

**SPORT
BC**



2015 – 2016

ANNUAL REPORT

A Game Plan for the Future

Our Mission...

Sport BC, as a member-based organization, supports the growth of amateur sport in British Columbia and provides leadership through delivery of its programs and services for members.

Our Vision...

Sport in British Columbia is thriving through the leadership of Sport BC and our members.

Our Values...

**Integrity
Transparency
Collaboration
Creativity
Innovation**

Objectives

In 1966, a small group of dedicated volunteers created a non-profit organization to provide a unified voice for amateur sport in British Columbia. While much has changed in 50 years, our core purpose remains the same:

Programs and Services



To deliver exemplary programs and services of greatest value to members and partners and in the best interests of the provincial sport sector.

Membership



To effectively and proactively champion the interests of our members.

Relationships



To have strong, collaborative, and respectful relationships with our members and partners in our efforts to enable our members to be the best they can be.

Organizational Excellence



To be financially viable and positioned to thrive and deliver on our promises.





Sport BC believes everyone is an athlete – whatever their sport, whatever their level. Our passion for sport is a passion for building strong, healthy communities by giving everyone in BC the opportunity to be the athletes they are. We are the engine driving amateur sport in BC, inspiring participation and supporting its activation through the 51 Provincial Sport Organizations who bring sport to life in BC.



WHAT'S YOUR SPORT?

Sport BC does not exist without:

51 Provincial Sport Organizations

500,000 amateur sport volunteers

700,000 amateur sport participants

MESSAGE FROM THE CHAIR



Reflecting back upon my time with Sport BC, it feels like a year of triumphs! It's amazing what was accomplished in one year: finalized the strategic plan which defines our role in the sport sector in BC; discharged the \$1 million debt to BCIT; partnered with the City of Vancouver on delivering the FIFA Fan Zone; celebrated the 50th Anniversary of the Athlete of the Year Awards and 22nd Annual Presidents' Awards; repositioned SBC Insurance; strengthened our sport sector partnerships and commenced organizing the Americas Masters Games in collaboration with Sport Hosting Vancouver.

I remain as optimistic about the future of Sport BC as I was when I became a board member in 2010. The fundamental building blocks of our business remain strong, we have a strategic path, and we remain attentive and appreciative toward all our PSO's and partners. Over the past several years, we have seen significant change in the BC sport sector and that has resulted in changes to our organization. We have looked for new opportunities, not backed down from challenges and transformed as an organization. Like a player on a sports team, we know that we need to earn our place on the roster each and every season. We take nothing for granted and strive to earn our place every year. The Board remains focused on building a collaborative sport community that provides opportunities for athletic achievement and involvement for British Columbians.

I want to thank each of our employees for their contributions and for exemplifying the very best qualities of sport: leadership, teamwork, dedication and perseverance. Their commitment to executing our strategic goals and initiatives are helping to improve the lives of thousands of British Columbians involved in amateur sport.

To our members, I thank you for the trust and confidence you have in me, the Board and our entire team. On behalf of the Board of Directors, a big thank you is owed to all of you, our members, who have invested time and energy in reshaping a revitalized Sport BC.

Of special note, departing from our board this year will be Heather Turner and Brock Turner who have each served six years. They have both been instrumental in navigating Sport BC to its current place. In addition, Peter Spencer will be departing from the board after serving one year. These volunteers, they have been invaluable to supporting the cause of sport.

I look forward to continuing to support Sport BC over the next year in making decisions that focus on solving problems and embracing opportunities through collaboration and partnership. Thank you for your continued membership, passion and dedication in support of sport.

Sincerely,

A handwritten signature in black ink, appearing to read 'Carey Dillen', written over a light blue background.

Carey Dillen, Chair

**SPORT
BC**

MESSAGE FROM THE TEAM



As we close out another year, it is a perfect time to reflect on our achievements and learnings and accelerate our efforts to positively contribute to the sport sector in British Columbia. And we have much to celebrate! I, for one, am very excited about the future of Sport BC, especially after such a successful year.

