



**S P O R T B C**

**2007-2008 ANNUAL REPORT**





## Message from the Chair and President & CEO

On behalf of Sport BC and our members, it gives us great pleasure to present our Annual Report for the year 2007–2008.

It has been a year of energizing change and transition for the Society and our members. This at a time when the entire sport sector is experiencing the excitement and anticipation of hosting the 2010 Vancouver Olympic and Paralympic Games—an event that will change our province forever.

Change is the prevailing theme on all fronts. To follow, we provide highlights of the past year at Sport BC and an outline into the initiatives we are looking forward to implementing in the coming year. Our activities will help shape our future and the future of amateur sport in British Columbia.

September 2007 marked the arrival of President and CEO Paul Varian, who took over the reins from long-standing President and CEO Sandra Stevenson. With experience in both business and sport acquired around the world, Paul is leading the development of the organization with the support and expertise of a combined team of veterans and new talent. Sport BC was fortunate to secure Sandra's CEO services part-time in 2007 to manage the development of KidSport™ Canada, one of our key assets.

In early 2008, we addressed the increased scope and volume of activities and programs by announcing a restructuring of our staffing complement. New positions were added with increased specialization that focus on the needs of our members and the quality of our services. Adding expertise will help us develop more business ventures to add value to our members. Internally, we have re-emphasized staff accountability and authority to drive service quality and excellence.

The exciting vision behind Sport Campus BC is becoming a reality. In March, more than 20 sub-tenants joined Sport BC at our new state-of-the-art facility at BCIT's Aerospace Technology Campus in Richmond. This sport expertise hub ensures further integration and collaboration with sport sector partners.

SBC Insurance and All-Sport Insurance continue to return profitable results, which allows the Society to subsidize programs and services. Through these unique business ventures we continue to help build sustainable capacity in amateur sport at the provincial level.

Sport BC has enjoyed a productive year strengthening our relationships with key partners, such as the Ministry for Tourism, Sport, and the Arts, ActNow BC, 2010 Legacies Now, Canadian Sport Centre Pacific, BC Games, and BC Recreation and Parks Association. The past year marked a period of greater collaboration with our sport sector partners, as we worked together to maximize the benefits of hosting the Vancouver 2010 Games and engage more British Columbians in sport and community participation.

Volunteers were the lifeblood of the sport system in BC this past year. As the second largest volunteer sector, sport continues to benefit from the talent, expertise and time of thousands of volunteers dedicated to maintaining and growing sport in our province. Over 55 volunteers were recognized with Presidents' Awards at our 42nd Annual Athlete of the Year Gala in March. As always, we owe all of our volunteers a tremendous debt of gratitude.

Under Sandra's leadership, KidSport™ Canada has rapidly expanded its operations, gained operational independence, and secured new funding. With the addition of two new chapters, KidSport™ BC had a strong year that was punctuated with a successful KidSport™ Week in January 2008. With the 2008 goal to fund sport participation for 3,000 BC children, the strong start in January is key to reaching our target.

In 2008, we will focus on leveraging the benefits of the new Sport Campus facility through innovative partnership development with organizations in health, education, inclusion, economic/community development, and the 2010 Vancouver Olympic and Paralympic Games. It's through these partnerships that Sport Campus BC will evolve its role in the sector.

We are committing resources to lead and manage the full automation and integration of an athlete/user

registration system across our membership. This will allow us to develop a system that not only streamlines the sign-up process, but also collects important data so we can provide insight on the value of sport in helping achieve important outcomes, such as health and wellness across the province. It will help us understand funding level needs.

As a result, Sport BC will be better able to report on how we help execute public policy priorities such as primary health prevention, education/training, crime reduction, etc. It will also help illustrate for our partners how their investments in sport and sport delivery are positively impacting British Columbia's residents and communities. This project began in March of 2008 and will be up and running by the summer of 2009.

These are exciting times in sport. We thank all of you who helped ensure amateur sport was part of British Columbia's culture in 2007–2008, and we thank you in advance for your continued support. Your efforts help us keep British Columbia a healthy, vibrant and productive place to live!

