158,421)	
Contribution to BCASF	-	(150,000)	150,000	
Excess of revenues over expenses	<u>\$ 85,256</u>	<u>\$ 146,029</u>		

BC AMATEUR Sport Fund

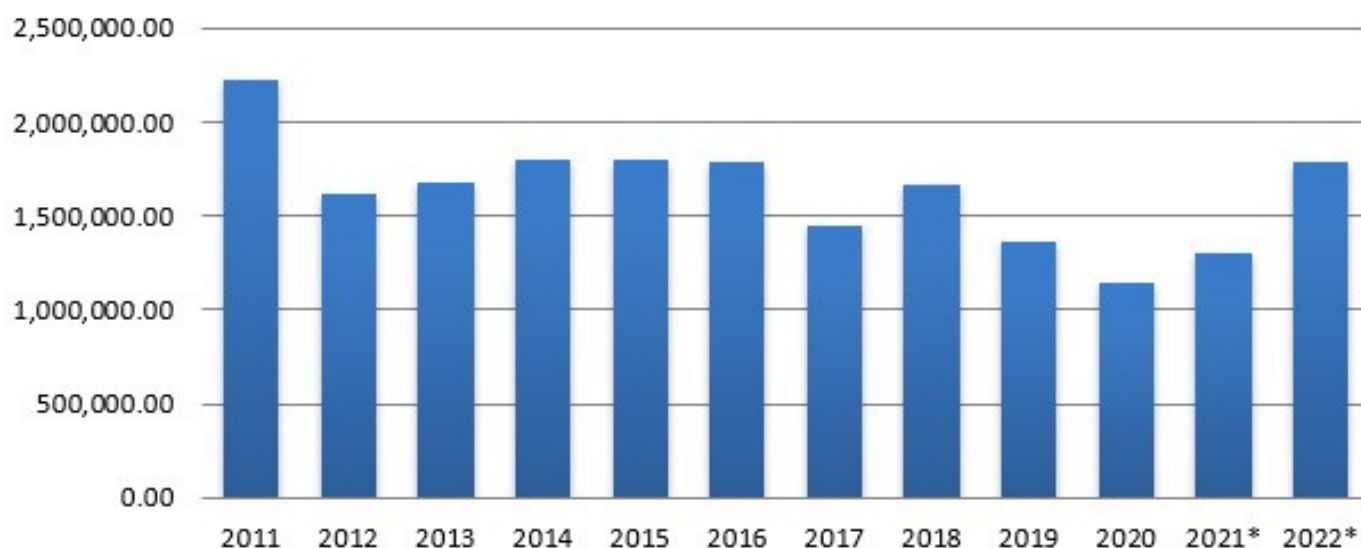
The BC Amateur Sport Fund is a tool to support the massive potential for philanthropy in sport. The BC Amateur Sport Fund is a chapter of the Canadian Council of Provincial and Territorial Sports Federations, a registered Canadian amateur athletic association (RCAAA). BCASF can issue an official tax receipt for qualifying donations. This provides the opportunity to solicit support for amateur sport projects.

The Fund enables Sport BC members and their clubs to diversify their revenue streams through fundraising from private sources including individuals, corporations, and foundations. Sport organizations may register a project with the Fund, allowing them to solicit donations to benefit their approved project. Projects can support operating, program-specific, capital (e.g., facilities, equipment), and scholarship/bursary costs, or any combination of these areas.

2022 CALENDAR HIGHLIGHTS

Donations totaling \$1,787,425 across 93 projects (2021 - \$1,306,586 over 93 projects) representing a 37% in dollars raised year-over-year. 1,256 donations were recieved with an average donation size of \$1,423 (2021 saw 1,736 with an average donation size of \$753). Important to note that 580 donations in 2021 were related to Curl BC's initiative that encouraged curlers to donate their club COVID refunds to Curl BC's Youth Programs and Athlete Development projects, there was no similar campaign in 2022.

