ANNUAL REPORT

2021-2022













ABOUT SPORT BC

Sport BC believes in the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our members and KidSport Chapters work to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive through sport.

In 1966, a small group of dedicated volunteers created an organization to provide a unified voice for amateur sport in British Columbia. While much has changed over the years, our core purpose remains the same.

Who We Are

Sport BC is the non-profit federation, representing 73 Provincial Sport Organizations (PSOs), Multi-Sport Organizations (MSOs), and Disability Sport Organizations (DSOs) in British Columbia. As a member-based organization, Sport BC offers services and programs to build the capacity of our members and advocate on their behalf to improve the landscape for organized sport in British Columbia.

Mission

Sport BC, as a member-based organization, supports the growth of amateur sport in BC and provides leadership through delivery of its programs and services for members.

Vision

Sport in British Columbia is thriving through the leadership of Sport BC and our members.

Values

Integrity, Transparency, Collaboration, Creativity, and Innovation





BLAIR LOWTHER

CHAIR OF THE BOARD OF DIRECTORS

Dear Sport BC Members,

On behalf of the Board of Directors of Sport BC, I am pleased to present our Annual Report covering the organization's activities from April 2021 to March 2022. I have proudly served as Board Chair for Sport BC during this time, and I continue to be inspired by the work of our member organizations. Your collective efforts to lead amateur sport during the two-plus years of the Pandemic have shown your dedication and commitment to ensuring that amateur sport continues to thrive in British Columbia. Through the recent challenges, we have learned that we are stronger and more influential when working together. Our belief in the power of sport remains truer than ever and we are committed to ensuring that sport remains a key driver for British Columbians to stay active, healthy and in pursuit of their athletic goals.

As Board Chair, I am proud of Sport BC's enhanced efforts to engage with members and take a leading role advocating for the amateur sport sector. As a member-driven organization, Sport BC's commitment to respond to the needs of our members is a founding principle. Our Board and staff remain dedicated to the consultation and engagement required to ensure our initiatives continue to serve our members.

I want to close by thanking my fellow Board members, our member organizations, Sport BC staff, and the entire sport sector. Thank you again for your unwavering and passionate work to ensure sport remains a key part of life for all British Columbians.

Sincerely,

Blair Lowther | Chair of the Board of Directors Sport BC





ROB NEWMAN

PRESIDENT AND CEO

Dear Sport BC Members,

I am proud to share Sport BC's Annual Report with our membership, seventy-three members strong. Our active and engaged membership is comprised of provincial sport, multisport, disability sport and sport supporting organizations that together are Sport BC. As President and CEO, I believe there is strength in our numbers and the sport participants you each serve are the heart and soul of our sector in British Columbia.

Our vision is that sport in British Columbia is thriving through our members, supported by our Sport BC team. Collaboratively, we are providing opportunities for British Columbians to connect and thrive through sport.

Sport BC's highlight over the past year has been the implementation of the Government of BC's \$2.5M investment to grow sport participation through our organization. While the COVID-19 Pandemic significantly changed the original program plan, we are proud of the progress our members and KidSport chapters have accomplished, collectively reducing barriers for sport participation for indigenous youth, low-income youth, new Canadian youth, youth with a disability, and girls.

Specifically, \$1.65M was allocated to KidSport to provide chapters with funds to support granting in 2021 and 2022. This investment was instrumental to ensuring that granting could continue in communities across the province, despite the severe fundraising challenges. \$600,000 has supported several the programs that were completed last year or set to take place in through spring, summer, and fall 2022. Overall, twenty-eight programs, in ten regions of the Province in forty-four communities provided opportunities for over 9,000 deserving young British Columbians. On behalf of the program participants, I would like to personally thank the Honourable Melanie Mark, Minister of Tourism, Art, Culture and Sport and the Province of British Columbia for the funding to accomplish these results.

Additional efforts over the last year for Sport BC include:

- Being the provinvail voice for amateur sport, the only democratic sport federation in BC,
- Enhancing our role as advocacy leaders,
- Leading our membership's involvement through the public Budget Consultation process,



- Undertaking a comprehensive strategic plan with stakeholder groups,
- Investing in the fundraising capacity for amateur sport and the BC Amateur Sport Fund,
- Growing relationships and meaningful partnerships, and
- Delivering overall organizational excellence.