Sport BC programs and services continue to perform at full stride with a focus on operational excellence. KidSport and NSTF continue to lead the country in results. We have reported another profitable year and the debt repayment to BCIT has concluded. This significant achievement will allow Sport BC to focus on targeting enhancements to existing programs and services while strengthening future member needs.

This year, Sport BC produced the Community Sport Hero Award celebration program that recognizes deserving sport volunteers throughout the province and, on the unforgettable evening of March 10, we celebrated our 50th Athlete of the Year gala at the Vancouver Convention Centre with host Scott Russell. Both initiatives were met with incredible support and generosity from our members and sport community, for which we are very grateful.

Looking ahead, the Americas Masters Games will take place from August 26 to September 4 and will showcase not only Sport BC and 24 Provincial Sport Organizations but also thousands of athletes, coaches and officials from around the world. We would like to thank the City of Vancouver and Sport Hosting Vancouver for affording us the great honour and privilege of leading this project.

With the new challenge of realigning our insurance operations, our focus will now be on building a solid foundation to grow our existing client base. We would like to thank our members for their understanding during these challenging times and assure you that it is our goal to not only get back to industry service standards but to grow the retail insurance company to a new level and exceed previous years' results.

Thank you to our committed and engaged Board of Directors for their time and talent in leading our organization and to the Sport BC staff for bringing their best to work every single day. A special thank you to Heather Turner and Brock Turner for their unwavering dedication and service. Also, thank you to Peter Spencer for all your contributions. Finally, much gratitude to our members. You are a vital part of our past and present and we are grateful that you continue to be part of our future.

We have a great deal to be proud of. We have strong membership engagement, strength-based leadership and proven results. Together, we have rebuilt Sport BC into a strong, vital federation in the province of British Columbia. We look forward to building on these achievements and enhancing the legacy of Sport BC in the years to come.

Sincerely,

A handwritten signature in black ink, appearing to read "Rob Newman".

Rob Newman, President & CEO

50TH ANNUAL ATHLETE OF THE YEAR AWARDS

The longest standing sport recognition event in Canada, Sport BC's Athlete of the Year Awards presented by *Canadian Direct Insurance* was outstanding with Scott Russell of CBC as the guest emcee. The 50th annual award ceremony continued its evolution, featuring a few special guests to toast the occasion.

Support from presenting sponsor *Canadian Direct Insurance* and the eighteen other award category sponsors ensured this cornerstone celebration of sport in British Columbia continued its successful run.

This year's finalists – from high school athletes to masters athletes and all coaches, teams, officials, and volunteers in between – represented 12 British Columbia communities and 13 various sports, highlighting the depth of the sport sector throughout the province.



Scott Russell of CBC hosting the 50th annual event at the Vancouver Convention Centre presented by Canadian Direct Insurance.

Sport BC's 50th Annual Athlete of the Year Awards presented by *Canadian Direct Insurance* Recipients:

