



***2018 / 2019
ANNUAL REPORT***

**SPORT
BC**

Established in 1966



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ABOUT SPORT BC

Sport BC is the non-profit sport federation that represents 55 Provincial Sport Organizations (PSOs) and Multi-Sport Organizations (MSOs) in British Columbia. As a member-based organization, Sport BC provides programs and services to build the capacity of our members and advocate on their behalf to improve the landscape for organized sport in British Columbia.

OUR MISSION

As a member-based organization, we support the growth of amateur sport in British Columbia and provide leadership through the delivery of our programs and services to our members.

OUR VISION

Sport in British Columbia is thriving through the leadership of Sport BC and our members.

OUR VALUES

INTEGRITY * TRANSPARENCY * COLLABORATION * CREATIVITY * INNOVATION

MEET THE SPORT BC TEAM



BOARD OF DIRECTORS	STAFF
CHAIR Carey Dillen	PRESIDENT & CEO Rob Newman
VICE-CHAIR Heather Holden	EXECUTIVE ASSISTANT Christine Wong
DIRECTOR, TREASURER Mario Ramos	MANAGER, FINANCIAL SERVICES Michael Peters
DIRECTOR AT LARGE Greg White	PAYROLL & BENEFITS COORDINATOR Edwin Lam
DIRECTOR AT LARGE Blair Lowther	STAFF ACCOUNTANT Brian Lee
DIRECTOR AT LARGE Lisa Kwiatkowski	DIRECTOR, KIDSPORT BC Pete Quevillon
BOARD COMMITTEES	MANAGER, KIDSPORT BC Thea Culley
FINANCE & AUDIT Mario Ramos, Chair Lisa Kwiatkowski Ben Salter	PROGRAM ASSISTANT Larissa Franklin
GOVERNANCE Greg White, Chair Heather Holden Blair Lowther	GENERAL MANAGER, SBC INSURANCE Cameron Cheung
INVESTMENT Heather Holden, Chair Lisa Kwiatkowski Mario Ramos	COMMERCIAL ACCOUNT EXECUTIVE Tyler Norton
	COMMERCIAL LINES PROCESSOR Diane Vandal
	ADMINISTRATIVE COORDINATOR Viola Lu

MESSAGE FROM THE CHAIR

Carey Dillen

After completing 9 years on the Board, and serving as Chair of the Board for the last 4 years, I'd like to take this opportunity to share with you some milestones and to reminisce how far we have come in this time.



I stepped onto the Board and into the role of Chair during a time of particular challenge and change for Sport BC and the sport sector in British Columbia. Nothing could have prepared me for the valuable lessons learned and the special relationships formed because of this unique experience. I knew after my leadership role with the Vancouver 2010 Olympic & Paralympic Winter Games that I wanted to continue the legacy that sport has in our province and country. I embraced the experience at Sport BC with open arms and little did I know it would have such a significant impact on me professionally, but more importantly, personally.

I am proud of the opportunities that we have created for our members. We have added ProMOTION Plus to Sport BC's program offerings support gender equity goals and increase opportunities for girls and women in sport and physical activity and the recently announced \$2.5 million in funding from the Government of BC will allow Sport BC to expand programs aimed at increasing participation by children who are under-represented in sport.

By all measures, Sport BC has increased credibility and visibility over the last nine years and what we have accomplished is impressive. We have cemented the confidence of the Government of BC, enhanced the quality and impact of programs like KidSport BC and the National Sport Trust Fund, improved our financial stability, established a growing team of committed talent, and collaborated on events and initiatives with our partners BC Games, Sport Hosting Vancouver and the City of Vancouver just to name a few.

The resulting recognition has become an asset to the organization and the relationships that we have cultivated with our partners, members, and stakeholders will ensure Sport BC will prosper and continue to offer opportunities to advance sport initiatives in our province.

Thank you to all of the board members that have served by my side over the years. Each one of you has brought diversity of thought, talent, and passion to the board. We have led by example with 50% women representation on our board.

Thank you to the members for the opportunity to represent and you. You are a committed and engaged group that have stayed the course with us as we navigate the changing landscape of sport. I am proud of what we have accomplished together over the past 9 years!

Thank you to the sport community for your support of Sport BC and for embracing our vision in building a stronger sport system. The strength of sport is in the relationships that we foster because together we are stronger.

Lastly, thank you to Rob Newman, President & CEO of Sport BC, for being by my side for the last seven years working tirelessly to implement our strategies. We have been a great team!