BCASF donations by year



BC AMATEUR Sport Fund

2022 TOP 10 PROJECTS BY GRANTS PAID

Top ten projects by grants paid

P0112	Whistler Mountain Ski Club Developing Champions Fund	403,246	20%
P0343	BC Games Society - Powering Potential Fund	400,000	20%
P0274	TaG Cycling Youth Development - TaG Cycling Protegies	120,000	6%
P0340	Meraloma Rugby Club - Community Sport Development Fund	80,000	4%
P0269	Cycling BC - Youth Development Fund	78,322	4%
P0471	WMSC Timing Hut	70,190	3%
P0227	Valley Royals Track Club - Coaching Support	57,000	3%
P0315	Squash BC - Building the Future Fund	50,000	2%
P0456	BCHL Community Through Sport	50,000	2%
P0171	Curl BC - Youth Programs	38,995	2%

Total grants paid in 2022 **2,020,426**

2022 TOP 10 PROJECTS BY DONATIONS RECEIVED

Top ten projects by donations received

P0451	Renegades Softball Development	255,255	13%
P0112	Whistler Mountain Ski Club Developing Champions Fund	202,457	10%
P0006	BC Golf Association - Player Development Fund	148,974	8%
P0315	Squash BC - Building the Future Fund	138,328	7%
P0340	Meraloma Rugby Club - Community Sport Development Fund	91,282	5%
P0471	WMSC Timing Hut	78,940	4%
P0274	TaG Cycling Youth Development - TaG Cycling Protegies	64,096	3%
P0456	BCHL Community Through Sport	55,000	3%
P0009	Squash BC - 20/20 Fund	43,763	2%
P0239	Pacific Sport Vancouver Island - Operating Bursary	38,341	2%

Total donations received in 2022 **1,937,425**



PAYROLL AND BENEFITS SERVICES

Sport BC provides top-of-the-line payroll and group benefit services to our members and affiliates at competitive rates. Sport BC provides these services on a break-even basis without an intent to earn profit.

Payroll services include:

- Direct deposit into each employees' bank account;
- WCB reporting and remittances;
- Retirement account contributions and matching per client policy;
- T4 and T4A filings;
- Statutory deductions and remittances to clients' RP accounts;
- CRA Authorized Representative services to administer clients' RP accounts if requested.

For group benefits, we provide the following services:

- Administration of comprehensive benefit package through Canada Life including:
 - Life insurance
 - Accidental death & dismemberment (AD&D) coverage
 - Critical illness coverage
 - Employee assistance program (EAP)
 - Short-term and long-term disability (STD and LTD)
 - Extended health and dental, including Consult+, a virtual health & wellness clinic.

In calendar 2022, Sport BC provided payroll services to 64 PSOs and clubs (2021 – 63), processing total payroll over \$17.0 million for 534 employees (2021 – \$14.7 million for 457 employees). Sport BC also administered extended benefits through Canada Life for 205 plan participants for 58 PSOs and clubs.

We look forward to continuing to offer our clients an exceptional level of service going forward and doing what we can to assist in an ever-changing labour market landscape. In June 2022, we distributed Sport BC's 2022 Sport Sector Talent Survey to our members, which included insights on sector compensation, benefits, and organizational structure. We look forward to conducting a similar and enhanced survey in 2024, the results of which will be shared in June 2024.



SBC INSURANCE

Sport BC owns SBC Insurance Agencies Ltd. (SBCI), a full-service retail insurance brokerage. During the mid-1980's liability insurance markets experienced a major crisis resulting in substantial price increases, reduction in coverage and limitations of coverage. SBCI has been providing insurance coverages for Sport BC's members and for various NSOs and additional provincial and national sport clients for more than 30 years.

As the only non-profit owned insurance brokerage in Canada, SBC Insurance is proud to continue supporting our clients and work hard to provide the best service and pricing we can find. As a full service insurance brokerage, we have the ability to work with various insurance companies throughout Canada to find the right products at the right pricing for all our clients.

During the first two quarters of the fiscal year, SBCI worked hard to navigate the challenging insurance market. A majority of insurance companies reduced their risk appetite and were imposing high premium increases. What was considered insurable before has proven more difficult to place coverage. The SBCI team was effective in ensuring the needs of our clients were met. We are now well informed about what to expect during the renewal period.

SBCI has been forging new relationships and has been fortunate to be able to provide alternative solutions with different insurance companies to our clientele. It has brought relief and in certain circumstances, premium savings.