Athlete with a Disability

Presented by Richmond Sport Hosting
Trevor Hirschfield, Wheelchair Rugby

Female High School Athlete

Presented by Sport BC
Emma Johnson, Basketball/Soccer/Volleyball

Male High School Athlete

Presented by Helly Hansen
Graeme Hyde-Lay, Soccer/Basketball/Rugby

Female Junior Athlete

Presented by Infigo
Emily Overholt, Swimming

Male Junior Athlete

Presented by UniGlobe One Travel
Markus Thormeyer, Swimming

KidSport Community Champion

Presented by Ritchie Bros.
Perry Solkowski

College Athlete

Presented by SBC Insurance
Graydon Robb, Badminton

University Athlete

Presented by Sponsorship Central
Maria Bernard, Athletics

Harry Jerome Comeback Award

Presented by Canadian Direct Insurance
Tory Nyhaug, BMX Cycling

Female Senior Athlete

Presented by Special T Group Events
Christabel Netthey, Athletics

Male Senior Athlete

Presented by UBC
Denny Morrison, Speed-Skating

Official of the Year

Presented by Sport Hosting Vancouver
Michelle Pye, Soccer

Daryl Thompson Award

Presented by BC Games Society
Hugh Wong, Volleyball

Master Athlete

Presented by the Americas Masters Games
Siew Har Hong, Badminton

Female Coach

Presented by ProMotion Plus
Carolyn Murray, Triathlon

Male Coach

Presented by Canadian Sport Institute
Randy Bennett, Swimming

Team of the Year

Presented by AllSport Insurance
UBC Men's Football

Best of BC

Presented by the Government of BC
Carey Price, Ice Hockey

**canadian
direct
insurance.**



**SPORT
BC**

22nd ANNUAL PRESIDENTS' AWARDS

Founded in 1994, Sport BC's Annual Presidents' Awards promote and celebrate the spirit of volunteerism by giving member organizations an opportunity to acknowledge and thank an individual who has demonstrated outstanding dedication and commitment to their sport. In 2016, sponsored by *Sports with Balls*, 44 volunteers were recognized in front of family and friends at the opening of the Athlete of the Year Awards Gala event.

22nd Annual Presidents' Awards presented by *Sports with Balls* Recipients:

Badminton BC	Norm Parry	Karate BC	Bob Mooney
Baseball BC	Doug Williscroft	Orienteering BC	Alan and Frances Vyse
Basketball BC	Mitra Tshan	ProMotion Plus	Marion Lay
BC Adaptive Snowsports	Sarah MacLeod	Rowing BC	Debbie Sage
BC Alpine Ski	Mark Schwenck	Sailing BC	Ruth Grierson
BC Archery	Dawn Procter	Skate Canada BC/Yukon Section	Lesley Morrison
BC Athletics	Winston Reckord	Softball BC	Jackie Duggar
BC Blind Sports	Michael Mizera	Special Olympics BC	Ron Hammell
BC Games Society	Gary & Michelle Ricks	Squash BC	Kevin Dorrius
BC Golf	Pat Thompson	Swim BC	Dave Archibald
BC Hockey	Al Matthews	Synchro BC	Grainne McElroy
BC Lacrosse	Harold Corbett	Tennis BC	Erica Ross
BC Rhythmic Gymnastics	Adrianna Donaldson	Triathlon BC	Troyce Beglaw
BC Ringette	Kim Tashuk	Volleyball BC	Daniel Wong
BC Rugby	Andrew Spray		
BC Soccer	Andrea Laycock		
BC Speed Skating	Lorna Holbech		
BC Sports Hall of Fame	Peter Webster		
BC Water Polo	Harry Jung		
BC Wheelchair Sports	Dean MacKinnon		
Canoe Kayak BC	Rob Fletcher		
Curl BC	Lawrence Woytowich		
Cycling BC	Cliff Miller		
Field Hockey BC	Shiaz Virjee		
Football BC	Mark Nykolaichuk		
Gymnastics BC	Sharon Farquharson		
Horse Council BC	Maureen Walters		
Judo BC	George Okazaki		



BRINGING SPORT TO LIFE



Many of the successes we have seen as a sector are due largely to the dedication and fortitude of a passionate group of people – administrators, coaches, officials. They are our most valuable resource, and because of this, we think it is important to support them and recognize the hours they spend, often behind the scenes, helping athletes pursue the sports they love.

Community Sport Hero Awards

Sport BC's Community Sport Hero Awards has been celebrating long-time community volunteers since 2001. The travelling awards ceremony visited 4 communities from November 2015 – February 2016, heading as far west as Port Alberni and as far east as Vernon. Thirty-three volunteers with 5 or more years of service were nominated by their peers and honoured in their communities for their role in growing amateur sport both locally and provincially.



