



# SPORT BC

2019 - 2020  
ANNUAL REPORT

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In 1966, a small group of dedicated volunteers created an organization to provide a unified voice for amateur sport in British Columbia. While much has changed over the years, our core purpose remains the same.

**Who we are:**

Sport BC is the non-profit sport federation, representing over 60 Provincial Sport Organizations (PSOs), Multi-Sport Organizations (MSOs), and Disability Sport Organizations (DSOs) in British Columbia. As a member-based organization, Sport BC offers services and programs to build the capacity of our members and advocate on their behalf to improve the landscape for organized sport in BC.

**Mission:**

Sport BC, as a member-based organization, supports the growth of amateur sport in BC and provides leadership through delivery of its programs and services for members.

**Vision:**

Sport in British Columbia is thriving through the leadership of Sport BC and our members.

**Values:**

Integrity, Transparency, Collaboration, Creativity, and Innovation

Sport BC believes in the power of sport and is committed to building stronger communities through positive sport experiences. Sport BC's goal is to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive through sport. Through KidSport BC, BC Amateur Sport Fund, and ProMOTION Plus; Sport BC supports our sixty plus member organizations.





Dear Sport BC Members,

On behalf of the Board of Directors of Sport BC, I am pleased to present our Annual Report covering the organization's activities from April 2019 - March 2020. I have been proud to serve as Board Chair and am inspired by the work of our member organizations. Thank you for all you do for sport in our province. As we reflect on the successes of the previous year, we are inspired to ensure sport remains a key driver of a healthy and connected province.

As Board Chair, I am proud of Sport BC's enhanced visibility and relevance in the BC provincial sport sector. As a member-driven organization, Sport BC is committed to responding to the needs of our members and is striving to build strong relationships to improve access to sport, funding, and partnership support. Our Board and committed staff remain dedicated to the consultation and engagement required to ensure our initiatives serve our members. We are aligned to do everything we can to support our members as they navigate a future that is unprecedented.

I want to close by thanking my fellow Board members, member organizations, Sport BC staff, and the entire sport sector for participating in a collaborative community that promotes and delivers sport in our province. I know the future will be challenging, but trust that together we are stronger. The right people are in place to address an uncertain future and I am inspired by the unwavering work of our members to ensure sport can continue to be a part of life for all British Columbians.

Sincerely,

**BLAIR LOWTHER**  
Chair of the Board of Directors



Dear Sport BC Members,

Welcome to the 54th Annual General Meeting of Sport BC. As we gather electronically, it is clear that sport is a true connector and community builder. While we plan together for a strong future, we recognize the importance of reflecting on the success in 2019 - 2020.

The strength of Sport BC is, and has always been, our collective support and collaborative voice of our member organizations. Our key focus has

been to serve our members and offer quality and efficient programs and services, while continuing to strengthen the Sport BC brand. The focus and successes of our signature programs: KidSport BC, the BC Amateur Sport Fund, and ProMOTION Plus have all helped strengthen the brand of Sport BC as a collaborative, forward-leading association.

In the spring of 2019, Sport BC was trusted with a \$2.5 million investment by the Government of BC to broaden the reach of sport in our province. Sport BC is looking to maximize this significant contribution by establishing partnerships with provincial sport organizations and other community driven organizations to introduce sport to underserved populations. Sport BC is grateful for this opportunity and knows it will have a significant impact for the youth of our province.

I am proud to share Sport BC's strong financial position that we have been able to build upon year over year. This is the result of our members and clients continuing to value our programs and services that have all been operating at a high level.

Sport BC's growth and success simply would not be possible without the leadership of our Board, the trust of our membership, and the dedication of our hard-working staff. The support of our volunteers, partners, and all sport stakeholders has been truly appreciated at all levels. A special thank you to the members of our Board of Directors for their guidance as Sport BC continues to help sport thrive in our Province. Sport BC, now more than ever, believes in the power of sport and is committed to enhancing and supporting sport participation in British Columbia.