“

*SBCI is trust worthy, accommodating and provides exceptional customer service.
Thank you for all your hard work in helping us find the insurance we need.*

SBCI Client

”

SBCI RESULTS AND GRATITUDE

Q3 and Q4 data results indicated are strong and indicate that sport is clearly back. The requests for insurance for large scale special events increased significantly throughout the summer. Renewals and reports indicated a return back to pre-pandemic figures for many Provincial Sport Organizations. SBCI has one of its best fiscal years to date. We are grateful to be the broker of choice for many new and existing organizations. We want to express our sincere gratitude to all of our clients for their continued support. The entire team at SBCI is committed to providing exceptional service and we trust you will continue to support the only brokerage in Canada owned by a non-profit organization.

ProMOTION Plus continues to be committed to increasing opportunities for girls and women in physical activity and sport. Through its dedicated team of volunteers, ProMOTION Plus has been leading this vital work since the organization was formed in 1990. As a signature aspect of Sport BC, ProMOTION Plus is committed to implementing plans to support female athletes, coaches, officials, volunteers, and administrators to reach their potential in sport.

Under the umbrella of Sport BC, ProMOTION Plus is working to strengthen its impact by delivering resources in gender equity and recognition to Sport BC members and the amateur sport community at large. ProMOTION Plus is passionate about sharing resources with members to encourage a gender equitable landscape in sport. Through social media channels and other communication tools, we are actively sharing links, studies, opportunities, and events on these topics to encourage members.

The ProMOTION Plus volunteer committee members actively participated in Sport BC's strategic planning process and the budget consultation process. Ensuring gender equity and access to sport for all is a key pillar and priority for Sport BC.

A key aspect of ProMOTION Plus is recognition. Below are the exceptional women honoured with In Her Footsteps, Bobbie Steen Legacy Foundation Award, and the Presidents' Award.



ProMOTION Plus volunteer Brenda Chin presented the Presidents' Award to Stephanie Rudnisky



ProMOTION Plus volunteer Erin Wilkins presented the In Her Footsteps Awards to recipients Sue Griffin and Debbie Pyne.



ProMOTION Plus volunteer Erin Wilkins presented the Bobbie Steen Legacy Award to Amy De Bree



YEAR IN REVIEW

We continued to see recovery in the sport sector this year, which was reflected in our granting activities in 2022 with another year over year increase in both the number of grants funded and the total dollars distributed. While totals are still not quite back to pre-pandemic levels, we know there are many families that need support and focused our efforts on awareness and outreach to ensure we are reaching as many families as possible.

Of course, with the increase in grant applications there is a need for additional funding to ensure we continue to meet the demand. We are grateful to the Province of BC for their continued annual support and to the generous individuals, corporations, sport partners and community events that contributed to KidSport BC this year.

2022 CALENDAR HIGHLIGHTS

Fifteen chapters increased their maximum grant per child this year. Grant amounts across the province now range from \$300-\$700, with most chapters granting \$300 or \$400.



KidSport's MOVE430 Challenge, a virtual fundraiser piloted by KidSport Langley in 2021, expanded province-wide. 387 participants committed to moving for at least 30 minutes each day for the 30 days in April and raised over \$21,000 in support of 25 different KidSport chapters.

KidSport BC's Golf Tournament returned to Morgan Creek for the event's 25th anniversary. 108 golfers participated in the event, which was emceed by Sportsnet 650's Dan Riccio and raised \$40,000 for KidSport BC's Provincial Fund.

BC Soccer continued their annual support with a \$25,000 donation to fund soccer grants.



Sport Canada announced \$4.43 million for KidSport Canada through the Community Sport for All Initiative, which seeks to rebuild and increase sport participation rates, particularly amongst Black, Indigenous, racialized, 2SLGBTQIA+, low-income and newcomer populations, as well as people living with disabilities.

Vancouver gym, Yard Athletics hosted a fitness challenge they called YARDWORKS, and raised over \$25,000 for KidSport BC.

Vancouver-based biotechnology company, Acuitas Therapeutics announced a 3-year sponsorship of KidSport to give more kids the opportunity to experience the positive benefits of sport participation.