I am proud of the work of Sport BC – and the membership growth of our organization over the last two years which is a strong indication that we are delivering. Each organization chose to be a member of our organization, and we take this investment in Sport BC seriously. Enhanced engagement opportunities have broadened the connection between members and enhanced Sport BC overall. Through relationships and partnerships, we have strengthened our members' effectiveness and established a strong, respective voice for sport. These results are attributed to the efforts of our staff and we strive to lead by example.

I would like to highlight Sport BC's efforts to increase our role in advocating for the sector. The Advocacy Working Group continues to meet regularly ensuring issues impacting the amateur sport sector are known and shared with decision makers. This work led to our sector taking an active role in the public budget consultation process, which we are leading again this year. Thank you to everyone who participated in this process – together, we are confident we will be successful with our financial ask this year.

The last year was key for Sport BC's strategic planning process. Our lead facilitator worked with stakeholder groups including Sport BC Members, Board of Directors, Advocacy Working Group, ProMOTION Plus, Senior Staff, and KidSport Chapters. We look forward to sharing the new plans shortly.

Thank you all for your leadership, and for trusting Sport BC to support your organizations. I would like to recognize the work and efforts of our staff team who have maintained service levels and support for our members, as well as the broader sport sector. I would also like to thank our Board of Directors for their leadership, vision, and council over the past year. March marked my 10th year with Sport BC, and I believe that as an organization we are stronger than ever and look forward to leading a bold strategic plan over the next year.

Sincerely,

Rob Newman | President & CEO

Sport BC



SPORT BC TEAM

BOARD OF DIRECTORS



BLAIR LOWTHER *Chair*



LISA KWAITKOWSKI Vice-Chair



JENNIFER FENTON



MARIO RAMOS



GREG WHITE



SANDI SWANIGAN

SPORT BC TEAM

STAFF



ROB NEWMAN *President & CEO*



ALLISON MAILER Communications Manager



ANDY PRICE Manager of Development



ANGELA CROWTHER KidSport BC Fundraising Manager



MICHAEL PETERS Manager, Financial Services



BRIAN LEE Financial Accountant



EDWIN LAMPayroll & Benefits
Coordinator



KATELYNN RAMAGE Program Administrator Sport BC & KidSport BC



CAMERON CHEUNG General Manager, SBC Insurance



SARAH XIAO SBC Insurance, Insurance Advisor



SBC Insurance, Insurance Advisor



VIOLA LU SBC Insurance, Administrative Coordinator



JONATHAN OSTONAL SBC Insurance, Customer Support



FINANCIAL SUMMARY

This financial summary and the table above are based on the audited consolidated financial statements of Sport BC for the year ended March 31, 2022. The financial statements and accompanying notes are available on our website at SportBC.com.

Sport BC realized a net operating surplus of \$306,775 for its fiscal year ended March 31, 2022 (2021 – \$254,852) and total excess of revenues over expenses of \$296,029 (2021 - \$604,232) and ended the fiscal year with net assets of \$4,941,636 (2021 – \$4,795,607). Included in net assets is Sport BC's investment portfolio with a fair value of \$3,243,332 at March 31, 2021 (2021 – \$3,219,421) – well above its initial cost value of \$2,450,00 with an annualized return of 6.3% since inception. Since March 31, international markets have experienced volatility associated with supply-chain disruptions, Russia's invasion of Ukraine, and inflationary pressures, putting downward pressure on equity and fixed income valuations. As at May 12 the investment portfolio had a fair market value of \$2,990,536 with an annualized return of 4.3%.

Total revenue for FY2022 was \$3.6 million vs \$1.9 million in the previous fiscal year, the increase of \$1.6 million being largely due to the recognition of \$1.6 million in deferred revenue related to the Provincial Funding Initiative. Sport BC saw its revenue streams normalize somewhat as pandemic-related restrictions started to ease. The \$167k decline in government support related to CEWS and CEBA loan forgiveness was more than offset by a \$144k increase in insurance revenues, a \$110k increase in corporate support and other revenues, the return of membership dues for the year, and a modest increase in fees for service related to increased payroll activity (fees for services includes \$25k in one-time revenue related to a study undertaken for Sport Burnaby).

Expenses totalled \$3.3 million, an increase of almost 1.6 million vs the prior year driven mainly by the 1.6 million spend related to the Provincial Funding Initiative. The Sport BC team worked diligently with its partners in the Sport Branch to disburse a total of \$1.3 million to forty KidSport chapters. We also worked with 27 of our amateur sport organization partners to disburse \$300k in programming projects.





