

SNOWBILITY

Inform, Inspire, Enable



Overview

- *Snowbility* addresses the needs of communities in BC with emerging adaptive snow sport programs through:
 - Increased participation
 - Sustained involvement; building infrastructure, training volunteers, attracting new students, and establishing an inventory of equipment
 - Promotion of adaptive snow sport programs within communities



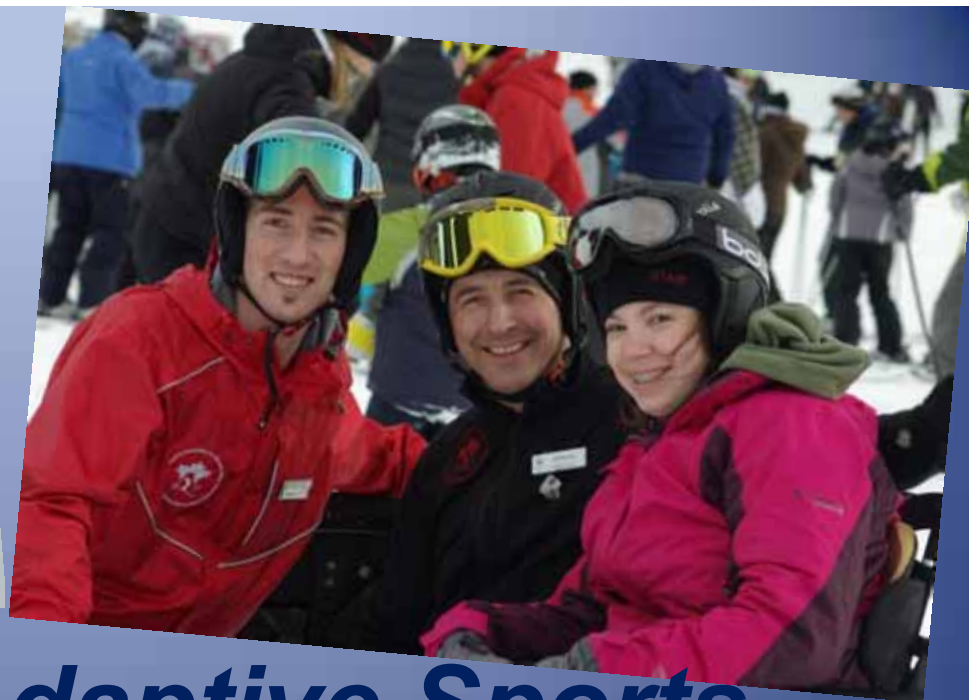
Main components:

- Student recruitment and retention
- Volunteer instructor training and certification
- Program infrastructure development
- Specialized adaptive equipment purchase and maintenance



SUCCESSSES

- Adaptive Sports at Sun Peaks hosted their own 3 day Festival. This will become the template for other Festivals around the province
- Caledonia Adaptive Sports (Prince George) hosted an infrastructure training weekend.
- Took Snowbility on the road through the Kootenays to Panorama and Red Resort
- High interest in developing adaptive snow sport programs in Revelstoke, Fernie, Smithers



Sun Peaks Adaptive Sports Festival



Letters from our participants:

“ I just wanted to thank you again for making my adventure to Sun Peaks a magical experience! From the moment we connected on the phone, with my inquiries about coming to Sun Peaks alone and being a sit skier, you made the adventure happen! Your enthusiasm is wonderful!

I had a terrific time conquering the mountain and laughing!

It was an awesome experience! ”



CHALLENGES

- Changes in local adaptive program leadership
- Re-scheduling and/or cancelling of training courses
- Experienced some organizational challenges with resort management



*“Experience
is what you
get, when
you didn't
get what you
wanted.”*

Anonymous

KEY PARTNERSHIPS

- Adaptive Sports at Sun Peaks (Kamloops)
- Panorama Adaptive Sports (Invermere)
- Red Adaptive Sports (Rossland)
- Caledonia Adaptive Sports (Prince George)
- Canucks for Kids Foundation
- AVIS rental car
- Canadian Association for Disabled Skiing



MOVING FORWARD

- Evaluate and discern needs of each program
- Implement training workshops that are not solely focussed on certifications
- Research and inventory current “contracts” of existing adaptive programs and host resorts
- Establish guidelines for growing adaptive programs





**GONE
SKIING!!!**