It has been my honor to serve on the board and I am encouraged by what the future holds. I wish you all the very best and I look forward to continuing my involvement in the sport community.

MESSAGE FROM THE PRESIDENT & CEO

Rob Newman

The strength of Sport BC is our loyal and committed membership base. We are here to serve our membership and offer quality and efficient member programs and services, while continuing to build the Sport BC brand.



I am proud of the continued growth of Sport BC from an advocacy and relationship basis, along with the strong financial position we build upon annually. Our programs and services operate at a high level and continue to grow and flourish. With the website refresh that happened this past year, we are able to better communicate with our members and also showcase our brand and services to the public in general. The refresh, will allow Sport BC to advance the awareness campaign for the National Sport Trust Fund and seamlessly connect donor to project. I believe this will be a major enhancement that will help provide necessary funding to our members enhancing sustainability. The awareness campaign for NSTF will remain a high priority for the upcoming year and Sport BC is grateful for the investment from the Government of BC to assist on this initiative.

As members, board, and staff, we should all be proud of the success of Sport BC and the incredible turnaround in our organization over the past several years. We thank the membership for their continued support!

PROGRAMS & SERVICES



The newest addition to Sport BC programming is the In Her Footsteps Awards celebrating BC women in sport to the Athlete of the Year Awards Gala. As of March 1, 2019, Sport BC acquired the ProMOTION Plus program in which the activities in advocacy, gender equity, recognition and its operations have been integrated with Sport BC. In order to ensure the legacy of the In Her Footsteps program continues, the recognition component has been integrated into the Sport BC Athlete of the Year Awards.

The In Her Footsteps annual recognition program comprises of a separate nomination and selection process that recognizes BC women who have made a significant impact for the advancement of women in sport through their actions, passions, and commitment. The honourees are formally recognized at the Athlete of the Year Awards. The In Her Footsteps legacy can also be found at the BC Sports Hall of Fame. In 2019, ProMotion Plus honoured Jennifer Fenton and Colleen Laferriere.



PROGRAMS & SERVICES



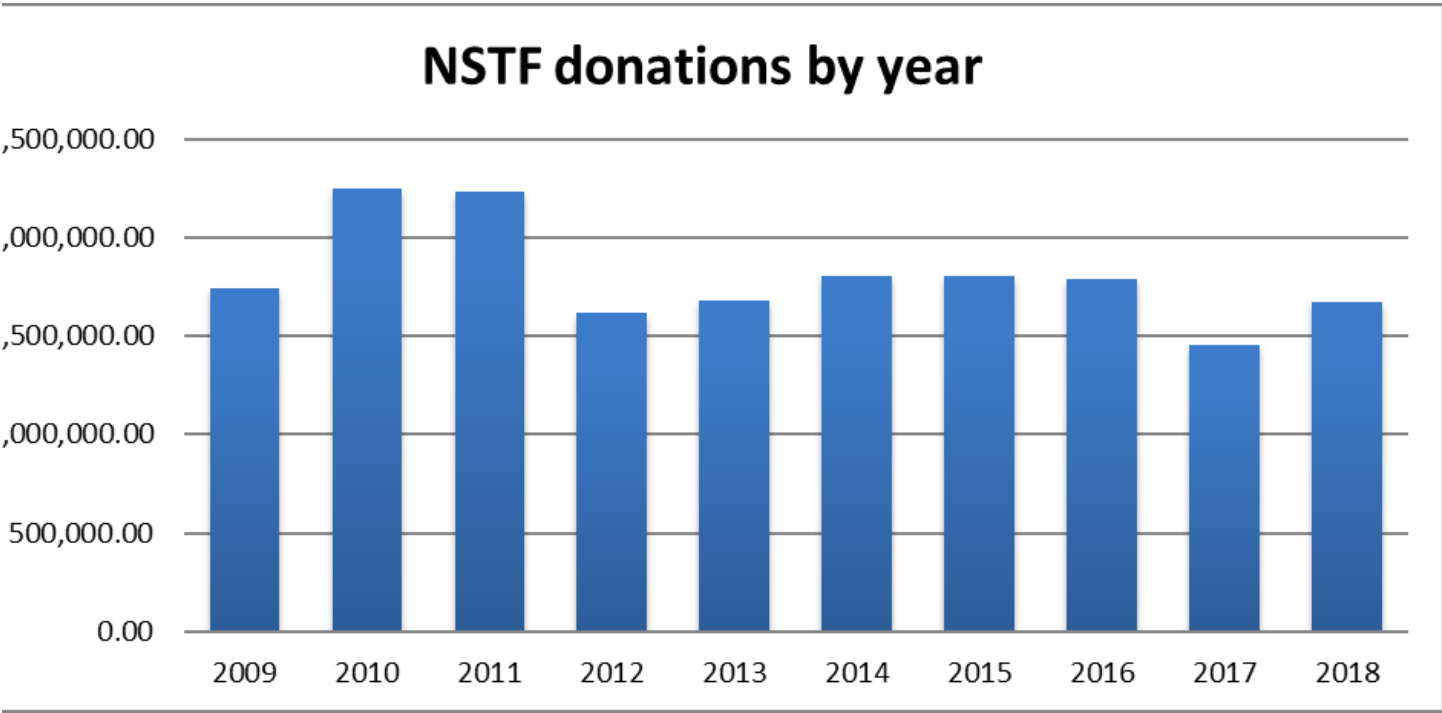
The National Sport Trust Fund (NSTF) is a philanthropic gift-giving program established through the Canadian Council of Provincial and Territorial Sport Federations (CCPTSF) for the development of amateur sport on a national level. It is a Registered Canadian Amateur Athletics Association (RCAAA) with the Canada Revenue Agency and is able to issue official tax receipts for all qualifying donations of \$20 or greater. The CCPTSF has provincial chapters across Canada with Sport BC as the Fund Manager of the BC chapter.

