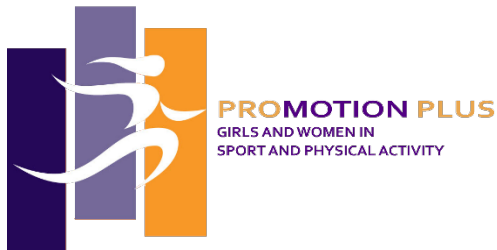




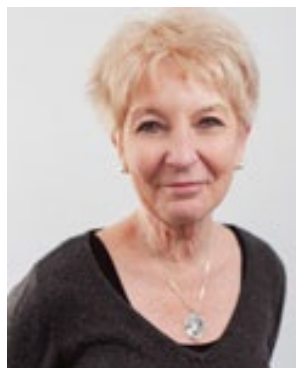
Sport BC Announces In Her Footsteps and Bobbie Steen Foundation Award Recipients

For Immediate Release – October 20, 2022 – (Vancouver, BC)



ProMOTION Plus is excited to recognize three deserving women that will be celebrated at the 55th Sport BC Athlete of the Year Awards on Thursday, March 9, 2023 at the Vancouver Convention Centre East. Two women will be honoured with the prestigious **In Her Footsteps . . . Celebrating BC Women in Sport** recognition program and one recipient will receive the **Bobbie Steen Legacy Foundation Award**.

In Her Footsteps Honourees



SUE GRIFFIN, Vancouver

As a young girl, Sue was active in several sports and found her love of tennis after watching Wimbledon. Her lifelong passion for the sport involves watching, playing, and competing. When there was no one around to pick up a game of tennis, she took up squash and became involved on the board with Squash BC, chairing the Women in Squash committee, developing a grassroots program called Emerging Women and Girls in Squash.

Inspired by corporate and community leaders who embrace the values of sport as a foundation for organizational success, she has been a committed leader in the amateur sport sector. She was the first female CEO of the BC Sports Hall of Fame taking the stories of inducted members throughout BC, and then the first female CEO for Tennis BC.

For the last 25 years she has actively engaged with government and sector agencies, continuing to advocate and step up as a spokesperson to ensure that there are ever-emerging opportunities for those who identify as girls and women to participate in sport and recreation, on the field and in the Boardroom.

As past chair, director, mentor, and guide for ProMOTION Plus, she advocated relentlessly with the Board to find a new home for the society when key funding was not renewed. This resulted in a strategic relationship with Sport BC, ensuring that there continues to be a voice for girls and women in sport and physical activity in BC.



DEBBIE PYNE, Vancouver

Debbie has devoted a lifetime of work to create opportunities for young girls and women in sport in British Columbia. Her involvement with ProMOTION Plus and CAAWS began almost thirty years ago, to pilot the “On the Move” program. A national program to inspire young girls to participate in sport and physical activity. She was awarded the 2010 Canadian Women in Sport Most Influential Women in Sport in Canada and was a strong advocate for the inclusion of women ski jumpers in the 2010 Winter and Paralympics Games in Vancouver. Hosting a reception for the USA and Canada Women Ski Jumpers as they battled for inclusion in the Olympics. Debbie has been an active sport volunteer involved with Sport BC, ProMOTION Plus, and Canadian Women in Sport.

In her role as Executive Director for BC Ladies Golf Association from 2002-2004, she lead in the merger a membership





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of 20,000 girls and women to establish a new provincial sport organization, British Columbia Golf. Her focus during the amalgamation was on gender equity solutions and equal representation of women on the new Board of Directors. Debbie has a deep passion for advocacy and sport, has influenced many young people and worked to shine a light on girls and women in sport. She loves reaching out and building trust and relationships to ensure every moment counts for girls and women to have the best sport experience in British Columbia.

Bobbie Steen Legacy Foundation Award Recipient



AMY DE BREE, Mill Bay

Amy has been working in sport since the age of 12. She got her start teaching skating lessons at her home arena in Mill Bay, BC. She quickly transitioned to working at hockey camps at Kerry Park Recreation Centre and with the Centre Ice Female Hockey School. Amy put her focus on leading by example for other females playing hockey in her hometown. She played for UBC Women's Ice Hockey team from 2003 – 2008. During this time, Amy continued to work hockey schools in the summer, giving back to the game that had given her so much. Amy's playing career ended in 2009, after one season playing for the BC Breakers in the WWHL. She transitioned into coaching full time, working for the UBC Hockey School, running skill development sessions for youth and adult hockey players. She worked for the UBC Hockey School from 2007 through to 2018, including several young female hockey players and a large group of women starting hockey later in their lives. In 2019, Amy launched a Women in Sport Speaker Series and this program remains her key passion now.

"The Athlete of the Year Awards is a celebration of sport in our province, and we are looking forward to showcasing a wide variety of stories during the event. Our **In Her Footsteps Honourees and Bobbie Steen Legacy Foundation Award Recipient**, are exceptional choices to be recognized by ProMOTION Plus," shares Sport BC's President and CEO, Rob Newman. "We look forward to learning more about their important gender equity work and celebrating their collective accomplishments at the **55th Annual Athlete of the Year Awards on March 9, 2023.**"

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About ProMOTION Plus

As a long-term non-profit society in the BC sport sector, ProMOTION Plus joined Sport BC in March 2019 as an operating committee of the organization. ProMOTION Plus has been committed to increasing opportunities for girls and women in physical activity and sport since 1990, supporting female athletes, coaches, officials, volunteers, and administrators reach their potential. Under the umbrella of Sport BC, ProMOTION Plus is able to strengthen its impact by delivering expertise in gender equity and recognition to Sport BC members and the community at large. Keep up to date @ProMOTION_Plus





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About Bobbie Steen Legacy Foundation

The Bobbie Steen Legacy Foundation Award is a \$2000 grant, awarded to an emerging female leader in BC whose dedication to the women and girls of BC parallels that of Bobbie Steen and the Foundation. The Bobbie Steen Legacy Foundation has been created to provide financial support to charitable activities dedicated to advancing gender equity in physical activity and sport and/or the community betterment resulting from female involvement in physical activity and sport. Over 30 young women have been awarded this prestigious grant.

About Sport BC

Sport BC believes in the power of sport and is committed to building stronger communities through positive sport experiences. Our goal is to enhance and support sport participation in British Columbia ensuring everyone can thrive. Through our KidSport BC, BC Amateur Sport Fund, and ProMOTION Plus along with our services Sport BC Insurance, and Payroll and Group Benefits; Sport BC supports our sixty plus member organizations. Keep up to date @SportBC

Media Contact

Allison Mailer
Sport BC, Communication Manager
allison.mailer@sportbc.com
7778-839-8576

Athlete of the Year Awards

Thursday, March 9, 2023
Vancouver Convention Centre East