Yours in Sport,

**ROB NEWMAN**  
President & CEO



**Rob Newman**  
President & CEO



**Allison Mailer**  
Communication Manager



**Cameron Cheung**  
SBC Insurance General Manager



**Christine Wong**  
Office Manager



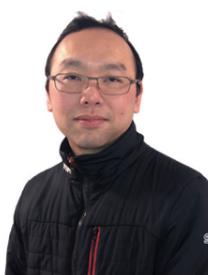
**Michael Peters**  
Financial Services Manager



**Thea Culley**  
KidSport Manager



**Brian Lee**  
Financial Accountant



**Edwin Lam**  
Payroll & Benefits  
Coordinator



**Diane Vandal**  
Commercial Lines  
Processor



**Tyler Norton**  
Commercial Account  
Executive



**Viola Lu**  
Administrative  
Coordinator



**CJ Murchie**  
Program Assistant

We fondly remember those who dedicated their lives to sport who passed away this year. We are saddened by their absence, but are comforted knowing that they are forever in our hearts. We are grateful for their contributions to sport in our province and the legacy they have left for future generations.

**BC Archery**  
Ron Boorman

**BC Alpine**  
Bill McNeney  
Dr. Bob Jamieson  
Mikayla Martin

**BC Athletics**  
Andy Higgins  
Bill McNamara  
Bob Adams  
Brent McFarlane  
Bub Forbes  
Cliff Hill  
Don Sparks  
Harjinder Kang  
LeRoy Washburn  
Mac McNair  
Olive McHattie  
Shirley Lonergan  
Shirley Olafsson

**Curl BC**  
Josh Desrosiers  
John Trimble  
Lorraine Gagnon  
Terry Bublitz

**BC Lacrosse**  
AJ Jensen  
Cory Mills  
Eric Blackmore  
Gene Regier  
Madelaine Stroup  
Randy Ellis  
Rick Richards  
Scott Manning  
Sohen Gill

**BC Hockey**  
Bob Mayer  
Daryl Jenner  
Dick Early  
Doug Cousins  
Grant Sheridan  
Jacob Bestebroer  
Jeff Alexander  
Jim Fryer  
Keanu Douglas  
Lee Holland  
Mel Smith  
Trevor Bamford

**BC Wheelchair Sports**  
Ian Chan

**BC Speed Skating**  
Sheila Thobo-Carlsen

**BC Sports Hall of Fame**  
Arnie Hallgren  
Denny Grisdale  
Eli Pasquale  
Jack Pomfret  
Lorne Main  
Marilyn Pomfret  
Margaret (Sutcliffe) Todd  
May Brown  
Mell Brown  
Phil Maloney

**Baseball BC**  
Mike Davis  
Mike Rogers  
John Niemi

**Swim BC**  
Peter Barriscale  
Xiaoping Lu

**Tennis BC**  
Hannah Brabenec  
Lorne Main

**Volleyball BC**  
Julia Lane  
Larry Plenert  
Sandy Silver



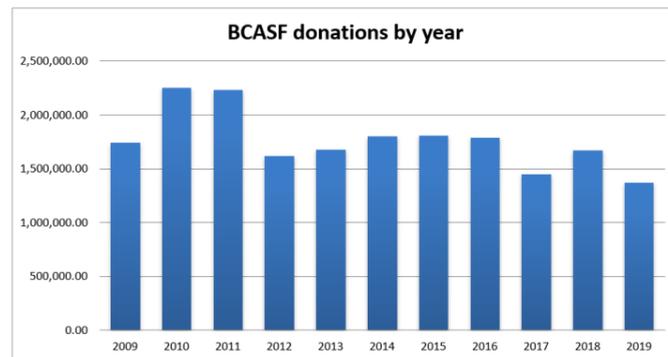
The BC Amateur Sport Fund is the BC chapter of the Canadian Council of Provincial and Territorial Sport Federations (CCPTSF), a philanthropic gift-giving program established for the development of amateur sport on a national level. It is a Registered Canadian Amateur Athletics Association (RCAAA) with the Canada Revenue Agency and may issue official tax receipts for all qualifying donations of \$20 or greater.

The primary function of the CCPTSF is to manage a national fundraising initiative for amateur sport. This permits individual Canadian sport organizations to raise funds for specific causes that will promote the development of amateur sport in Canada. Organizations that have registered approved projects are able to solicit donations and encourage donors to request that their gift be allocated to their project. Those organizations are then able to apply and receive grants from the CCPTSF.