The primary function of the CCPTSF is to manage a national fundraising initiative for amateur sport. This permits individual Canadian sport organizations to raise funds for specific causes that will promote the development of amateur sport in Canada. Organizations that have registered approved projects are able to solicit donations and encourage donors to request that their gift be allocated to their project. Those organizations are then able to apply and receive grants from the CCPTSF.

With sport organizations looking to diversify their revenue streams, the National Sport Trust Fund offers the opportunity for sporting groups to develop fundraising programs which target fundraising from private sources including individuals, corporations and foundations.

Calendar 2018 Highlights:

- 174 listed projects, 87 of which received donations or grants;
- Administration fee revenue of \$83,568, \$45,000 of which was granted to Sport BC to help cover its costs related to operating the NSTF, the remaining \$38,568 retained for future grants;
- 1, 514 donations (2017 - 1,427) totalluing \$1,671,401 (2017 - \$1,450,465)



PROGRAMS & SERVICES

PAYROLL & BENEFIT SERVICES



Sport BC provides top-of-the-line payroll and group benefits services to our members and affiliates at affordable rates.

Payroll services:

- Direct deposit into each employee's bank account;
- WCB reporting and remittances;
- T4 and T4A filings;
- Statutory deductions and remittances.

For group benefits, we provide the following services:

- Administration of comprehensive benefit package through Great West Life including:
 - Life insurance
 - Accidental death & dismemberment (AD&D) coverage
 - Critical illness coverage
 - Employee assistance program (EAP)
 - Short-term and long-term disability (STD and LTD)
 - extended health and dental;
- Administration of group provincial health plan (Medical Services Plan)

In calendar 2018, Sport BC provided payroll services to 60 PSOs and clubs, processing payroll over \$14.3 million for 581 employees. We also provided services for WCB reporting and remittances for 30 clients.

As of March 2019, we have a total of 60 payroll clients and 46 benefits clients.

PROGRAMS & SERVICES



For the past year, SBC Insurance has seen a steady growth in revenues which has been largely attributed to relationship building with our partners and clients, new business initiatives, and a dedication to customer service.

Markel Canada Ltd. continues to be a strong and vital partner to SBC and they have continued to deliver excellent service. This has translated and enabled SBC Insurance to have quick turn-arounds on changes, inquiries and new business submissions. Furthermore, SBC Insurance has grown their relationships with insurance providers such as GameDay Insurance, K&K Insurance and Encon Insurance. GameDay Insurance has closely worked with SBC on several occasions to provide competitive quotes to our PSO members. On another note, Encon Insurance has become important in SBC's initiative to providing and creating more awareness about the availability of a stand-a-lone and more comprehensive non-profit directors and officer's insurance policy.

A more surprising update is that SBC Insurance has seen a considerable increase in new business opportunities in the Yukon, Northwest and Nunavut territories. Our office has seen referral business grow in the territories due to our expertise in the non-profit sector. SBC was also able to help insure over 300 athletes for participation in the Indigenous Games in the summer of 2018.