Terrace (November 2015)

Carmen Didier	Volleyball
Blaine Kluss	Soccer
Denis Fugere	Curling
Michael Johnson	Multi-Sport
Brenda and John Brinkac	Gymnastics
Eva Wilkinson	Bowling
Don LeBlond	Hockey



Vernon (December 2015)

Ann Holmes	Softball
Keith Chase	Hockey
Sam Mowat	Hockey
Paul Filippi	Triathlon
Ralph Dawson	Soccer
Donna Mihalcheon	BC Games Society
Cheryl Friesen	Special Olympics
Marian Hanson	Volleyball

Port Alberni (January 2016)

Ida Oberg	Softball
Cal Davies	Softball
Erin Anker	Wrestling
Kelly Fines	Lacrosse
Dave and Jill Sherlock	Multi-Sport
Jas Purewal	Rugby
Larry Spencer	Badminton
Doug Stouley	Blind Sports



Tri-Cities (February 2016)

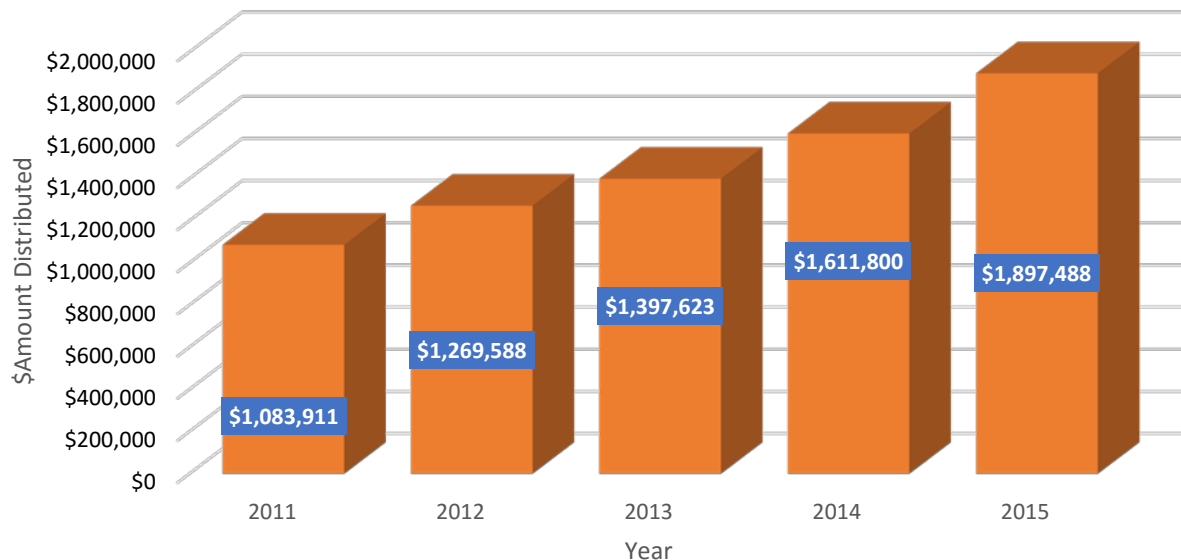
Dale Bryant	Gymnastics
James Nelson	Archery
Bryan Gee	Volleyball
Jed Sigfusson	Lacrosse
Al Mawani	Badminton
Bob Favelle	Soccer
Jason Turner	Basketball
Carol D'souza	Water Polo

