



BC SPORT PARTICIPATION PROGRAM 2007 - 2011

(BILATERAL FUNDING AGREEMENT TO INCREASE PARTICIPATION
IN ORGANIZED SPORT)

BCSPP Workshop
May 11, 2011, 9:15 a.m. - 1:30 p.m.
FIRSTAR Sport Centre | Richmond

GET INVOLVED

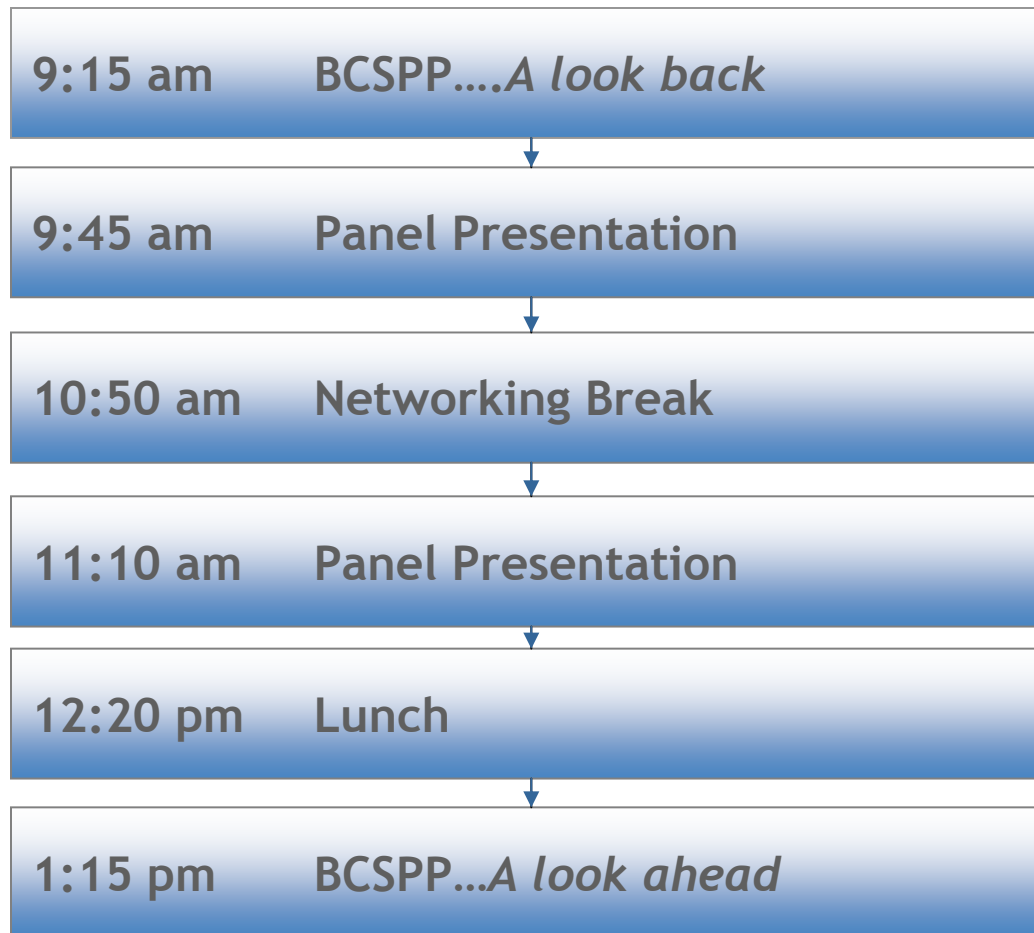
BE ACTIVE

EXPLORE ARTS

EMBRACE LEARNING

INCLUDE EVERYONE

Workshop Program



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BCSPP - Overview



- Initial 3-year investment made 2004 - 2007
- Strategically aligned with sport system goals at federal and provincial levels:
 - ✓ Canadian Sport Policy (2002)
 - ✓ Canadian Sport Policy for Persons with a Disability
 - ✓ BC Policy on Sport and Physical Activity (2001)
 - ✓ BC report Moving Ahead - from Policy to Action (2003)
- Second 3-year investment made 2007 - 2010
- One-year extension in 2010/11