FINANCIAL SUMMARY

The Financial Services group saw the largest increase in expenses yearover-year due mainly to the addition of Andy Price, Sport BC's Manager of Fund Development, who is working with our amateur sport partners in the area of sport philanthropy and helping to leverage the fundraising opportunities that exist with the BC Amateur Sport Fund. The increased costs in the Leadership & Operations group were due mainly to costs related to the Sport Burnaby study and staff cost allocations while the increase in insurance operation costs were driven by an increase in transaction costs on increased revenue and a \$16k increase in income tax expense on higher net earnings. The Marketing & Communications group saw a significant decline in costs vs the previous year as staff and overhead costs were allocated to the Provincial Funding initiative and 2021 included \$61k in costs related to the 2021 virtual Athlete of the Year Awards. Finally, the KidSport department was consistent year-over-year in its funding and chapter disbursement activities granting a total approximately \$400k in both 2022 and 2021 with the \$36k year-over-year decline in expenses being due mostly to staff costs.

Similar to the prior year, Sport BC recognized a contribution of \$150,000 to the BC Amateur Sport Fund again in 2022. These contributions will be used to fund future amateur sport-related initiatives undertaken by Sport BC. In fiscal 2022, BCASF made a grant of \$80,000, included in Corporate support and fundraising, to help fund additional costs incurred by Sport BC in support of the Fund's activities.



FINANCIAL SUMMARY

	2022		2021	Change	
Revenues				\$	%
Insurance revenues	\$	751,053	\$ 606,724	144,329	24%
Corporate support & fundraising		456,548	346,890	109,658	32%
Provincial funding		1,945,192	497,607	1,447,585	291%
Other government support		188,623	355,814	(167,191)	-47%
Net investment income		45,395	47,276	(1,881)	-4%
Fees for service		100,661	67,204	33,457	50%
Membership fees		76,650	-	76,650	
		3,564,122	1,921,515	1,642,607	85%
Expenses					
KidSport BC		644,483	680,608	(36,125)	-5%
Provinicial Funding Initiative		1,631,988	6,882	1,625,106	
Insurance operations		463,444	439,907	23,537	5%
Financial services		363,601	306,341	57,260	19%
Leadership & operations		125,160	71,364	53,796	75%
Marketing & communications		28,671	161,561	(132,890)	-82%
		3,257,347	1,666,663	1,590,684	95%
Net operating surplus		306,775	254,852		
Unrealized (loss) gain on investments		(10,746)	499,380	(510,126)	
Contribution to BCASF		(150,000)	(150,000)	-	
Excess of revenues over expenses	\$	146,029	\$ 604,232		

Sport Fund

2021 was a significant year for the BC Amateur Sport Fund (BCASF). Recognizing the huge potential for philanthropy to provide support for amateur sport, Sport BC invested in creating a new staff position dedicated to supporting members and their clubs with fundraising. Andy Price joined as Manager of Fund Development in June of 2021. The fund saw a doubling of fundraising revenue between the first and second halves of the year.

The BC Amateur Sport Fund is a chapter of the Canadian Council of Provincial and Territorial Sports Federations, a registered Canadian amateur athletic association (RCAAA). BCASF can issue an official tax receipt for qualifying donations. This provides the opportunity to solicit support for amateur sport projects.

The Fund enables Sport BC members and their clubs to diversify their revenue streams through fundraising from private sources including individuals, corporations, and foundations. Sport organizations may register a project with the Fund, allowing them to solicit donations to benefit their approved project. Projects can support operating, program-specific, capital (e.g., facilities, equipment) and scholarship/bursary costs, or any combination of these areas.

2021 CALENDAR HIGHLIGHTS:

Donations totaling \$1,306,586 across 93 projects (2020 - \$1,148,298 over 88 projects)

1,736 donations for an average donation size of \$753 (2020 – 1,051 with an average donation size of \$1,093)

New fundraising workshop series for members started. Workshops included a grant writing session with Jumpstart Foundation which led to 64 grants made by Jumpstart to Sport BC members and clubs, totaling more than \$600,000 (not included in BCASF donation revenue)

New donor management system implemented to provide improved fundraising and donor stewardship tools for members

Updated digital fundraising template rolled out to provide a simplified experience for donors



Sport Fund

SUPPORT IN A TIME OF NEED

Faced with a disaster, North Valley Gymnastics partnered with the BC Amateur Sport Fund to raise \$29,425. This cherished gymnastics club based in Vernon had their hearts broken when a fire completely destroyed their facility and equipment at the end of October. The club registered a project to enable individuals and businesses in their community to donate to the Fund to help secure a temporary location, replace equipment and ultimately rebuild their facility.