With sport organizations looking to diversify their revenue streams, the Fund offers the opportunity for sporting groups to develop fundraising programs which target private sources including individuals, corporations and foundations.

**Calendar 2019 Highlights:**

- Rename from NSTF to BC Amateur Sport Fund;
- Creation of 41 project-specific fundraising pages;
- 1,397 donations (2018 – 1,514) totalling \$1,366,811 (2017 – \$1,671,401);
- 134 active projects, 95 of which received donations or grants during the year; and
- Retained amount of \$67,980, \$46,000 of which was granted to Sport BC to help cover its costs related to operating the Fund, the remainder retained for future grants.



Sport BC provides top-of-the-line payroll and group benefits services to our members and affiliates at affordable rates.

**Payroll services:**

- Direct deposit into each employees' bank account;
- WCB reporting and remittances;
- T4 and T4A filings; and
- Statutory deductions and remittances.

**For group benefits, we provide the following services:**

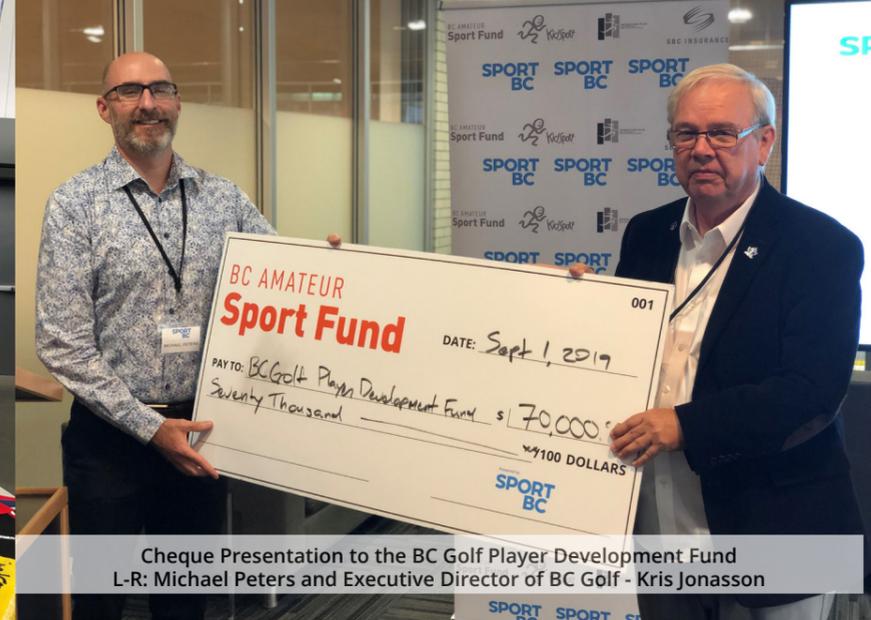
- Administration of comprehensive benefit package through Great West Life including:
  - Life insurance;
  - Accidental death & dismemberment (AD&D) coverage;
  - Critical illness coverage;
  - Employee assistance program (EAP);
  - Short-term and long-term disability (STD and LTD); and
  - Extended health and dental;

In the 2019 - 2020, Sport BC provided payroll services to 66 PSOs and clubs (up from 60 in 2018), processing payroll over \$14.6 million for 468 employees. We also provided services for WCB reporting and remittances for 32 clients.

As of March 2020, we have a total of 64 payroll clients and 52 benefits clients.



VIP Reception  
L-R: Rob Newman, The Honourable Lisa Beare, COC President Tricia Smith



Cheque Presentation to the BC Golf Player Development Fund  
L-R: Michael Peters and Executive Director of BC Golf - Kris Jonasson



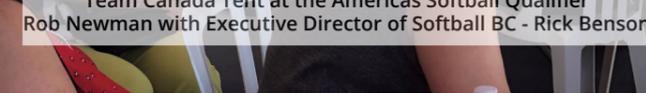
54<sup>th</sup> Athlete of the Year Awards' Selection Committee



Cheque Presentation to Capital Region Female MHA  
L-R: Michael Peters, team staff and player, and Executive Director of BC Hockey - Barry Petrachenko



2019 KidSport Community Forum  
Rob Newman



Team Canada Tent at the Americas Softball Qualifier  
Rob Newman with Executive Director of Softball BC - Rick Benson