Yours sincerely,

Paul Varian  
President & CEO  
Sport BC

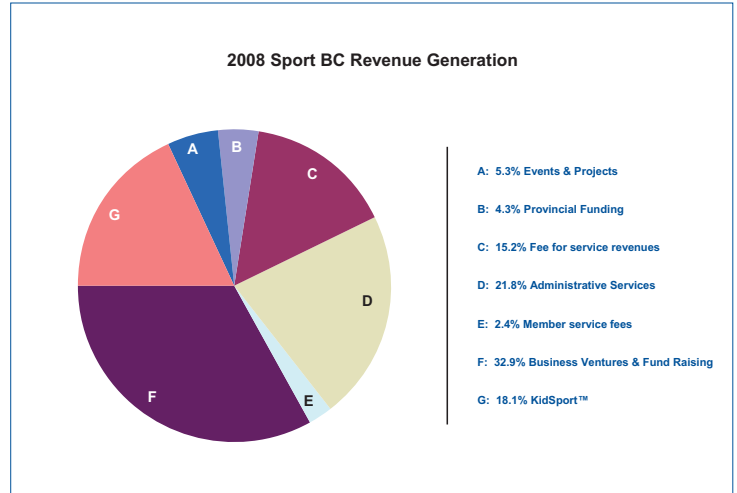
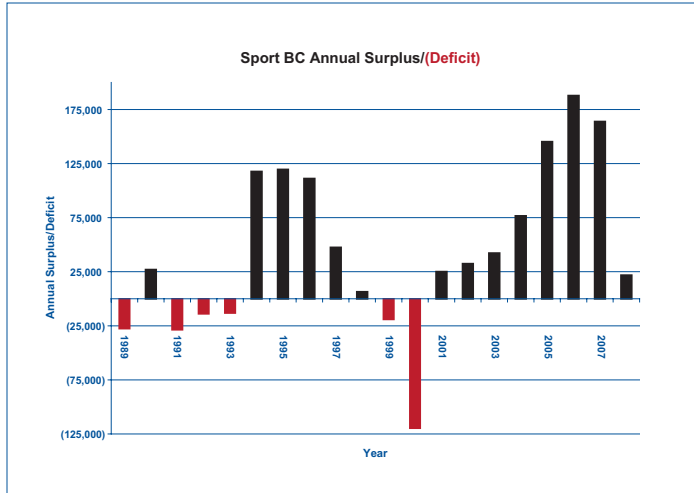
Russ Anthony  
Chairman  
Sport BC



## 2007–2008 Successes

- a. Membership increased to 81 including 66 full members, 10 associate members and 5 affiliate members.
- b. In 2007, Paul Varian was appointed President and CEO of Sport BC, taking over the position from Sandra Stevenson. Paul is leading Sport BC in driving forward change and development for the sport sector.
- c. Sport BC administered nearly \$2 million through the National Sport Trust Fund (NSTF) to 58 organizations, a 12 percent increase from 2006–2007. There were 122 communities and 708 donors in 2006, and 121 communities and 698 donors in 2007.
- d. Sport BC successfully executed our Agreement for Financial Assistance with 2010 Legacies Now to manage and disburse the Provincial Government's \$5 million commitment to core grant funding for the amateur sport sector. The partnership was extended into 2008–2009.
- e. KidSport™ BC successfully launched KidSport™ Week in January 2008, raising over \$150,000.
- f. Richmond became the 20th chapter to join KidSport™ BC. KidSport™ BC's community chapters helped provide access to sport for 3,500 children through \$750,000 in donations.
- g. KidSport™ Canada formed new national-level, private sector partnerships with Ivanhoe Cambridge, Henkel Canada, and WestJet. Government and philanthropic funding was secured through the Department of Human Resource and Social Development and the McConnell Foundation.
- h. The BC Ferries-sponsored Sporting Life on the Coast Program continued to provide valuable assistance to individuals, teams and officials traveling for sporting events or commitments by providing travel vouchers. The annual grant commitment is \$11,000. In 2007–2008 over 20 provincial sport organizations benefited from over 115 vouchers.
- i. The 42nd Annual Athlete of the Year Awards celebrated athletes, volunteers, coaches, and officials to a sell-out crowd at the annual Gala. In partnership with TELUS, Sport BC announced the addition of the TELUS Community Champion Award, honouring sport heroes on the field and in the community. The inaugural recipient was Vancouver Canucks' Trevor Linden.
- j. The 14th Annual Presidents' Awards recognized 57 volunteers, representing 54 member organizations, in 29 BC communities. John Furlong, CEO of the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games, celebrated volunteers in sport by presenting the Presidents' Awards.
- k. In March 2008, Sport BC moved to the new Sport Campus BC in Richmond. The Society now occupies an exciting brand-new facility at the BCIT Aerospace Technology Campus on the shores of the Fraser's middle arm, along with 22 other member organizations and business partners.
- l. The Sport BC team added new staff members to support our expanding programs. Our 21 staff members offer the skills and expertise to advance the sport sector in BC.
- m. Sport BC embarked on implementing a full automation and integration of an athlete/user registration system across our member organizations. The result will be a highly transparent, integrated and accountable system that will collect data to help us quantify the benefits sport delivers.
- n. The Power of Sport Tour® was received with great success in Cranbrook and Kelowna. Thirty volunteers were celebrated with the Community Sport Hero® Award recognition.
- o. Sport BC conducted 26 professional development seminars engaging 233 participants.