Further to our relationship building is our new business initiatives. SBC was proud to be invited and attend for the first time, the Risk Management Forum on May 3rd, 2019. The forum is a respected gathering of important risk managers from all around British Columbia addressing insurance needs and concerns in their communities. SBC Insurance was provided the opportunity to present and build our brand at this forum. We have already received positive feedback from various Cities and Municipalities with commitment to support SBC Insurance with some of their insurance needs.

With respect to personnel, SBC Insurance is now led by Cameron Cheung, the General Manager and who has been with SBC for 3 years. He is supported by the new addition of Tyler Norton, the Commercial Accounts Executive. Tyler brings 8 years of insurance experience and holds his Chartered Insurance Professional and Risk Management designations. Diane Vandal continues to be our special event and certificate specialist and late in the year, SBC added Viola Lu, who is our administrative coordinator. Our team vows to continue to provide exceptional customer service to our Sport BC members. Our motto is to ensure our members are taken care of first and our number one priority. We want to send our sincere thanks and appreciation for all the support as SBC Insurance would not be where it is today without all of you, our members.



PROGRAMS & SERVICES



The Community Sport Hero awards recognize coaches, officials, mentors and administrators who have dedicated themselves to amateur sport at the community level.

In celebration of the 40th Anniversary of BC Games, Sport BC, KidSport BC and BC Games have partnered in delivery of the 2018 edition of the Community Sport Hero awards. To celebrate this milestone, over 500 past participants, volunteers, and supporters joined us at community celebrations held in six past BC Games host communities:

- Abbotsford
- Prince George
- Penticton
- Trail
- Nanaimo
- Terrace





PROGRAMS & SERVICES



2018 was a record year for KidSport BC with over \$2 million in grants issued province wide!

Sport BC’s leadership in the creation of KidSport in 1993 has led to KidSport becoming a strong national brand within the family of sport federations. As one of many member benefits to the PSO sector, along with the National Sport Trust Fund, SBC Insurance and payroll services, KidSport continues to play a key role in the growth of grassroots sport across the country.

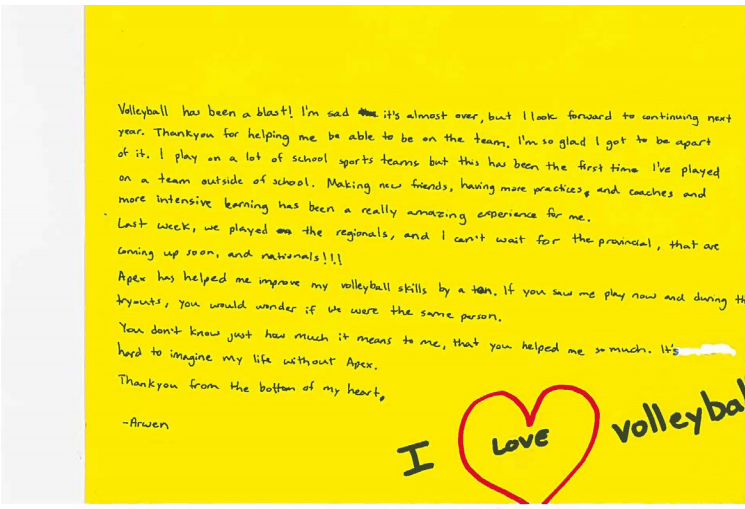
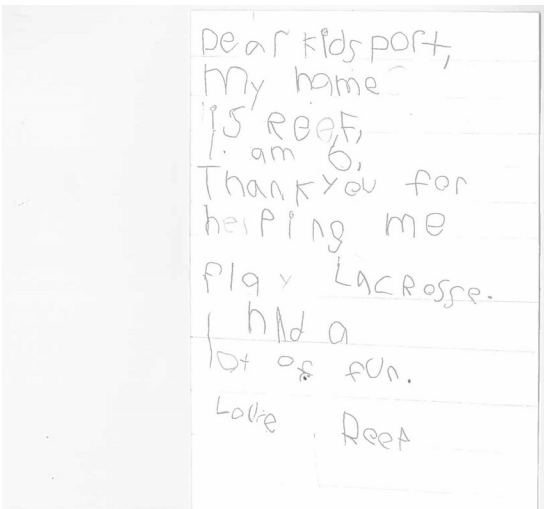
Sport BC and KidSport BC continue to play a strong role in the national KidSport organization- chairing two key staff committees and providing solid guidance and direction as a founding board member. Over \$8.7 million was issued to 42,000 young athletes across Canada last year, another significant year of growth.