Vancouver Whitecaps FC selected KidSport BC as the charity partner for their 50/50 program for select matches during the 2022 season, and all matches for the 2023 season.

Farhan Lalji received the KidSport Community Champion Award at Sport BC's 55th Annual Athlete of the Year Awards in March in acknowledgement of his many years of support for the amateur sport sector, including using his public platform to raise awareness of the impact of the KidSport program.

Bob Jackson, the long-time chair of the KidSport Richmond chapter was honoured as KidSport BC's inaugural recipient of a Sport BC President's Award, in recognition of his outstanding contributions to KidSport and the amateur sport sector.

SINCE 1993

1 MILLION+
kids across
Canada

80,000+ kids
\$19M+ in grants
across BC

2022 Provincial Fund Granting Totals January 1 – December 31	
Dollars Distributed	\$1,711,759
Children Funded	5377
Communities Impacted	180
Gender	
Girls	2116 (39.3%)
Boys	3252 (60.5%)
Other Gender	9 (.2%)
Self-identified Demographics	
Indigenous athlete	892 (16%)
	\$273,653 (16%)
New Canadians	840 (15%)
	\$274,183 (16%)
Children with a Disability	206 (3.8%)
	\$65,041 (3.9%)

OUR IMPACT - GRANTS OVERVIEW



The KidSport program, inclusive of our 40 community chapters and the BC Provincial Office, distributed \$1,711,759 to fund sport for 5,377 kids in 180 communities in 2022. These totals represent a 32% increase in dollars granted and 29% increase in the number of grants compared to 2021. The top sports funded were soccer, hockey, gymnastics, figure skating, and school sports.

Of the 5,377 kids funded, 2,116 (39.3%) identified as girls, 3,252 (60.5%) identified as boys, and 9 (0.2%) identified as another gender. In addition, we are pleased to report that \$621,245 to fund 1,969 kids supported populations that are often under-represented in sport, including Indigenous children (919), athletes with a disability (207), and new Canadians (843). This means that 36% of grants supported these priority demographics.

The majority of KidSport chapters across the province are completely volunteer-run. Each chapter raises funds, accepts applications and distributes grants in its own community. Approximately 232 dedicated individuals serve as members of chapter committees with many more contributing to the program's success through special events. Women make up 58% (135) of committee volunteers and men make up 42% (97). We are grateful for all of the time and energy they put into championing the KidSport cause in their respective communities.

KIDSPORT COMMUNITY CHAPTER FORUM



So ALL Kids Can Play!

KidSport Forum October 14-15, 2022

KidSport BC hosted representatives from KidSport chapters across the province at the Rosedale on Robson in October, for the 2022 KidSport Community Chapter Forum. The forum provides an opportunity for KidSport volunteers from across the province to learn, share and collaborate with one another over the course of the two-day event. The event was a big success and received very positive feedback from attendees. We wish to extend a special thank you to Tom Berekoff, CEO & Founder of tpb strategic counsel for sharing his expertise with the attendees during the event.



OUTREACH ACTIVITIES

We know there are more families that could benefit from KidSport but are unaware of the funding available or need support with applying. The following activities were aimed at leveraging existing relationships and developing new networks to increase awareness of the KidSport program to fund more kids in sport.

- Provided chapter volunteers with education and training on ways to reach new families and develop partnerships with sport clubs and social service agencies in their community.
- Actively reached out to families with stalled applications to offer guidance and support.
- Increased engagement with Sport BC members and their local clubs to educate them about KidSport and discuss strategies for promoting KidSport within their sport/clubs.
- Increased targeted outreach to local sport clubs and social service agencies throughout the province to educate about KidSport funding opportunities for families.
- Sent a targeted postcard mailing to individuals in five communities that are supported through KidSport BC's Provincial Fund to promote awareness of the KidSport program and encourage applications from families in need.

GIVE THE GIFT OF SPORT



KidSport's national annual year end fundraising campaign, Give the Gift of Sport, marked its 11th year in 2022, running from November 15 to January 6, 2023. KidSport Canada partnered with Imperial (Esso)'s #FuelWhatMatters campaign and raised a record \$820,775 nationally, including more than \$150,000 for chapters in BC.