# Financial Summary



Consolidated net surplus for the year ending March 31, 2008 was \$21,729 (2007 – \$163,850).

Total revenues for the year were \$4,386,357 (2007 – \$4,440,706) representing a small decline of 1.2%. While revenues from special events and projects as well as administrative services increased, these increases were primarily offset by declines in member service fees and KidSport™ support.

Business venture revenues, including the investment in SBC Insurance Agencies Ltd., was \$1,441,607 (2007 – \$1,449,542). Insurance investments are subject to cyclical business variations that affect continuing revenue growth and we expect to see a softening of insurance revenues in the near term. We continue to actively monitor our risk management businesses in order to be better able to anticipate and respond to any business changes as quickly as possible.

Provincial funding revenues declined to \$1,003,405 in the year from \$1,053,000 in the prior year, a difference of \$49,595. This difference arose primarily as a result of a reduction in SportsFunder lottery support for KidSport™ programs and reductions in annual deferrals and provincial sport organization project grants from 2010 Legacies Now Society, which was offset by

increases in special purpose Sport Branch programs managed by Sport BC.

Sport BC was successful in converting working capital invested in accounts receivable to cash and investing those cash funds into capital assets related to Sport Campus BC. Consequently, our working capital position declined to \$331,088 (2007 – \$677,502) while our investment in net assets increased and our unrestricted net asset position declined year over year.

Sport BC was not required to access its credit facility again at any time during the fiscal year. As a result of our use of current working capital, Sport BC has also been successful in delaying the term loan borrowing required to finance the Sport Campus BC project. This situation is temporary, however, and Sport BC will still be required to complete the borrowing, which we now expect will be in the range of \$350,000 to \$450,000. Therefore, financing costs will be incurred in the next fiscal year; however, with the reduced borrowing requirement and relatively stable or declining interest rates, any such costs will be less than previously estimated. Sport BC is committed to minimizing these financing charges through an accelerated debt repayment program.

Total net assets increased to \$1,021,264 in 2008 from \$999,535 in 2007 or

approximately 2.1%. A portion of these net assets have been internally restricted by the Board of Directors.

In June 2008, Sport BC will complete its two-year rotation as the National Fund Manager for the National Sport Trust Fund, during which time activity increased dramatically. Tax deductible donations to amateur sport in BC increased to approximately \$1.96M in 2008 from \$1.73M in 2007, or a 13.3% year over year increase. Since 2006, however, donations to amateur sport operational and capital projects in BC have increased approximately 41% or almost \$570K in total, representing over 100 projects. The participation of Sport BC in this program has enabled many member organizations and their clubs to expand revenue and giving programs, thus diversifying revenue sources.

Ian Gregory, CA, Vice Chair, Finance and Audit

# Financial Report

## Consolidated Statement of Financial Position

March 31, 2008, with comparative figures for 2007

	2008	2007
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$1,493,491	\$1,175,654
Accounts receivable	920,906	798,130
Prepaid expenses	126,866	39,572
	2,541,263	2,013,356
Investments in related parties	305,488	168,203
Capital assets	358,510	127,612
Restricted cash	26,218	26,218
	\$3,231,439	\$2,335,389
<b>Liabilities and Net Assets</b>		
Current liabilities:		
Accounts payable and accrued liabilities	\$1,621,048	\$1,039,235
Deferred revenue and contributions	589,127	280,019
Deferred lease costs	-	14,102
Deferred capital contributions	-	2,498
	2,210,175	1,335,854
Net assets:		
Invested in capital assets	358,510	125,114
Restricted for KidSport™	26,218	26,218
Internally restricted for operating	400,000	400,000
Unrestricted	236,536	448,203
	1,021,264	999,535
Commitments		
	\$3,231,439	\$2,335,389

Approved on behalf of the Board:



Ian Gregory, Director



John Alexander, Director

## Consolidated Statement of Operations

Year ended March 31, 2008, with comparative figures for 2007

	2008	2007
<b>Revenue and Contributions</b>		
Operations:		
Business ventures and fundraising	\$1,054,363	\$1,084,003
Administrative services	956,579	919,335
Member service fees	104,499	110,782
Events and projects	231,679	158,663
KidSport™	648,588	749,384
	2,995,708	3,022,167
Provincial funding	1,003,405	1,053,000
	3,999,113	4,075,167
Equity earnings in Allsport Insurance Marketing, Ltd.	387,244	365,539
	4,386,357	4,440,706
Expenses:		
Administrative services	1,332,085	1,350,756
Program commitments	1,323,187	1,235,488
Business ventures	621,520	477,349
Events and projects	312,168	235,836
KidSport™	775,668	977,427
	4,364,628	4,276,856
Excess of revenue over expenses	21,729	163,850

A copy of the audited financial statements for the year ended March 31, 2008 that have been prepared in accordance with Canadian Generally Accepted Accounting Principles can be obtained from Sport BC.



## Sport BC Board of Directors 2007/08

### **Russell Anthony, Chair**

Russell brings a wealth of experience to Sport BC, including seven years as a member of the Board of Directors. Aside from participating in recreational sports, Russell has advised on the Sport Campus BC project for Sport BC. In addition to his work with Sport BC, he has assisted with by-law changes for BC Disability Sports, and participated as Project Manager in the building of General Motors Place. When he's not contributing his time to sport, Russell continues his role as Vice President at Stantec Consulting with over 30 years of legal, government and business experience.

### **Laura C. Donaldson, Vice Chair**

A Partner with the Vancouver law firm of Bull, Housser & Tupper LLP, Laura has been a member of the Board of Directors at Sport BC for three years, and chaired the Sport Campus BC Committee for two of those years. She is a past Vice Chair of Basketball BC and a recipient of their award of merit for her role in spearheading the development of the Steve Nash Youth Basketball league, now a province-wide program involving over 9,000 youth. She founded and is a Past President of the West Vancouver Youth Basketball Association. A former varsity basketball player, Laura's Laurentian University team won CIS titles in 1978 and 1979. She also played varsity field hockey at the University of Western Ontario.

### **Ian Gregory, Vice Chair, Finance and Audit**

Ian brings his expertise as Chief Financial Officer to the Sport BC Board of Directors. A member of Canada's Over 50 volleyball team, Ian is actively involved in a number of sports affiliations and served as Past President and Board Member for Volleyball BC. He volunteers his time coaching soccer and volleyball.

### **Patrick Chénier, Director-at-Large**

Patrick owns The Sage Centre and has been contributing to Sport BC since 2006. Patrick's involvement in amateur sport and recreation spans over two decades. As a mission staff, Patrick was involved in the 2007 Western Canada Summer Games and he has

been involved in the North American Indigenous Games since 1996. He contributes to the community in multiple civic roles.

### **Mark Jiles, Director-at-Large**

Elected to Sport BC's Board of Directors in 2007, Mark has worked with the Molson Indy, the Vancouver Grizzlies, and is currently President of the Progressive Group. He has been on several sport committees and Boards, including the World Junior Hockey Championships, Canadian Football League's Grey Cup, and BC Sports Hall of Fame.

### **Ron McColl, Director-at-Large**

Ron brings an extensive sport background at the municipal level to the Sport BC Board of Directors. Ron has served the City of Kamloops for 31 years, and has been actively involved in bringing sport to the community, volunteering for the BC Summer Games, Juvenile Judo Championships, and Men's Curling Championships.

### **Ajay Patel, Director-at-Large**

Ajay joined Sport BC's Board of Directors in 2007, adding to his numerous contributions to sport in BC. Chair of the Department of Human Kinetics at Langara College, he is actively involved in supporting BC sport, including serving as Chef de Mission for the Canada Summer and Canada Winter Games and volunteering on numerous boards.

### **Gordon Plottel, Past Chair**

A Partner at Miller Thomson LLP, Gordon has served on the Board of Directors of Sport BC for the past nine years. In addition to his work and ongoing contributions to Sport BC, he coaches field hockey and soccer. Involved with the Vancouver Park Board, he has managed the sport & recreation program for mentally and physically disabled children.