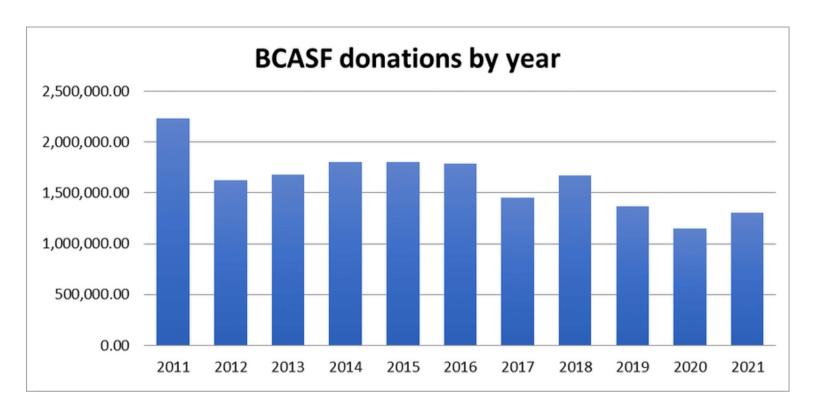


A TRANSFORMATIVE GIFT

Mr. Russell Cmolik has provided generous support for the softball community in BC for more than a decade. In 2021, White Rock Renegades Softball Club registered a project with the Fund to support their capital, equipment and program needs, enabling Mr. Cmolik to make a transformative donation of \$255,255 to the BC Amateur Sport Fund to benefit the project. The White Rock Renegades have won more Canadian Championships and had more players play for TEAM CANADA than any other softball association in Canada. Their project with the BC Amateur Sport Fund will enable the club to support current and future athletes to achieve their full potential.



BC AMATEUR SPORT FUND





I want to send a quick note to THANK you for your great help in pushing the application for the Jumpstart grant application and today I got an email saying our application has been selected for \$10,000 funding. This funding would not have possible without your insight and help. Many thanks for your great support.

Mohan Kumar, Secretary, Cricket BC





PAYROLL AND BENEFITS SERVICES

Sport BC provides top-of-the-line payroll and group benefits services to our members and affiliates at affordable rates.

Payroll services:

- Direct deposit into each employees' bank account;
- CB reporting and remittances;
- T4 and T4A filings;
- Statutory deductions and remittances to clients' own RP accounts;
- CRA Authorized Representative services to administer clients' RP accounts if required.

For group benefits, we provide the following services:

Administration of comprehensive benefit package through Canada Life including:

- Life insurance
- Accidental death and dismemberment (AD&D) coverage
- Critical illness coverage
- Employee assistance program (EAP)
- Short-term and long-term disability (STD and LTD) extended health and dental, including Consult+, a virtual health and wellness clinic.



PAYROLL AND BENEFITS SERVICES

In calendar 2021, Sport BC provided payroll services to 63 PSOs and clubs (2020 – 67), processing total payroll of \$14.7 million for 457 employees (2020 – \$14.0 million for 443 employees).

The fiscal 2022 year saw a return to normalized operations for payroll and benefits activities compared 2021 which involved managing the many impacts of the COVID pandemic and assisting clients with the various government support programs that were put place. That said, 2022 involved significant follow-up activity related to CEBA, CEWS, and various related reporting requirements that was made easier by several of our clients authorizing Sport BC to act on the clients' behalf in dealing with the Canada Revenue Agency on any RP account issues. We look forward to continuing to offer our clients an exception level of service going forward and doing what we can to assist in an ever-changing labour market landscape. We are also looking forward to sharing the results of Sport BC's 2022 Sport Sector Talent Survey with our members in June.



You are truly a magician. I know you're juggling many clients any given day, and I am truly grateful for the attention and service you're offering to me. Thanks for the remarkable teamwork!

Payroll and Benefits Services Client







SBC Insurance Agencies was able to navigate an uncertain year, with much success. The second year of the pandemic continued to bring many new questions for SBC to address. For example – questions surrounding liability and an individual's COVID-19 vaccination status. What effects does vaccination status have on their organization and operations? These inquiries were coupled by the on-going inquires about travel insurance. What was available to sport groups who had a desire to travel to tournaments outside of Canada? SBC's response was consistent from past years in that we worked hard to answer vaccination status questions and find solutions for the organizations wanting to travel. We were pleased to offer a travel medical insurance product to groups along with a COVID—19 medical emergency benefit which was well received.