Our funding partners at the Government of BC – Ministry of Tourism, Arts and Culture, continue to provide us with a solid base of financial support from which our vast network of volunteer chapters is able to leverage considerable additional support. Special thanks to all the hard-working employees at the Sport Branch for their commitment to KidSport.

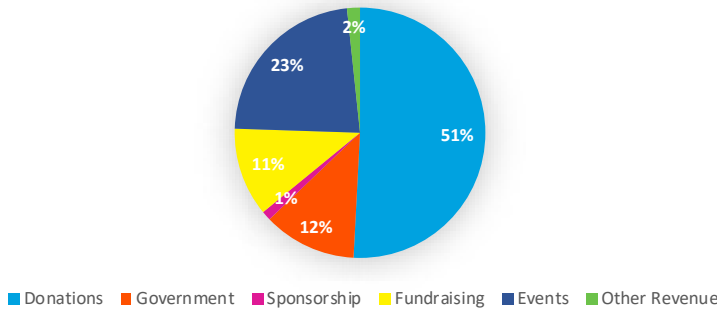
While our total dollar allocation was up over 2017, our total number of athletes assisted remained similar to last year’s total. There are a few contributing factors to this including an overall reduction in registrations in our bigger “consumer” sports and an increase to the maximum grants per athlete in some of our large urban chapters. We will continue to analyze the data that we collect and work with our partners in the sport system to monitor this trend.

Our volunteer network continues to be the lifeblood of our program and our efforts in the coming year will bring renewed focus on ensuring that the retention of this valued resource and the recruitment of new volunteers take centre stage to ensure our long-term sustainability

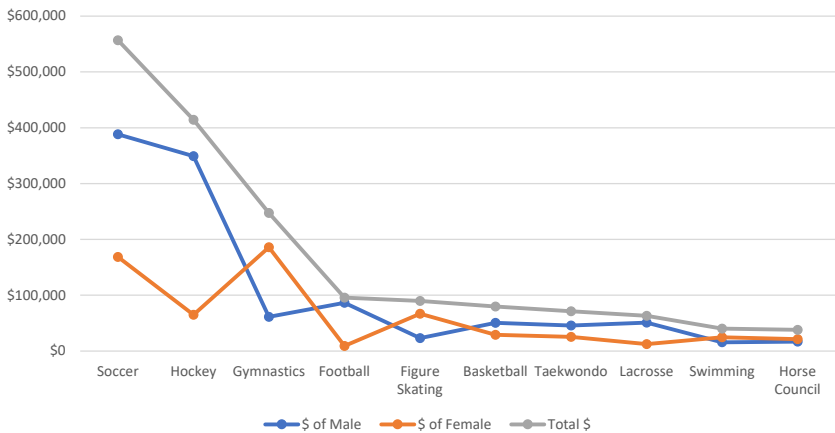
We will continue our efforts to develop a new event provincially to augment our Ritchie Bros. Corporate Kids Challenge and our KidSport Golf Tournament. Another area of staff focus will be on the retention of our major corporate partners and the recruitment of new partners. We will work to ensure that these events and partnerships stay relevant, fresh and are constantly evolving in order to maintain a high level of satisfaction from our participants and partners.



Revenue Breakdown: KidSport BC + All Chapters



2018 Top 10 Sports Funded by Dollars Distributed



PROGRAMS & SERVICES



The 53rd Annual Athlete of the Year Awards recognition event was held on Wednesday, March 13, 2019 at the Fairmont Pacific Rim Hotel with over 420 guests in attendance. It was a milestone event with the Government of British Columbia who supported the annual event and, especially, with the Honourable Lisa Beare, Minister of Tourism, Arts and Culture and the Parliamentary Secretary Ravi Kahlon in attendance to personally honour the recipients. It was an absolute pleasure for all the recipients, guests and especially the sponsors.

Scott Russell was host of the evening, a Canadian Screen Award and Gemini-Award winning broadcaster, acclaimed author, CBC Sports veteran for more than 25 years. He has covered 14 Olympic Games most recently, host of Olympic Games Primetime during CBC/Radio-Canada's coverage of the PyeongChang 2018 Olympic Winter Games. In addition, he has an unparalleled enthusiasm for amateur sport which is a key characteristic of importance.