### **L. John Alexander, Director-at-Large**

A lawyer for Cox, Taylor Barristers and Solicitors, John

has been on the Sport BC Board of Directors since 2006. John is a world-class rower and continues to compete at the international level. He was recognized as the 2007 FISA World Masters Rowing Champion and as Sport BC's 2005 Master Athlete of the Year. He is an active community supporter continually lending his expertise to amateur sport.

### **Kimberly Gilhooly, Director-at-Large**

Elected to Sport BC's Board of Directors in 2001, Kimberly started Pacific Sport Okanagan. Kimberly's contracts include event management with the Freestyle World Cup and Coaching Association of Canada. Currently, Kimberly is on the Board of Directors of BC Games and in the past assisted with the COA "B Board", BC Coaches Association, Promotion Plus, and has coached the Alberta Ski Team during the Canada Winter Games.

### **Rachel Lewis, Director-at-Large**

Rachel is Chief Operating Officer of the Whitecaps Football Club and brings five years of experience to the Sport BC Board of Directors. She is also an active member in the community, involved with KidSport™ Canada, and sits on the Steering Committee for FIFA U-20 World Cup Canada.

### **John McLaughlin, Director-at-Large**

On the Sport BC Board of Directors since 2003, John is currently the Executive Vice President and Chief Financial Officer of the Vancouver Organizing Committee for the 2010 Olympic and Paralympic Winter Games. An avid traveler, John has cycled across much of Southern Asia and Europe.

### **Doug Stoutley, Director-at-Large**

A retired Physical Education Teacher, Doug joined Sport BC's Board of Directors in 2007. He has generously volunteered his time and has made great contributions to Blind Sports in BC and throughout Canada. An accomplished golfer, he was the previous Golf Blind Open Winner in Japan, Britain and Australia.

# Sport BC Members

## 2008–2009

### VOTING MEMBERS

Badminton BC  
Basketball BC  
BC Alpine Ski Association  
BC Amateur Baseball Association  
BC Amateur Football Association  
BC Amateur Synchronized Swimming Association  
BC Ball Hockey Association  
BC Disc Sports Society  
BC Diving  
BC Freestyle Ski Association  
BC School Sports  
BC Snowboard Association  
BC Soaring Society  
BC Squash Racquets Association  
BC Waterpolo Association  
BC Weightlifting Association  
BC Wheelchair Sports Association  
BC Wrestling Association  
Bowling Proprietors' Association of BC  
Bowls BC  
Boxing BC Association  
British Columbia Amateur Athletics Association  
British Columbia Amateur Hockey Association  
British Columbia Amateur Softball Association  
British Columbia Archery Association  
British Columbia Blind Sports & Recreation Association  
British Columbia Broomball Society  
British Columbia Deaf Sports Federation  
British Columbia Fencing Association  
British Columbia Golf Association  
British Columbia Lacrosse Association  
British Columbia Netball Association  
British Columbia Rhythmic Sportive Gymnastics Federation

### ASSOCIATE MEMBERS

Aboriginal Sports & Recreation Association of BC  
BC Colleges' Athletics Association  
BC Disability Sports  
BC Games Society  
BC Sports Hall of Fame and Museum  
BC Summer Swimming Association  
Coaches Association of BC  
ProMOTION plus  
Tourism Vancouver  
Vancouver Board of Parks & Recreation

British Columbia Ringette Association  
British Columbia Rugby Union  
British Columbia Sailing Association  
British Columbia Soccer Association  
BC Speed Skating Association  
British Columbia Table Tennis Association  
British Columbia Tennis Association  
Canadian Sport Centre Pacific  
CanoeKayak BC  
Cross Country BC  
Curl BC  
Cycling BC  
DanceSport BC  
Disabled Skiers Association of BC  
Field Hockey BC  
Gymnastics BC  
Horse Council of BC  
Jiu-Jitsu BC Society  
Judo BC  
Karate BC  
Lifesaving Society BC & Yukon  
Orienteering Association of BC  
Rowing British Columbia  
Skate Canada - BC/YT Section  
Special Olympics British Columbia Society  
SportAbility (CP Sports)  
Swim BC  
The Biathlon Society of British Columbia  
Triathlon BC  
Volleyball BC  
W.T.F. British Columbia Taekwondo Federation  
Water Ski and Wakeboard BC  
Whitewater Kayaking Association of BC

### AFFILIATE MEMBERS

2009 World Police & Fire Games British Columbia  
Premier's Sport Awards Program  
Tourism Burnaby  
Vancouver Women's Floor Hockey League



**S P O R T B C**

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