The fluctuations in public health orders over the summer and fall due to the pandemic also had an adverse effect on the insurance industry. Constant underwriting changes from insurance companies and appetite changes were announced throughout the nation. The most disappointing was the announcement of rate increases and premium increases. The insurance industry was not immune to inflation and insurance companies have had to adjust. We are now in a hard insurance market – the first time in a couple of decades. This means higher insurance rates, less insurance coverage, and less competition amongst insurance companies. SBC has done its best to support our clients through throughout this period.

The final quarter, start of 2022, was a strong start for SBC Insurance Agencies. The easing of pandemic restrictions has led to sport organizations and community groups significantly returning to sport. We saw more special events and activities than in the previous two years. Also, it was positive to see non-profit groups inquiring about re-starting their insurance policies after a long pause. SBC Insurance Agencies Ltd is proud to share the brokerage has enjoyed a significantly successful fiscal year. SBC would not have been able to achieve this success without the collective support of the Sport BC membership and our long-standing clientele.

SBC Insurance Agencies Ltd. would like to express our sincere gratitude again to everyone for their continued support. Our promise is to continue to provide you exceptional service and in return, we trust you will continue to support the only brokerage in Canada owned by a non-profit organization.







Prior to becoming a part of Sport BC in the spring of 2019, ProMOTION Plus was a long-term nonprofit society in the BC sport sector. ProMOTION Plus continue to be committed to increasing opportunities for girls and women in physical activity and sport. Through its dedicated team of volunteers, ProMOTION Plus has been leading this vital work since the organization was formed in 1990. As a signature aspect of Sport BC, ProMOTION Plus is committed to implementing plans to support female athletes, coaches, officials, volunteers, and administrators to reach their potential in sport.

Under the umbrella of Sport BC, ProMOTION Plus is working to strengthen its impact by delivering resources in gender equity and recognition to Sport BC members and the amateur sport community at large. ProMOTION Plus is passionate about sharing resources with members to encourage a gender equitable landscape in sport. Through social media channels and other communication tools, we are actively sharing links, studies, opportunities, and events on these topics to encourage members.

THe ProMOTION Plus volunteer committee members activily participated in Sport BC's strateigc planning process and the budget consultation process. Ensuring gender equity and access to sport for all is a key pillar and priority for Sport BC.







YEAR IN REVIEW

The COVID-19 pandemic continued to impact many aspects of the sport sector, including the KidSport BC program, throughout much of 2021. While modified sport activities did resume early in the year, they were limited to training only, with no competitions taking place. With continued uncertainty, we did see a smaller number of grant requests through this time.

By mid-year, sport activities began returning more to 'normal' with added safety measures in place, and by fall we started to see a significant increase in grant requests.

Still, we recognize that sport participation was significantly down overall, and we can't underestimate the impact of the significant fires, floods and extreme heat that are also likely factors in the decline of sport participation last year.

With the threat of the pandemic looming throughout much of the year, KidSport BC and our 40 community chapters continued to face significant challenges with fundraising, having to either modify event plans, or cancel them altogether. Many industries that we have relied on for corporate and community support have also been affected by the pandemic and donation revenue was down as a result. Consequently, \$1.65M of the \$2.5M that was awarded to Sport BC by the Ministry of Tourism, Arts, Culture and Sport to expand access to amateur and recreational sport programs for children in this province, was allocated to the KidSport program to provide chapters with funds to support granting through 2022. This investment was instrumental to ensuring that granting could continue in communities across the province.

Despite the ongoing challenges throughout 2021, KidSport BC has continued to provide valuable impact throughout the province. We are grateful for the enduring commitment from our volunteers who are leading the program and for their dedication to supporting kids in their community.

Since joining the Sport BC team in July of 2021, both Katelynn Ramage (Program Administrator) and Angela Crowther (Fundraising Manager) have worked diligently to build meaningful connections in the community and provide exceptional support to our KidSport chapters.







GRANTS OVERVIEW

The KidSport BC program, inclusive of our community chapters, distributed \$1,301,159 to 4,164 kids in 132 communities to play 45 different sports in 2021. These totals represent a 13% increase in dollars and 18% increase in the number of grants compared to 2020. The Provincial Chapter accounted for 15% of the total number of grants and 17% of total dollars distributed in the province in 2021.