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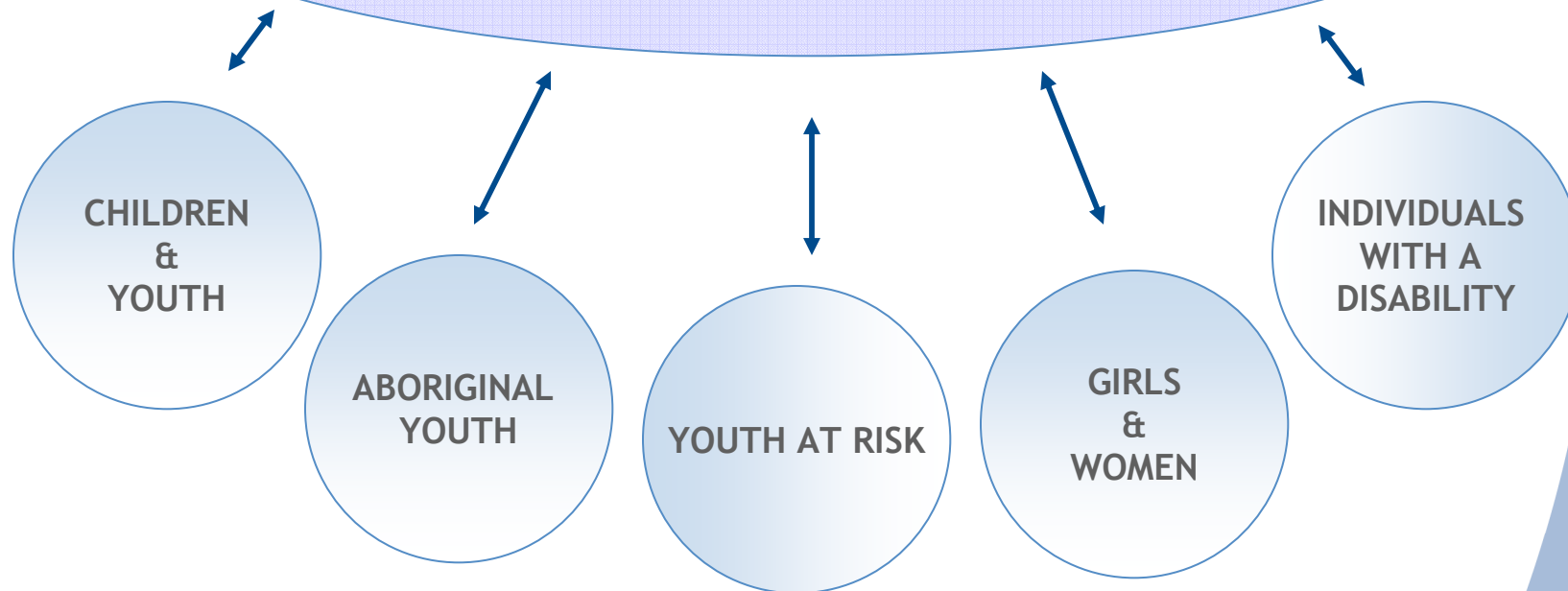
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BCSPP Goals



INCREASE THE NUMBER OF CHILDREN & YOUTH PARTICIPATING ON AN ONGOING BASIS IN ORGANIZED SPORT



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BCSPP - It's a fact



BC Sport Participation Program

	2004-2007	2007-2010	2010-2011*
Number of Participation Projects	22	33	31
Total New Participant Opportunities	84,965	180,025	73,562
Total Coaches & Leaders Trained	4,647	7,000	2,057
Number of Communities Reached	109	115	101
3 yr Leveraging Ratio **	0.62	1.3	-
Cost per participant (3 year average) **	\$ 22.24	\$ 9.86	-