Canada Cup International Women's Softball Championships 2019 at Softball City  
L-R: Rob Newman, Christine Wong, Larissa Franklin, Sport BC Chair - Blair Lowther



2020 In Her Footsteps' Selection Committee  
L-R: Nancy Thompson, Thea Culley, Sue Griffin, Judy Joseph-Black, Allison Mailer, Rebecca Tunnacliffe

**SPORT  
BC**

#PoweredBySportBC



The 2019 - 2020 fiscal year for SBC Insurance has been a year of great change. The catalyst to this change was the appointment of Cameron Cheung as General Manager. Through Cameron's leadership, SBC insurance has placed an added emphasis on enhancing customer service. Additionally, SBC Insurance underwent a robust internal assessment where opportunities for improvement were identified and subsequently rectified. This enabled SBC to deliver on quick turn-around times for our valued members and customers. As a result, customer satisfaction related to SBC services levels have never been higher.

Cameron would not be able to lead without the support of his team. Tyler Norton, Commercial Accounts Executive, has been vital in ensuring the cities and municipalities are taken care of with respect to their user group programs. Diane Vandal, Certificate and Special Events Specialist, has been ensuring renewals and new events are insured. The team rounds out with Viola Lu, SBC's Administrative Coordinator. She has been essential in helping the brokerage improve on processes and becoming more efficient.

For the past year, Markel Canada Ltd. has continued to be our main underwriter. However, SBC has forged new relationships and partnerships with both new and old insurance carriers. These new partnerships have allowed SBC to provide competitive quotes to all our valued customers.

Another exciting partnership SBC has formed is with 247 Networks, a third party IT company. The brokerage upgraded new hardware and software and the enhancements have been important in permitting the team to go completely digital.

Concluding these changes is the financial performance of the brokerage. SBC Insurance is proud to report a record-breaking year in terms of revenues. SBC would like to thank Sport BC and all our partners for making this year a successful one.



Prior to becoming a part of Sport BC in the spring of 2019, ProMOTION Plus was a long-term non-profit society in the BC sport sector. ProMOTION Plus was committed to increasing opportunities for girls and women in physical activity and sport. Through its dedicated team of volunteers, ProMOTION Plus had been leading this vital work since 1990. Now, as part of Sport BC, ProMOTION Plus is committed to supporting female athletes, coaches, officials, volunteers, and administrators to reach their potential. Under the umbrella of Sport BC, ProMOTION Plus is able to strengthen its impact by delivering expertise in gender equity and recognition to Sport BC members and the community at large.

Through ProMOTION Plus, Sport BC is committed to sharing resources with members to encourage a gender equitable landscape in sport. Through social media channels and other communication tools, we are actively sharing links, studies, opportunities, and events on these topics to encourage members.

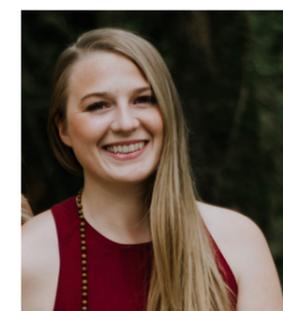
The signature recognition programs established and maintained by ProMOTION Plus continue including the annual selection of two *In Her Footsteps ... Celebrating BC Women in Sport Honourees*, the *Bobbie Steen Legacy Foundation Award*, and the *BC Games ProMOTION Plus Leadership Award*. ProMOTION Plus believes in the importance of inspiring future female leaders through these recognition programs and would like to congratulate all 2019 recipients.



**Debbie Cheong**  
In Her Footsteps Honouree



**Loreen Barnett**  
In Her Footsteps Honouree



**Emma Courtney**  
Bobbie Steen Legacy  
Foundation Award  
Recipient



**Morgan Burdock**  
BC Games' Society  
ProMOTION Plus  
Leadership Award



This last year was another record year for the KidSport BC program which invested \$2.1 million to enable 7,248 children to access quality sport programming delivered by our members. This brings our total impact across the province of British Columbia to \$15 million invested into amateur sport for over 62,800 children since 1993. We're proud of this contribution to ensuring that all children in our province have access a season of organized sport. Additionally, the KidSport program delivered the following statistics:

- \$836,456 provided 2,827 girls access to a season of sport;
- \$257,442 provided 886 Indigenous children access to a season of sport;
- \$51,301 provided 173 children with disabilities access to a season of sport; and
- \$138,539 provide 511 new Canadian children access to a season of sport.