CELEBRATING 30 YEARS

We are extremely proud that the KidSport program was founded right here in BC by staff and board at Sport BC. This year marks the 30th anniversary of the KidSport program, which was established back in 1993 to help address the challenges faced by many families when registering their children in organized sport. Since then, the program has funded a season of sport for over 80,000 kids and distributed more than \$19 million in grants so ALL kids can play.





WITH GRATITUDE

KidSport BC receives several messages from individuals who have expressed their gratitude for KidSport funding. These messages illustrate the importance of KidSport grants to many families and the powerful impact that sport can have in supporting both the physical and mental health of our kids and youth.

“

Thank you, for funding my daughters' CanSkate lessons with the Cheam Skating Club. They have been enjoying their classes and are improving with every class. It would have been near impossible for us to financially support them in their sport without the financial support of KidSport.

Grateful KidSport parent

”

KIDSPORT BC PARTNERS

We would like to thank the following organizations for their significant contributions to KidSport BC in the 2022-23 fiscal year:





Sport BC celebrated the 55th Annual Athlete of the Year Awards on Thursday, March 9, 2023. The event was hosted by CBC's Scott Russell recognizing the province's best in amateur sport including athletes, coaches, teams, and officials for outstanding performances in their sport in either 2021 or 2022 season. Each finalist was nominated by their Provincial or Multi-Sport Organization, High School, College, or University. The Selection Committee, led by long-serving Chair Bernie Pascall, included a diverse group of highly experienced British Columbia sport leaders and media members. Thank you to the finalists, guests, volunteers, sponsors and everyone who supported the event.



PRESIDENTS' AWARDS

PRESENTED BY SPORTS WITH BALLS

Founded in 1994, the Presidents' Awards promote and celebrate the spirit of volunteerism by giving member organizations an opportunity to acknowledge and thank an individual who has demonstrated outstanding dedication and commitment to their sport organization.

The 27th edition of the Presidents' Awards is proudly presented by Sports with Balls. This group of sport organizations includes Basketball BC, Baseball BC, Softball BC, BC Lacrosse, Volleyball BC, Tennis BC, BC Rugby, Ringette BC and BC Soccer.

Badminton BC	JANICE WALKER	BC Wheelchair Basketball	DEAN MACKINNON
Baseball BC	ANNE HAYES	BC Wheelchair Sports	TERI THORSON
Basketball BC	STUART GRAHAM	Boxing BC	RYAN O'SHEA
BC Adaptive Snowsports	SUSAN HUGHES	Curl BC	TERI PALYNCHUK
BC Alpine Ski	SANDY HOLLIDAY	Engage Sport North	KEN EDZERZA
BC Archery	RON OSTERMEIER	Field Hockey BC	JENNIFER TAYLOR
BC Artistic Swimming	RAEANNE ROSE	Gymnastics BC	ADRIANA SCHEMEL
BC Athletics	GREG WHITE	Horse Council BC	STEVEN DUBAS
BC Blind Sports	MADELEINE SHERRY	Judo BC	TOKUE SUDA
BC Diving	MOIRA FONG	KidSport BC	BOB JACKSON
BC Fencing	CONNIE CHOW	PacificSport Fraser Valley	LISA CRAIG
BC Games Society	JENNIFER SCOTT	Pickleball BC	WALTER KNECHT
BC Golf	PATRICK KELLY	ProMOTION Plus	STEPHANIE RUDNISKY
BC Hockey	CHUCK CAMPBELL	Ringette BC	DANI BRASSINGTON
BC Lacrosse	ANGIE REID	Rowing BC	SUSAN WILKINSON
BC Netball	KIMBERLEY FENNELL	Skate Canada BC/YK	SUSAN HEFFERNAN
BC Provincial Football	KEVIN PARKS	Softball BC	TOM EATON
BC Rugby	MONIQUE CHARBONNEAU	Squash BC	ALLAN BROWN
BC Seniors Games Society	DARLENE CURRIE	Swim BC	KATHY FINDLAY
BC Seniors Games Society	THE LATE BILL WHITTY	Tennis BC	INGRID SEE
BC Snowboard	TIMOTHY O'BRIEN	Triathlon BC	STEWART SCOTT
BC Soccer	KJELD BRODSGAARD	Volleyball BC	SHANE DONEN
BC Sports Hall of Fame	BILL MACLAGAN		



55th
Annual



Powered by

**SPORT
BC**

SPORT BC THANKS THE FOLLOWING SPONSORS
FOR THEIR GENEROUS SUPPORT.