Of the 4,164 kids funded, 1,593 (38.3%) identified as girls, 2,569 (61.7%) identified as boys, and 2 (0.04%) identified as another gender. In addition, from self-identified diversity information we can report that the KidSport program provided \$399,609 in funding to 1,339 Indigenous children, children with disabilities, and new Canadians. This means roughly 1/3 of total grants were given to these priority demographics. We are pleased to be able to report these numbers that underscore the ability of the KidSport program to increase participation by children who are often underrepresented in sport. We believe that this is our biggest opportunity to grow the program and know that significant additional resources will be required to ensure we can continue to meet the demand for funding as we continue to focus on increasing our program awareness within these populations.

Our 40 community chapters are composed of dedicated volunteers who believe in the power of sport to build their respective communities. Approximately 232 volunteers work within the committee structure with many more contributing to the program's success through special events. Women make up 57.7% (134) of our committee volunteers and men make up 42.2% (98). We are proud that we can offer a valuable volunteer experience that champions women as leaders in the community.







WITH GRATITUDE

KidSport BC receives several messages from individuals this past year who expressed their gratitude for KidSport funding. These messages remind us of the importance of KidSport grants to many families and the powerful impact that sport can have in supporting both the physical and mental health of our kids and youth. Here's one example:

66

Thank you, this makes a huge difference! My son lives and breathes hockey - he actually got me into it! I would make sacrifices for him to play but thanks to KidSport we keep cupboards full of food and there's less stress on this single dad of two.

Grateful KidSport parent





\$1.3M

Granted in 2021

4,150

Kids in 43 sports

150

Communities





KidSport gratefully acknowledges the financial support of the Province of British Columbia provided to KidSport BC through Sport BC.

#SoALLKidsCanPlay





\$600K

Funding 29 programs

9,000+

Kids participaing in programs

44

Communities in 10 BC regions

OUR MEMBERS

Provincial Sport Organizations

Badminton BC Basketball BC

BC Adaptive Snowsports BC Alpine Ski Association

BC Amateur Athletics Association BC Amateur Baseball Association BC Amateur Hockey Association

BC Archery Association BC Artistic Swimming BC Ball Hockey Association BC Cheerleading Association

BC Diving

BC Fencing Association BC Golf Association BC Lacrosse Association BC Netball Association

BC Provincial Football Association

BC Rhythmic Sportive Gymnastics Federation

BC Ringette Association

BC Rugby Union

BC Sailing Association

BC Snowboard Association

BC Socrety BC Soccer Association BC Ultimate Society

BC Weightlifting Association

BC Wheelchair Basketball Society

BC Wrestling Association

Biathlon BC Bowl BC Bowls BC Boxing BC

Canada West Wushu Association

Cricket BC

Canoe Kayak BC

Curl BC
Cycling BC
DanceSport BC
Field Hockey BC

Gymnastics BC

Horse Council BC Iudo BC

Jump Rope BC Karate BC

Pickleball BC Rowing BC

Skate Canada BC/YK Section

Softball BC

Speed Skating BC Association

Sport Climbing Association of British Columbia

Squash BC Swim BC Tennis BC Triathlon BC Volleyball BC

W.T.F. Taekwondo Federation of BC

Water Polo West

Multi-Sport & Disability Sport Organizations

BC Blind Sports and Recreation Association

BC Deaf Sports Federation

BC Games Society

BC Recreation and Parks Association

BC School Sports

BC Sports Hall of Fame

BC Wheelchair Sports Association

Engage Sport North

Indigenous Sport, Physical Activity and Recreation Council

Moresports British Columbia Society

Pacific Sport - Fraser Valley Pacific Sport - Okanagan

PacificSport - Vancouver Island

Special Olympics BC

Sportability SportMed BC





MEMBERS' STRATEGIC PLANNING SESSION MARCH 2, 2022

THANK YOU

Sport BC Members for participating in our strategic planning process.



Sport BC Appreciates you!



SPORT

Sport Fund Kidsport







Sport BC knows the power of sport. Together, we build healthy communities, friendships, leaders, connections, and resilience. We, along with our KidSport Chapters and members, truly believe sport can help British Columbians thrive.

> #250 - 999 Canada Place Vancouver, BC V6C 3C1

> > sportbc.com @SportBC

