

ProMOTION Plus and Sport BC To Celebrate Three Inspiring Women

For Immediate Release – February 26, 2020 – (Vancouver, BC)

ProMOTION Plus is excited to recognize three deserving women at the upcoming Sport BC Athlete of the Year Awards on Thursday, March 12th, 2020 at the Vancouver Convention Centre. Two women will be honoured with the prestigious **In Her Footsteps . . . Celebrating BC Women in Sport** recognition program and one recipient will receive the **Bobbie Steen Legacy Foundation Award**.

In Her Footsteps Honourees



DEBBIE CHEONG, Delta

Debbie embraces active living and has been sharing her passion with women and seniors for over 20 years. She is a community leader with unique programs such as Osteofit, Get Up & Go, and Carefit. The programs are all health based to keep seniors and participants strong and at a low risk for falls and fractures. These progressive exercise programs engage, motivate, and encourage less active older adults to become more socially connected while participating in safe and appropriate exercise in a playful format. Debbie leads by example by participating in many sports and leisure activities, specifically paddling.



LOREEN BARNETT, North Vancouver

Loreen has been a contributing member to sport in BC, across Canada, and internationally for over 30 years. She is most commonly known for her work in Triathlon as a builder of the sport and a trail blazer for gender equality. She has been influential in ensuring equal prize money, television exposure, and racing conditions for all competitors. Her leadership and promotion of women has come from a place of passion for women to be well represented in organizations and field of play. Her voice is one that is heard and well-respected across the international triathlon world.

Bobbie Steen Legacy Foundation Award Recipient



EMMA COURTNEY, North Vancouver

Emma has been dedicated to sport, recreation, and physical activity through her entire life. She works to advance girls and women in sport by addressing the barriers that are preventing women from participating in outdoor recreation. Her work with AdventureSmart is to educate individuals on the importance of safety in the outdoors, while specifically emphasizing accessibility for girls and women. Her intent is to empower them to take strides into their outdoor environments. As a leader in the outdoor industry, she provides insight about the importance of gender equity in recreation to the recreation studies department at Langara College.

“The Athlete of the Year Awards is a celebration of sport in our province and we are looking forward to showcasing a wide variety of stories during the event. Our **In Her Footsteps Honourees and Bobbie Steen Legacy Foundation Award Recipient**, are exceptional choices to be recognized by ProMOTION Plus,” shares Sport BC’s President and CEO, Rob Newman. “We look forward to learning more about their important Gender Equity work at the upcoming **Athlete of the Year Awards.**”

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About ProMOTION Plus

As a long-term non-profit society in the BC sport sector, ProMOTION Plus joined Sport BC in March 2019 as an operating committee of the organization. ProMOTION Plus has been committed to increasing opportunities for girls and women in physical activity and sport since 1990, supporting female athletes, coaches, officials, volunteers, and administrators reach their potential. Under the umbrella of Sport BC, ProMOTION Plus is able to strengthen its impact by delivering expertise in gender equity and recognition to Sport BC members and the community at large. Keep up to date @ProMOTION_Plus

About Bobbie Steen Legacy Foundation

The Bobbie Steen Legacy Foundation Award is a \$2000 grant, awarded to an emerging female leader in BC whose dedication to the women and girls of BC parallels that of Bobbie Steen and the Foundation. The Bobbie Steen Legacy Foundation has been created to provide financial support to charitable activities dedicated to advancing gender equity in physical activity and sport and/or the community betterment resulting from female involvement in physical activity and sport. Over 30 young women have been awarded this prestigious grant.

About Sport BC

Sport BC believes in the power of sport and is committed to building stronger communities through positive sport experiences. Our goal is to enhance and support sport participation in British Columbia ensuring everyone has the opportunity to thrive. Through our KidSport BC, BC Amateur Sport Fund, and ProMOTION Plus along with our services Sport BC Insurance, and Payroll and Group Benefits; Sport BC supports our sixty plus member organizations. Keep up to date @SportBC

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Athlete of the Year Awards

Thursday, March 12, 2020
Vancouver Convention Centre
Tickets available NOW! #2020SportBCAOY
<http://sportbc.com>