** Project results still being compiled*

***Excludes Aboriginal Participation Projects*

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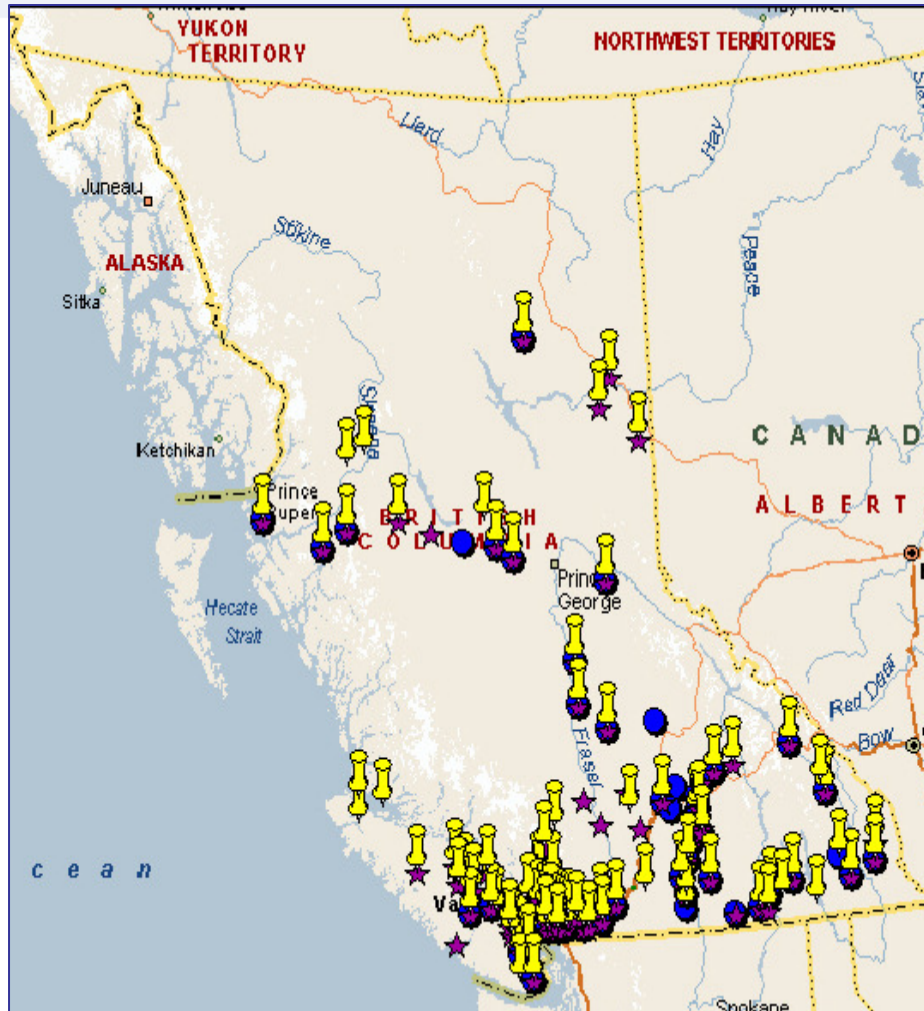
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2007-2010 Communities Reached



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BCSPP - Benefits



- ✓ Increased participation
- ✓ Increased coaching education
- ✓ Creation of tangible resources
- ✓ Mechanisms for sustainability
- ✓ PSO/NSO focus on FUNdamentals
- ✓ Broadened the reach of many PSOs through physical and virtual presence
- ✓ Strengthened connections between schools, clubs, PSOs, NSOs, other organizations and different sectors
- ✓ Sharing of expertise valued between education and sport

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Panel Presentation 1



1. **Rocks & Rings: Curl BC** - *Penny Bartel*
2. **Playground to Fairway: Golf British Columbia** - *Kris Jonasson*
3. **Aboriginal Lacrosse Coaching & Athlete Development: BC Lacrosse** - *Darcy Rhodes*
4. **Kids CanMove: Gymnastics BC** - *Penny Erickson & Darren Stolz*

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Panel Presentation 2



1. **MOSS (Mobile Optimist Sailing School): BC Sailing - *Tine Moberg-Parker***
2. **Aboriginal Youth First: Urban Native Youth Association - *Amy Johnson***
3. **Snowbility: Disabled Skiers Association of BC - *Susan Hughes***
4. **Girls Can Move and FAB: Promotion Plus - *Christine Bradstock***

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BCSPP...A *look ahead*



- Federal government has expressed an interest in extending the BCSPP for another year
- Sport Branch, in consultation with 2010 Legacies Now, has submitted recommendations to Sport Canada
- Allocation of the 2011/12 funding to be determined through an application process
- Criteria and application process is being finalized
- *Stay tuned.....*

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Questions?

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