This year's finalists and recipients represent 23 sports and 19 various cities. In 2019, the finalists and recipients competed in the following sports: athletics, alpine, cycling, karate, sport climbing, curling, volleyball, lacrosse, field hockey, soccer, basketball, triathlon, gymnastics, freestyle ski, golf, softball, squash, swimming, rowing, ice hockey, football, para-alpine, para-athletics, para-cycling.

The various sports and cities that these finalists and recipients represent is evidence that sport brings a diverse group of people together across far regions and have the same mindset of determination and dedication in their sport which has been proof in their great accomplishments.

The annual event would not be possible without the support of Sport BC's member Provincial Sport Organizations who put forward names to nominate and recognize the individuals who carry the true value of sport in communities. It is the positive impact of sport that has brought families, friends and acquaintances together to celebrate the accomplishments of athletes, coaches and officials. In addition to the support of the guests, Sport BC hosted a number of dignitaries at the annual event. This includes representatives of the Province of BC, leaders in Sport Hosting and the Aboriginal Leader of the local nations.

It is the support of the sport sector in our province that positively promotes and encourages healthy lifestyles while celebrating those individuals who have achieved great accomplishments while competing in sport.



2019 ATHLETE OF THE YEAR AWARD RECIPIENTS

Best of BC
Athlete with a Disability
College Athlete of the Year
Daryl Thompson Lifetime Achievement Award
Female Coach of the Year
Harry Jerome Comeback Award
High School Female Athlete of the Year
High School Male Athlete of the Year
Junior Female Athlete of the Year
Junior Male Athlete of the Year
KidSport Community Champion
Male Coach of the Year
Master Athlete of the Year
Official of the Year
Senior Female Athlete of the Year
Senior Male Athlete of the Year
Team of the Year
University Athlete of the Year

Christine Girard (White Rock) - Weightlifting
Mollie Jepsen (West Vancouver) - Para-Alpine
Simon Friesen (Capilano University) - Volleyball
John Buchanan (SFU) - Coach
Pam Ross (Karate Canada) - Karate
Emily Overholt (UBC) - Swimming
Taryn O'Neill (George Elliot High School) - Athletics
Diego Maffia (Oak Bay High School) - Multi-Sport
Jordyn Huitema (Canadian National Team) - Soccer
Tyler Tardi (Team Tardi) - Curling
Jon Montgomery (Victoria)
Richard Wooles (UBC) - Cycling
Jackie Little (Vancouver) - Golf
Brett Iverson - Ice Hockey
Kelsey Serwa (Kelowna) - Ski Cross
Bryan Abrey (New York Gremlins) - Softball
Nicole & Megan McNamara (UCLA) - Beach Volleyball
Erika Seltenreich-Hodgson (UBC) - Swimming



PROGRAMS & SERVICES

PRESIDENTS' AWARDS

The Presidents' Awards is an annual event that has been hosted alongside the Athlete of the Year Awards since 2013. This awards ceremony is a recognition event presented by Sports with Balls (Softball BC, Basketball BC, Baseball BC, BC Soccer, BC Lacrosse, Tennis BC, Volleyball BC, BC Ringette, BC Rugby Union) and are presented annually to volunteers from each Sport BC member organization who represent the spirit of volunteerism, and whose dedication, energy, and commitment contribute to the development of their sport or organization.

The 25th anniversary of the Presidents' Awards was a memorable year for Sport BC and especially the recipients whose awards were presented to them by the Parliamentary Secretary on-stage at the ceremony. For many of these volunteers who have dedicated numerous years to sport, meeting the Parliamentary Secretary was the highlight of their volunteer sport career! It was impactful for the Presidents and Executive Directors of Provincial Sport Organizations who were able to meet the Parliamentary Secretary responsible for Sport in the Province, especially at a volunteer recognition event. These volunteers are the lifeline of sport and without their dedication and commitment to this cause, sport would not be possible. With the Minister in attendance and presenting the awards, the value of becoming a Presidents' Award winner at the 25th Annual Presidents' Awards became much greater.