KIDSPORT 2015 BY THE NUMBERS



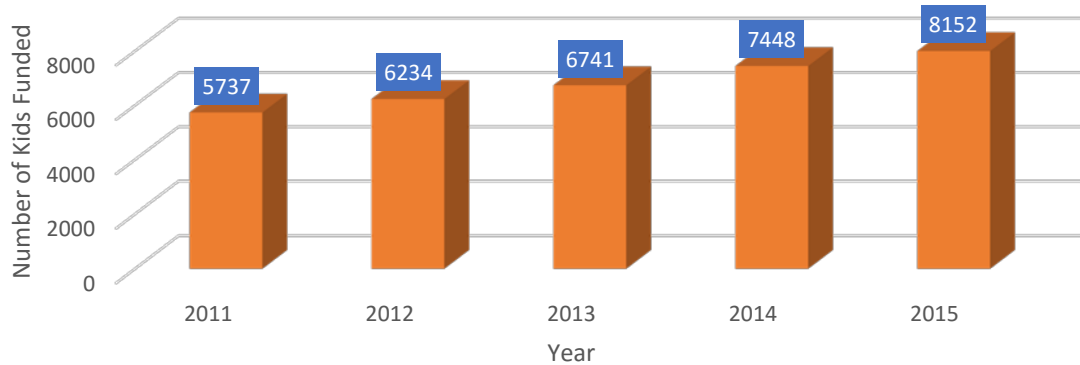
- **8,152 kids** received **\$1.897 million** in grants from KidSport BC and its 42 community chapters
- Numbers of **grants issued increased by 9%** and **dollars allocated increased by 17%** compared to 2014
- **62%** of grant recipients were **boys** and **38%** were **girls**
- Grant recipients participated in **53 different sports**
- **Top 3** sports funded by KidSport were **Soccer, Hockey and Gymnastics**
- The number of **kids funded by KidSport has increased by 42%** since 2011
- The **average KidSport grant** in 2015 was **\$232**
- **KidSport BC grants total roughly 23% of all grants issued nationwide**
- National partner funding included **Hyundai (\$50,000)**, **Jays Care (\$48,000)**, **CIBC (\$68,000)** and **Loblaws (\$40,000)**
- Provincial events included **Ritchie Bros. (\$167,000)**, **Triple O's (\$45,000)** and **NHLPA (\$50,000 VIK)**
- One of our PSO partners, **BC Soccer**, donated **\$10,000** to KidSport