SUPPORTED BY



**BRITISH
COLUMBIA**

Supported by the Province of British Columbia

POWERED BY



MAWER

ENTERTAINMENT SPONSOR



PRESIDENTS' AWARDS' SPONSOR



**SPORT
BC**



\$600K

Funding 29
programs

11,000+

Kids participating in
grassroots programs

44

Communities in
10 BC regions

OUR MEMBERS



Provincial Sport Organizations

Badminton BC
Basketball BC
BC Adaptive Snowsports
BC Alpine Ski Association
BC Amateur Athletics Association
BC Amateur Baseball Association
BC Amateur Hockey Association
BC Archery Association
BC Artistic Swimming
BC Ball Hockey Association
BC Cheerleading Association
BC Diving
BC Fencing Association
BC Golf Association
BC Lacrosse Association
BC Netball Association
BC Provincial Football Association
BC Rhythmic Sportive Gymnastics Federation
BC Ringette Association
BC Rugby Union
BC Sailing Association
BC Snowboard Association
BC Soaring Society
BC Soccer Association
BC Ultimate Society
BC Weightlifting Association
BC Wheelchair Basketball Society
BC Wrestling Association
Biathlon BC
Bowl BC
Bowls BC
Boxing BC
Canada West Wushu Association
Cricket BC
Canoe Kayak BC
Curl BC
Cycling BC
DanceSport BC
Field Hockey BC

Gymnastics BC
Horse Council BC
Judo BC
Jump Rope BC
Karate BC
Pickleball BC
Rowing BC
Skate Canada BC/YK Section
Softball BC
Speed Skating BC Association
Sport Climbing Association of British Columbia
Squash BC
Swim BC
Tennis BC
Triathlon BC
Volleyball BC
W.T.F. Taekwondo Federation of BC
Water Polo West

Multi-Sport and Disability Sport Organizations

BC Blind Sports and Recreation Association
BC Deaf Sports Federation
BC Games Society
BC Recreation and Parks Association
BC School Sports
BC Seniors Games Society
BC Sports Hall of Fame
BC Wheelchair Sports Association
Engage Sport North
Indigenous Sport, Physical Activity and Recreation Council
Moresports British Columbia Society
Pacific Sport - Fraser Valley
Pacific Sport - Okanagan
PacificSport - Vancouver Island
Special Olympics BC
Sportability
SportMed BC

SPORT BC STRATEGIC PLAN 2022-2026

The Sport BC Strategic Plan for 2022 through 2026 is the result of many months of consultation and represents the collective efforts of our board, members, advocacy working group, ProMOTION Plus committee, KidSport leaders, and senior staff to determine the organization's path forward.

During the engagement process it was clear that our seventy-plus members and other sport stakeholders all have individual priorities that require their day-to-day attention. It also became evident that there continues to be a considerable number of shared interests; this Plan is designed to ensure support and alignment for those interests and, ultimately, the successful outcomes that are sought.

As clarified in the Plan, Sport BC will continue to strongly advocate for and serve our members and stakeholders as well as provide programs that support a strong, diverse and equitable sport environment in BC.

Thank you to everyone who contributed to this process, in particular our members.

**SPORT
BC** 2022 - 2026
STRATEGIC PLAN

THE FUTURE WE ARE WORKING TOWARD

STRATEGIC PILLAR

1

ADVOCACY

STRATEGIC PILLAR

2

PROGRAMS
AND SERVICES

STRATEGIC PILLAR

3

ORGANIZATIONAL
EXCELLENCE

By **2026**, we have realized our envisioned future for amateur sport in BC.

**SPORT
BC**

SPORT BC

BC AMATEUR
Sport Fund



Sport BC knows the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our KidSport Chapters and members, truly believe sport can help British Columbians thrive.

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**SPORT
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