2019 PRESIDENTS' AWARD RECIPIENTS

- Badminton BC
- Baseball BC
- Basketball BC
- BC Adaptive Snowsports
- BC Alpine Ski Association
- BC Archery Association
- BC Athletics
- BC Blind Sports and Recreation Association
- BC Cheerleading Association
- BC Diving
- BC Fencing
- BC Games Society
- BC Golf
- BC Hockey
- BC Lacrosse Association
- BC Rugby
- BC Speed Skating
- BC Sports Hall of Fame
- BC Sports Hall of Fame
- BC Wheelchair Sports
- BC Wrestling
- Bowl BC
- Boxing BC Association
- Canoe Kayak BC
- Curl BC
- Field Hockey BC
- Gymnastics BC
- Judo BC
- Karate B.C.
- ProMOTION Plus
- Rhythmic Gymnastics
- Ringette BC
- Rowing BC
- Skate Canada BC/YK
- Softball BC
- Special Olympics BC
- Sport Climbing of British Columbia
- SportMedBC
- Squash BC
- Swim BC
- Triathlon BC
- Volleyball BC

- Frank Price
- Sean Wandler
- Cheryl Closkey
- Bob Hodgson
- Bruce Goldsmid
- Ron Boorman
- Frank Stebner
- Elaine Todd
- Keri Lewis
- Shannon Sullivan
- Ryan Peterson
- Darcy Patterson
- Ray Flynn
- Dr. Stu Gershman
- Beth McLucas
- Susan Kabotoff
- Sandi Vyse
- Gina Landorio
- Dale Saip
- Lia Threlfall
- Ian McDonald
- Tammy Marino
- Ian Gibson
- Edmond Duggan
- Peter Muir
- Sue Demuynck
- Leonna Wojcik
- Rick Pollon
- Scott Reid
- Brian Pound
- Joel Bernard
- Samantha Morrison
- Susan Wilkinson
- Sally Rehorick
- Bryan Sask
- Sheila Hogan
- Terry Spurrell
- Dr. David Cox
- Bev Lawton
- Jacki Kliever
- Rob Dibden
- Bryan Gee

PROGRAMS & SERVICES



The 2018 Sport BC Summer Warm up was a collaboration between Sport BC and the City of Vancouver. Presenting partners were the Government of British Columbia, Downtown Vancouver Business Improvement Association, the Vancouver Art Gallery and Anigraph Productions.

The inaugural event was envisioned as a family orientated celebration primarily in the new Vancouver Art Gallery - North Plaza, that had just recently been re-designed. The hope was that having a family-friendly event activating in the plaza would deter groups and individuals who could potentially utilize the renovated space for illegal protests, markets or possibly once again having tents set up in the plaza, like times in the past.

Another objective was to promote Sport BC and sporting activities that are offered in BC. Opportunities were provided for all ages to participate in and learn more about some of the Sport and activities offered by various Sport BC Provincial Sport Organizations (PSOs). This safe, family-friendly atmosphere also celebrated Canada's 150th Birthday. The event was successful, well attended and was the catalyst for the 2018 event.

The event could not have been successful without the participation of the following PSOs, for which we were very grateful:

1. BC Athletics
2. Triathlon BC
3. Orienteering BC
4. BC Golf
5. BC Lacrosse
6. Curl BC
7. Rowing BC
8. Softball BC
9. Ringette BC
10. BC Speed Skating
11. BC Deaf Sports
12. BC DanceSport
13. Field Hockey BC
14. Squash BC
15. Badminton BC
16. ProMotion Plus