Growth of Amount Distributed in BC from 2011 to 2015

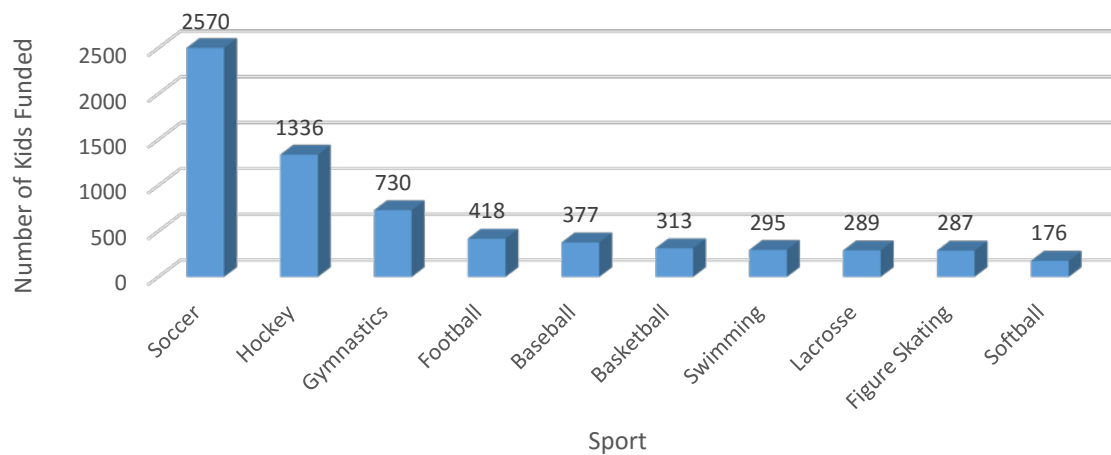




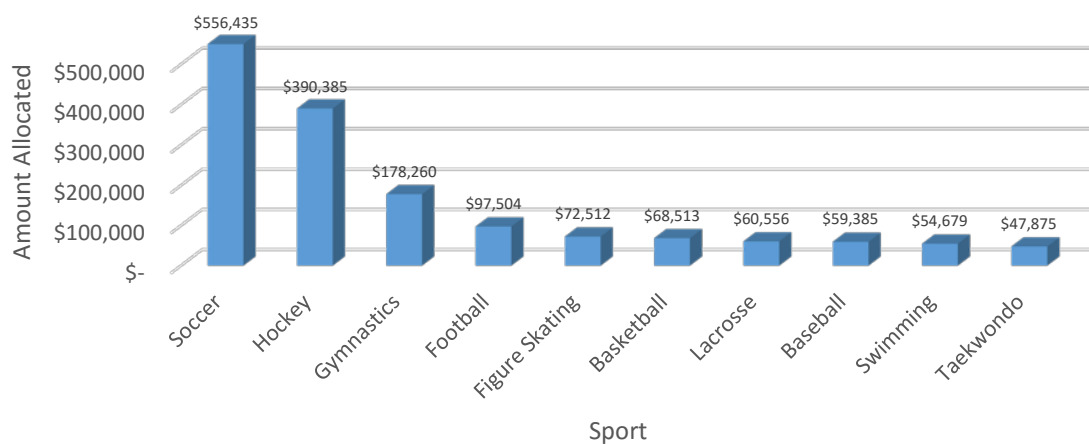
Growth of Kids Funded in BC from 2011 to 2015



Top 10 Sports Funded (by Participation) in 2015



Top 10 Sports Funded (by Amount Allocated) in 2015



Team KidSport Ambassador: RICHARD HORTNESS



Recently retired Olympic swimmer Richard Hortness has been a Team KidSport ambassador since competing at the London 2012 Olympic Games.

Richard's story is a wonderful testament to the role that KidSport can play in the growth and development of a young athlete. As a young boy, Richard's family moved from Quebec to Ontario. Shortly after the move, Richard's father lost his job and the family found itself in tough financial straits. Richard had only just begun to find his passion in swimming and the family was challenged to pay for the costs of the sport. Richard's mom found out about KidSport and for the next two seasons, until the family got back on solid ground, KidSport was able to support his sport dreams.

Richard went on to compete in two Olympic games and met his current wife Darcy Marquardt, also a Team KidSport ambassador, at the London Games. These two are in great demand as speakers and have become passionate ambassadors for the KidSport cause.



*Richard Hortness
Member of the Canadian Olympic Team*



Photo Credit: Canadian Olympic Team



PROVIDING SERVICES FOR THE SPORT SECTOR IN BC

We provide top-of-the-line services to our members at affordable rates so they can invest their money and time in what matters most: sport. We offer various financial services to our members, including payroll, benefits and the National Sport Trust Fund. Through us, our member organizations can access grant and project funding.

In 2015–2016, Sport BC provided payroll services to 66 PSOs/clubs, processing payroll **over \$1.2 million dollars** for 330 employees. For our group benefits program, Sport BC administered group benefits through Great West Life, group Medical Services Plan (MSP) and Group RRSP through TD Future Builder. As of March 2016, we have 55 PSOs/clubs enrolled in the Great West Life program and we have 45 PSOs/clubs enrolled on group MSP.

In 2015-2016, the Electronic Fund Transfers (EFT) project was implemented in phases. It started in October of 2015 with six organizations/clubs on its first pilot run.

As of March 2016, Sport BC has a total of 33 organizations/clubs that have joined and benefited from the EFT service. It is expected that for the next fiscal year 2017, all payroll clients will be on EFT.