Through our 41 local community chapters, we empowered over 300 volunteers to provide funding in 150 communities through 52 sports. We want to take this opportunity to thank our committed volunteers across the province who make this incredible feat possible.

We continued to deliver our signature fundraising events including the Give the Gift of Sport campaign, the Ritchie Bros. Corporate Kids Challenge, and the 24th Annual KidSport BC Golf Tournament. Our chapters have been fortunate to experience continued success with events such as the KidSport Richmond Creating Community Champions Gala, KidSport Surrey/ White Rock Nite of Champions Gala, both the KidSport Vancouver and KidSport Delta Gift of Sport galas, the KidSport Prince George \$60 Habit Hack, and many, many more community-focused initiatives and events. We appreciate the support of our Sport BC members in their efforts to promote and attend these events.

Our funding partners at the Government of BC – Ministry of Tourism, Arts and Culture, continue to provide us with a solid base of financial support from which our vast network of volunteer chapters is able to leverage considerable additional support. A focus of the upcoming year will be to put in place more robust systems and processes to enhance the foundation of our program and ensure volunteers can continue to have impact in their respective communities.

Finally, long-time Director of the KidSport BC program, Pete Quevillon, retired in September of 2019. As a Sport BC employee since 1995, Pete contributed significantly to developing the chapter-based model. He was a leader nationally and helped to establish KidSport as a national not-for-profit and registered Canadian amateur athletic association. We wish Pete all the best in his new role as a full-time KidSport volunteer.

We look forward to continuing to provide value to and serve our members through the KidSport BC program; all while striving towards our mission #SoALLKidsCanPlay!



Dear KidSport,  
This year for my 9th Birthday I asked my friends to donate to KidSport, to help kids less fortunate than I to be able to afford sports. I've collected 175 dollars plus two families who donated directly to KidSport. I hope this money helps kids enjoy sports as much as I do.  
Sincerely  
Alex  
\$175 200

**So ALL Kids Can Play!**

# ATHLETE OF THE YEAR AWARDS

Programs & Services



Sport BC's 54<sup>th</sup> Annual Athlete of the Year Awards recognition event was to be held March 12, 2020 at the Vancouver Convention Centre with over 500 guests in attendance ready to celebrate the best in BC sport. Unfortunately, due to COVID-19, the event was postponed. The Athlete of the Year Awards is the longest standing sport recognition event in Canada honouring finalists and recipients in various categories. We proudly congratulate all the outstanding athletes and teams, dedicated coaches, devoted officials, and committed volunteers who all had exceptional success in 2019.

Sport BC is grateful for the support of many champions of sport in British Columbia; the Athlete of the Year Awards would simply not be possible without their enthusiasm for the event. Thank you to the Minister of Tourism, Arts and Culture, the Honourable Lisa Beare, the Government of British Columbia, our members, the sport sector, and our sponsors who have been significant contributors to the success of amateur sport in BC. We would also like to acknowledge the families, friends, clubs, and communities whose support and encouragement help to foster the success of our finalists and recipients.

Thank you to our sponsors of the Athlete of the Year Award categories and the Presidents' Awards for their contributions to helping Sport BC organize one of Canada's leading award celebrations year after year. Also, thank you to CBC's Scott Russell for being ready to emcee the event. Congratulations to the Athlete of the Year Awards' finalists and recipients, your stories are inspiring and we look forward to celebrating together.

Thank you to Sport BC's member Provincial Sport Organizations, Multi-Sport Organizations and Disability Sport Organizations who put forward nominations for consideration year after year. It is the support of the sport sector in our province that positively promotes and encourages healthy lifestyles while celebrating those individuals who have achieved great accomplishments in competition.



# THANK YOU TO OUR SPONSORS

54<sup>th</sup> Athlete of the Year Awards

## PRESENTING



## PLATINUM



## GOLD



## SILVER



## BRONZE





Founded in 1994, the Presidents' Awards promote and celebrate the spirit of volunteerism by giving member organizations an opportunity to acknowledge and thank an individual who has demonstrated outstanding dedication and commitment to their sport organization.