**SPORT BC
SUMMER
WARM-UP**

ORGANIZATIONAL EXCELLENCE

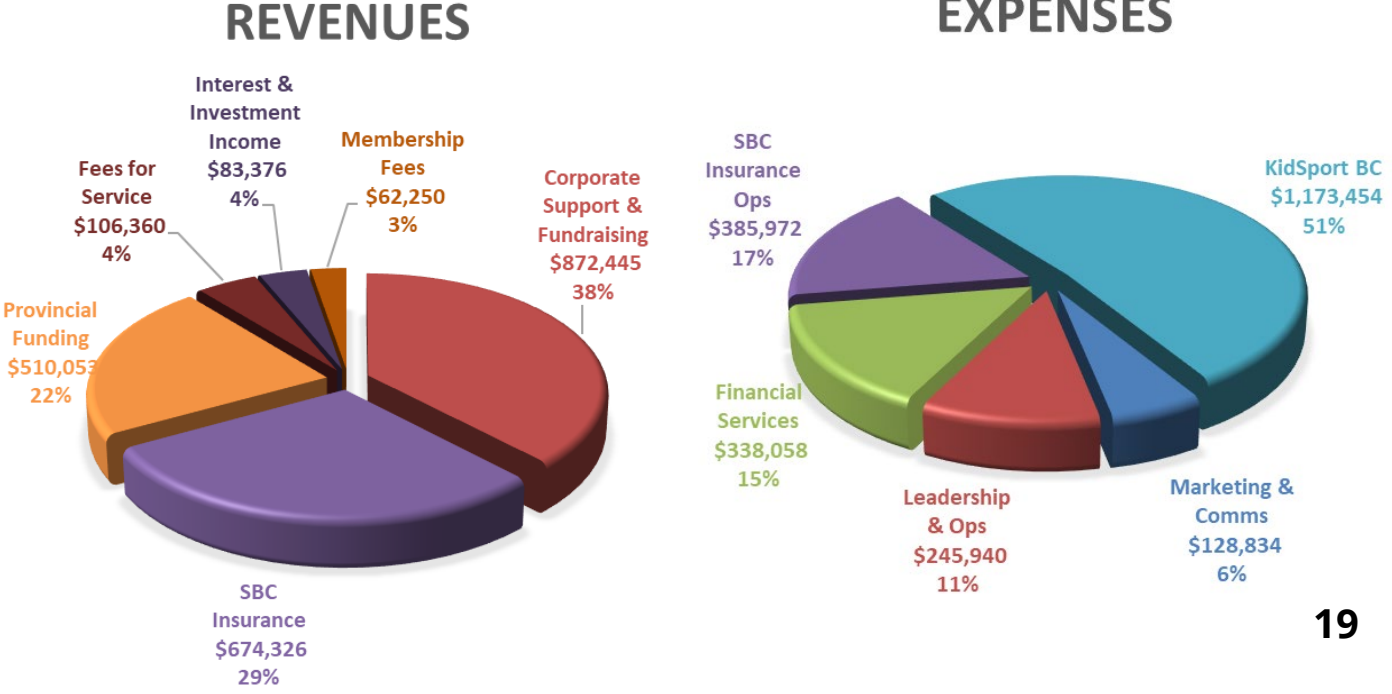
FINANCIAL SUMMARY

This financial summary is based on the audited consolidated financial statements of Sport BC for the year ended March 31, 2019. The financial statements and accompanying notes are available on our website at SportBC.com.

Sport BC finished its fiscal year ended March 31, 2019 with a surplus of \$152,097 (2018 - \$294,301) and net assets of \$4,062,846 (2018 - \$3,910,767). The 2019 surplus includes a \$20,000 contribution from Sport BC's acquisition of the PromotionPlus program while the surplus reported in 2018 included performance-based revenue of \$253,847 related to Sport BC's sale of it's 50% ownership interest in Allsport Insurance Marketing Ltd. on March 31, 2017. Excluding the impacts of these non-recurring items Sport BC reported an increase in its surplus of \$91,625 for 2019 vs 2018 driven by a \$265,333 increase in revenues and a \$20,377 increase in gains on the investment portfolio, offset by a \$194,085 increase in expenses.

Total revenue in 2019 was \$2,308,810 vs \$2,043,477 in the prior year. The \$265,333 increase in revenue was driven by a \$108,945 increase in provincial funding, a \$77,588 increase in corporate support, events, and fundraising, and a \$55,278 increase in SBC Insurance revenue. Like 2018, KidSport received \$400,000 in funding from the BC government and funds that are not granted out or used to operate KidSport programs are deferred to future periods. The increase in provincial funding revenue is a result of funds received in prior periods being granted or spent on KidSport programs in 2019 as discussed below. The increase in corporate support, events, and fundraising was driven by a \$50,000 grant to enhance the profile of the National Sport Trust Fund and the net increase of amounts from the KidSport golf tournament and Ritchie Bros. Corporate Kids Challenge, Sport BC's Athlete of the Year Awards, and general support). The increase in SBC Insurance revenue was driven by increased commission rates received from one of its insurance underwriters. The remaining increase in revenues was due to a 21,156 increase in investment income, a \$5,516 increase in fees for service offset by a \$3,150 decline in membership dues.

Expenses totalled \$2,272,258 in 2019 vs 2,078,173 in the prior year. The \$194,085 increase in expenses was driven mainly by a \$146,688 increase in KidSport costs, \$105,543 of which was an increase in grants paid (\$781,283 in 2019 vs \$675,740 in 2018) and the remainder an increase in operating and administrative costs. The increase also included \$50,000 in expenses accrued in Financial Services related to the \$50,000 grant for National Sport Trust Fund initiatives. The \$132,184 decrease in Insurance operations expenses were a result of some payroll and other costs being reallocated to Leadership & Operations offsetting the \$105,272 increase in that department.



OUR MEMBERS