Payroll

66 PSOs/clubs
processing over
\$1.2 M for 330
employees

Great West Life

55 PSOs/clubs
with 184 plan
members

Medical Services Plan

45 PSOs/clubs
with 110 plan
members

INVESTMENT IN SPORT



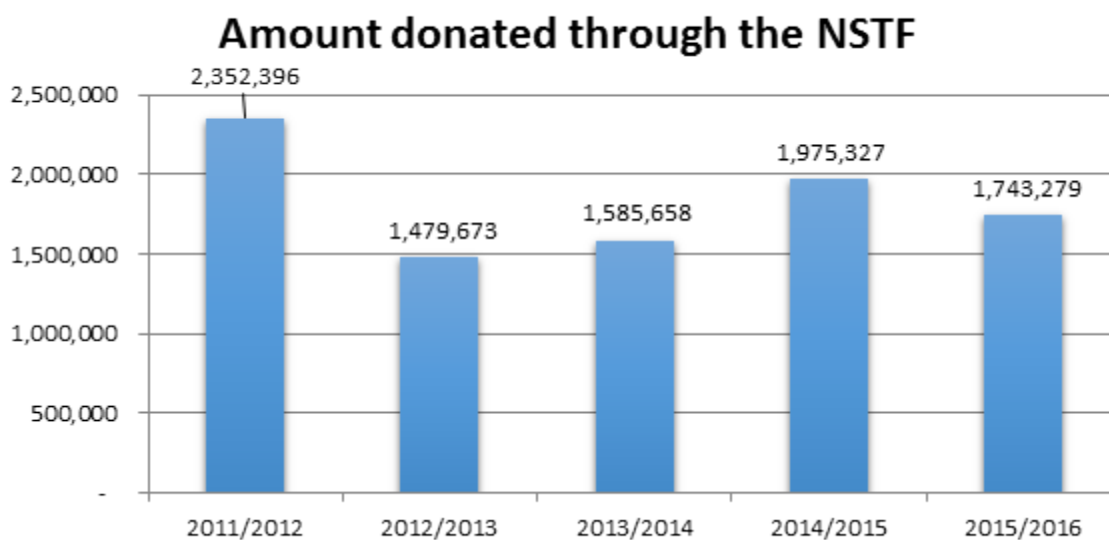
Sport BC is not only a driver of sport participation, we are also an investor. Our business model was developed with sustainability in mind. That is why we established revenue streams, which give us the capacity to re-invest our revenues back into the sport sector and the programs we run.

Business ventures, such as SBC Insurance and partnering with the City of Vancouver, provide alternate revenue and ensure Sport BC is not entirely reliant on any one funding source.

Our ongoing involvement in **the National Sport Trust Fund (NSTF)** also benefits our members. Member organizations that want to expand their revenue sources can establish a charitable giving program with the NSTF. In BC, Sport BC manages (on behalf of the Canadian Council of Provincial and Territorial Sport Federations) the administrative and financial elements, and we issue tax receipts to those who have donated. Once the fundraising goal has been met, we then distribute the funds to the member organization. In the 2015 – 2016 fiscal year, the National Sport Trust Fund in BC received 1,100 donations that totalled \$1.8 million in grants that were distributed. This amount was about 10% less than the previous year.

The number of projects that received donations was 85 through the NSTF under 32 different sports. The goals of these projects range from supporting youth development to high performance athletes, new infrastructure, and equipment.

From the Sport BC perspective, the fund was responsible for a total revenue of \$55,920.



NATIONAL SPORT TRUST FUND: BC Sailors benefiting from the NSTF

The NSTF continues to be an important program for BC Sailors who are working to make the National Team, as well as veterans campaigning for the Rio Olympics this summer. Young sailors like Max Gallant from Victoria have been working hard over the past several years, which has included a lot of work, but also equipment and travel costs to regattas around North America and Europe. Just recently Max was named to the Canadian Sailing Team!



The NSTF is also hugely beneficial for senior National Team BC Sailors like Luke Ramsay and Nikola Girke who will be competing in Rio in the new Nacra 17 catamaran class – the first ever mixed team category.

Nikola is a 3-time Olympian in both a double-handed 470 dinghy and the RSX windsurfer, while Luke sailed in the 2012 London Olympics. The fundraising aspect is a big part of Olympic Sailing campaigns which the NSTF is enormously helpful with.



“Our thanks to the NSTF program and especially to the Sport BC staff who do a great job managing it!”

Tine Moberg Parker
Executive Director, BC Sailing Association

FINANCIAL SUMMARY

Revenues



Expenses



This financial summary is based on the audited consolidated financial statements of Sport BC for the year ended March 31, 2016. The financial statements and accompanying notes are available on our website at SportBC.com.

Sport BC reported a consolidated net surplus of \$248,000 for the year ended March 31, 2016 compared to a surplus of \$283,000 for prior year. Consolidated net assets were \$1,032,000 as of March 31, 2016.