The 26<sup>th</sup> edition of the Presidents' Awards is proudly presented by Sports with Balls. Appreciating the valued, treasured, and integral service of community volunteers, this is the 7<sup>th</sup> year that Sports with Balls has sponsored the Presidents' Awards to honour volunteer leaders in the BC sport system. This group is comprised of sport organizations and include Basketball BC, Baseball BC, Softball BC, BC Lacrosse, Volleyball BC, Tennis BC, BC Rugby, Ringette BC, and BC Soccer.

The Presidents' Awards is an annual event that has been hosted alongside the Athlete of the Year Awards since 2013. The recipients are the lifeline of sport and without their dedication and commitment sport would not be possible. The Presidents' Awards are presented annually to volunteers from each Sport BC member organization who represent the spirit of volunteerism, and whose dedication, energy, and commitment contribute to the development of their sport.

Congratulations to the following 2020 recipients of the Presidents' Awards presented by Sports With Balls.

<b>Badminton BC</b>	Mary-Jo Randall	<b>Curl BC</b>	David McCombe
<b>Baseball BC</b>	Tina Baker Cornett	<b>Field Hockey BC</b>	John McBryde
<b>Basketball BC</b>	Tim Heide	<b>Gymnastics BC</b>	Jenna McBain
<b>BC Adaptive Snowsports</b>	Catrien Dainard	<b>Judo BC</b>	Bruce Fingarson
<b>BC Archery</b>	Helena Myllyniemi	<b>Karate BC</b>	Kurt Nordli
<b>BC Athletics</b>	Peter Fejfar	<b>PacificSport Fraser Valley</b>	Rick Irving
<b>BC Blind Sports</b>	Harvey & Maggie Doucet	<b>Rhythmic Gymnastics</b>	Lori Fung
<b>BC Diving</b>	Warren Lucoe	<b>Ringette BC</b>	Michelle MacRae
<b>BC Fencing</b>	Josh VanderVies	<b>Skate Canada BC/YK</b>	Brenda Kawasaki
<b>BC Games Society</b>	Jeremy Grant	<b>Softball BC</b>	Doug Allin
<b>BC Golf</b>	Loretta Bulfone	<b>Sport Climbing BC</b>	Joanne McLarty
<b>BC Hockey</b>	Ryneld Starr	<b>SportMed BC</b>	Joe Turtle
<b>BC Lacrosse</b>	Gordon McIntosh	<b>Squash BC</b>	Ruth Castellino
<b>BC Provincial Football</b>	Joe Gluska	<b>Swim BC</b>	Dr. Peter Vizsolyi
<b>BC Rugby</b>	Jim Ryan	<b>Tennis BC</b>	Janet Jang
<b>BC Sailing</b>	Rob Woodbury	<b>Triathlon BC</b>	Susie Ernsting
<b>BC Soccer</b>	Candace Dodson-Willis	<b>Volleyball BC</b>	Clara Poitras
<b>BC Speed Skating</b>	Michael Mong	<b>Water Polo West</b>	Helena Fehr
<b>BC Wheelchair Sports</b>	Brian Ho		



