

Sport BC Announces KidSport Community Champion

For Immediate Release – February 28, 2020 – (Vancouver, BC)

The **KidSport Community Champion**, supported by Ritchie Bros. Auctioneers, is presented to an individual who has made a significant and meaningful contribution to KidSport. Previous recipients, to name just a few, include Evan Dunfee, Perry Solkowski, Jon Montgomery, Michelle Stilwell, and Kelsey Serwa.

Sport BC is pleased to announce Sanjeet Sadana as the recipient of the **KidSport Community Champion** award for his exceptional support of the KidSport Richmond chapter. The **KidSport Community Champion** will be presented at the at the **54th Annual Athlete of the Year Awards** on March 12, 2020 at the Vancouver Convention Centre East.

Sanjeet Sadana is a member of the Richmond Sports Council as well as the General Manager of the Hilton Vancouver Airport Hotel. In 2013, the KidSport Richmond chapter approved grants for two dozen applicants, but would have no additional funds available for future grant applications without a major fundraising effort. At that time, the maximum grant from the chapter was \$150/child/year. This information was presented to the Richmond Sports Council and after hearing this presentation, Sanjeet lobbied his colleagues at the Hilton Vancouver Airport Hotel, and successfully established KidSport as the hotel's charity of choice. Sanjeet proposed the starting of a new signature fundraiser gala for KidSport Richmond and indicated the hotel would provide the venue, catering, staff, and planning rooms at no cost so that the chapter could retain all revenues as fundraising profit.



The support of the Hilton Vancouver Airport Hotel, led by Sanjeet has had a significant impact for the chapter which will hold the 7th Annual Creating Community Champions Gala later this evening. Over \$275,000 has been raised in six years and the chapter now provides a maximum grant of \$600/child/year. Bob Jackson, Chapter Chair, has shared that this simply would not have happened without the efforts of Sanjeet and the Hilton Vancouver Airport Hotel.

As is representative of so many of our KidSport supporters, Sanjeet is overwhelmed by his selection as the **KidSport Community Champion** and shares, "Thank you for the honour. I am humbled by it and receive the **KidSport Community Champion** Award on behalf of all KidSport Richmond volunteers and the management and staff of the Hilton Vancouver Airport Hotel."

"The **KidSport Community Champion** is an inspiring feature of Sport BC's Athlete of the Year Awards. Since its inception in 1993, KidSport has made it possible for over 825,000 kids across the country to play sport. This year's **KidSport Community Champion** recipient, Sanjeet Sadana has been a true leader in his community and has helped to grow the impact of KidSport. He is a deserving recipient of the honour. Thank you Sanjeet and thank you Ritchie Bros. Auctioneers for supporting this award," shares Sport BC's President and CEO, Rob Newman.

Thank you Sanjeet for helping lead the transformation at KidSport Richmond #SoALLKidsCanPlay!

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About KidSport BC

The KidSport program aims to remove the financial barriers to sport participation by providing grants to help cover the costs of registration fees. This program is intended to help increase participation numbers for Sport BC members and their local clubs by helping under-resourced children and youth access a season of sport. KidSport is a Registered Canadian Amateur Athletics Association ("RCAA") with charitable status and can issue tax receipts to donors. Keep up to date @KidSportBC

About Sport BC

Sport BC believes in the power of sport and is committed to building stronger communities through positive sport experiences. Our goal is to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive. Through our KidSport BC, BC Amateur Sport Fund, and ProMOTION Plus along with our services Sport BC Insurance, and Payroll and Group Benefits; Sport BC supports our sixty plus member organizations. Keep up to date @SportBC

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Athlete of the Year Awards

Thursday, March 12, 2020
Vancouver Convention Centre
Tickets available NOW! #2020SportBCAOY
<http://sportbc.com>