Total revenues were \$3.9 million for the year compared to \$2.5 million last year. The \$1.5 million increase was from revenues related to Sport BC's involvement in the 2016 Americas Masters Games and the 2015 FIFA Women's World Cup Fan Zone. In fiscal 2016, Sport BC organized the FIFA Fan Zone on behalf of the City of Vancouver and received \$1 million from the City to pay for expenses incurred in relation to the event. With respect to the Americas Masters Games, in fiscal 2016 Sport BC received an additional \$250,000 from the Vancouver Hotel Destination Association, collected \$216,000 in athlete registration fees and incurred expenses of \$474,000 towards the organization of the Games.

Revenues of SBC Insurance Agencies Ltd., Sport BC's wholly-owned subsidiary declined from last year, however, expenses were also reduced. During the year, SBC Insurance brought the administrative functions of its operations in-house, which resulted in the decline in revenues. Management believes this decline is temporary.

Sport BC's consolidated operating expenses were \$3.8 million in the year, compared to \$2.4 million in fiscal 2015. Similar to the discussion on revenues, the \$1.5 million increase in expenses was related to the organization of the FIFA Fan Zone and the 2016 Americas Masters Games. Expenses in other Sport BC operating departments were similar to or less than those of the prior year.

Sport BC's 50% share in the earnings of Allsport Insurance Marketing Ltd. was \$106,000 compared to \$131,000 in fiscal 2015. Net income of Allsport was down from the prior year due to increased operating costs.

In fiscal 2016 Sport BC made its final payment to BCIT for the surrender of the Cessna Drive building lease obligation.

SPORT LEADERS IN OUR PROVINCE OF BRITISH COLUMBIA

Board of Directors

Carey Dillen, Chair
Brock Turner, Vice-Chair
Michael Berkeley, Chair – Finance & Audit

Greg White, Chair - Governance
Heather Turner, Director-At-Large
Peter Spencer, Director-At-Large

Sport BC Member Organizations

Badminton BC
BC Adaptive Snowsports
BC Amateur Baseball Association
BC Amateur Softball Association
BC Archery Association
BC Blind Sports and Recreation
BC Diving
BC Freestyle Ski Association
BC Lacrosse Association
BC Ringette Association
BC Sailing Association
BC Special Olympics
BC Water Polo Association
BC Wrestling Association
Bowls BC
Canoe Kayak BC
Cycling BC
Field Hockey BC
Gymnastics BC
Judo BC
Orienteering Association of BC
Skate Canada BC / Yukon Section
Squash BC
Synchronized Swimming Association of BC
Triathlon BC
WTF Tae Kwon Do Federation of BC

Basketball BC
BC Alpine Ski Association
BC Amateur Hockey Association
BC Amateur Athletics Association
BC Ball Hockey Association
BC Deaf Sports Federation
BC Fencing Association
BC Lacrosse Association
BC Rhythmic Sportive Gymnastics Federation
BC Rugby Union
BC Soccer Association
BC Speed Skating Association
BC Wheelchair Sports Association
Bowl BC (The Bowling Proprietors)
British Columbia Golf
Curl BC
DanceSport BC
Football BC
Horse Council of BC
Karate BC
Rowing BC
Sportability
Swim BC
Tennis BC
Volleyball BC

Sport BC Team Members

Rob Newman, President & CEO
Pete Quevillon, Director – KidSport BC
Guilherme Heinrichs, Financial Coordinator – NSTF
Christine Wong, Executive Assistant
Jocelyn Bastow, Manager – Financial Services
Helen Mo, Payroll and Benefits Coordinator
Thea Culley, Manager – KidSport BC

Pedro Catalan, General Manager – SBC Insurance
Cameron Cheung, Commercial Account Administrator – SBC Insurance
Shradha Shahi, Accounting & Customer Service Representative – SBC Insurance
Kaya Macdonald, Commercial Lines Processor – SBC Insurance

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