# FINANCIAL SUMMARY

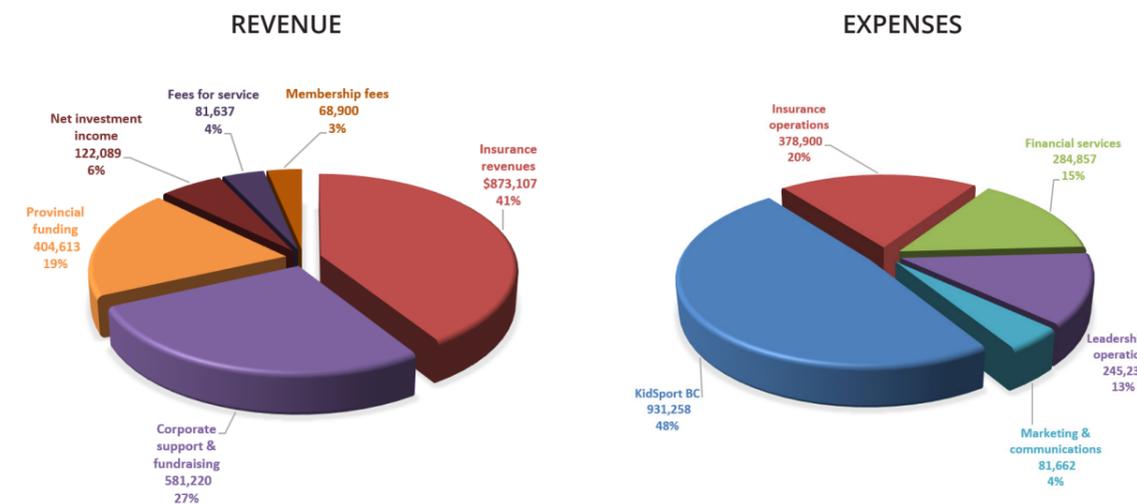
Revenues	2020		2019	
Insurance revenues	\$ 873,107	41%	\$ 674,326	29%
Corporate support & fundraising	581,220	27%	872,445	38%
Provincial funding	404,613	19%	510,053	22%
Net investment income	122,089	6%	83,376	4%
Fees for service	81,637	4%	106,360	5%
Membership fees	68,900	3%	62,250	3%
	<u>2,131,566</u>		<u>2,308,810</u>	
<b>Expenses</b>				
KidSport BC	\$ 931,258	48%	\$ 1,173,45	52%
Insurance operations	378,900	20%	385,972	17%
Financial services	284,857	15%	338,058	15%
Leadership & operations	245,236	13%	245,940	11%
Marketing & communications	81,662	4%	128,834	6%
	<u>1,921,913</u>		<u>2,272,258</u>	
Net operating surplus	<u>209,652</u>		<u>36,552</u>	
Unrealized (loss) gain on investments	(71,724)		95,527	
Contributed capital	-		20,000	
Excess of revenues over expenses	<u>\$ 137,929</u>		<u>\$ 152,079</u>	

This financial summary and the table above are based on the audited consolidated financial statements of Sport BC for the year ended March 31, 2020. The financial statements and accompanying notes are available on our website at SportBC.com.

Sport BC realized a surplus of \$152,097 for its 2020 fiscal year (FY2019: \$152,097) with net assets of \$4,200,775 (FY2019: \$4,062,846). The FY2020 surplus is net of an unrealized loss of \$71,724 due to the decrease in the fair value of the investment portfolio at March 31 due to market uncertainty resulting from the COVID-19 pandemic. At March 31, 2020 the fund had a value of \$2,688,195 (FY2019 – \$2,719,319) – still well above its initial cost value of \$2,450,000 with an annualized return of 3.7%. As at May 16, the investment portfolio had a fair market value of \$2,827,470.

Total revenue in FY2020 was \$2,121,566, down \$177,244 from the previous fiscal year. The decrease in overall revenues was driven mainly by a \$291,225 reduction in corporate support and fundraising due to the postponement of the 2020 Athlete of the Year Awards and a reduction in distributions from KidSport Canada vs FY2019, a \$105,440 reduction in recognized KidSport provincial funding, offset by a \$198,781 increase in insurance revenue due to combined increases in volume and commission rates. As in previous years, KidSport received \$400,000 in funding from the BC government and other restricted contributions. The KidSport program is operated on a break-even basis and funds that are not granted out or used to operate KidSport programs are deferred to future periods. FY2020 also saw a \$38,713 increase in investment income due to interest income on the \$2.5 million provincial initiatives grant, a \$24,723 decline in fees for service as 2019 included about \$25,000 in non-recurring event revenue, and a \$6,650 increase in membership fees due mainly to the addition of three net new members.

Expenses totalled \$1,921,913, a decrease of \$350,345 vs the prior year driven mainly by a \$242,196 reduction in KidSport expenses as a result of general declines in event revenue and distributions from KidSport Canada. The Financial Services group saw a \$53,201 reduction in expenses as 2019 included a non-recurring expense of \$50,000 for an NSTF awareness campaign, while the Marketing & Communications group saw a \$47,172 reduction in expenses due to the postponement of the 2020 Athlete of the Year awards event.





# SPORT BC



SBC INSURANCE



BC AMATEUR  
**Sport Fund**



**PROMOTION PLUS**  
GIRLS AND WOMEN IN  
SPORT AND PHYSICAL ACTIVITY

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@SportBC

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